
Enterprise Education for 14-16 Year olds

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ENTERPRISE EDUCATION

- n In 2001 Sir Howard Davies was asked to do a review of enterprise and the economy in education.
- n The review found a confused understanding and a limited delivery of enterprise education in English secondary schools.
- n No national guidance
- n The Government developed a strategy to address the issues raised by the review.

STRATEGY FOR ENTERPRISE EDUCATION

PHASE 1

- n 258 Enterprise Pathfinder projects involving over 700 schools – innovation, significant, business, sustainability
- n 100 Enterprise advisers working with 1,000 schools in disadvantaged areas
- n 50% of English secondary schools had funded enterprise initiatives
- n Development of National Guidance on the delivery of Enterprise Education

DEFINITION OF ENTERPRISE EDUCATION

- n ***Enterprise capability*** is innovation, creativity, risk-management, risk taking and a 'can-do' attitude and the drive to make ideas happen supported by:
- n ***Financial capability*** which is the ability to manage one's own finances and to become questioning and informed consumers of financial services; and
- n ***Business & economic understanding*** which is the ability to understand the business context and make informed choices between alternative uses of scarce resources.

STRATEGY FOR ENTERPRISE EDUCATION PHASE 2

- n £60m annual funding for the national roll out of Enterprise Education
- n An average of £17,500 per English Secondary School.
- n 69 Enterprise Dissemination Conferences
- n Development of a network of expert schools – Schools' Enterprise Education Network (SEEN).

Good Practice

- n Secondary school students run enterprise projects for primary aged pupils - Finchley Catholic High School
- n Whole school approach to delivering Enterprise Education – New Heys School
- n Whole Staff Training - Swanlea School

Summary – what worked for us

- n High level political support
- n High level business support
- n Long-term funding commitment
- n Bottom up pathfinder approach to guidance
- n Allowing schools to be innovative and flexible
- n Some statutory backing
- n Advisory support through Enterprise Advisers
- n School-run local networks for professional development
- n Dissemination through high profile conferences