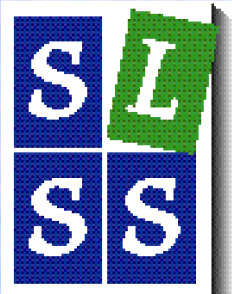


Entrepreneurship in Secondary Education - Ireland

*Fiona Kindlon, Second Level Support Service
Department of Education and Science*

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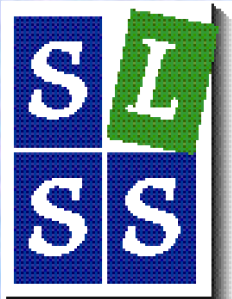


Aims for Session

- *Enterprise Education in Senior Cycle Programmes in Ireland – an introduction*
- *Key elements of successful Enterprise Education Programmes in Second Level Schools– the Irish Experience*
- *‘Get up and Go’ Mini Company Programme – an introduction*

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Education Structures - Ireland

Primary education

4-6 years Infant classes

6-12 years 1st – 6th classes

Compulsory period

6-16 years

Second-level education

12-15/16 years Junior Cycle

15-16 years Transition Year

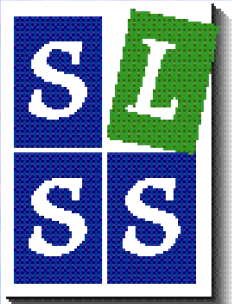
15/16-16/17 years Senior Cycle

Work
Apprenticeships

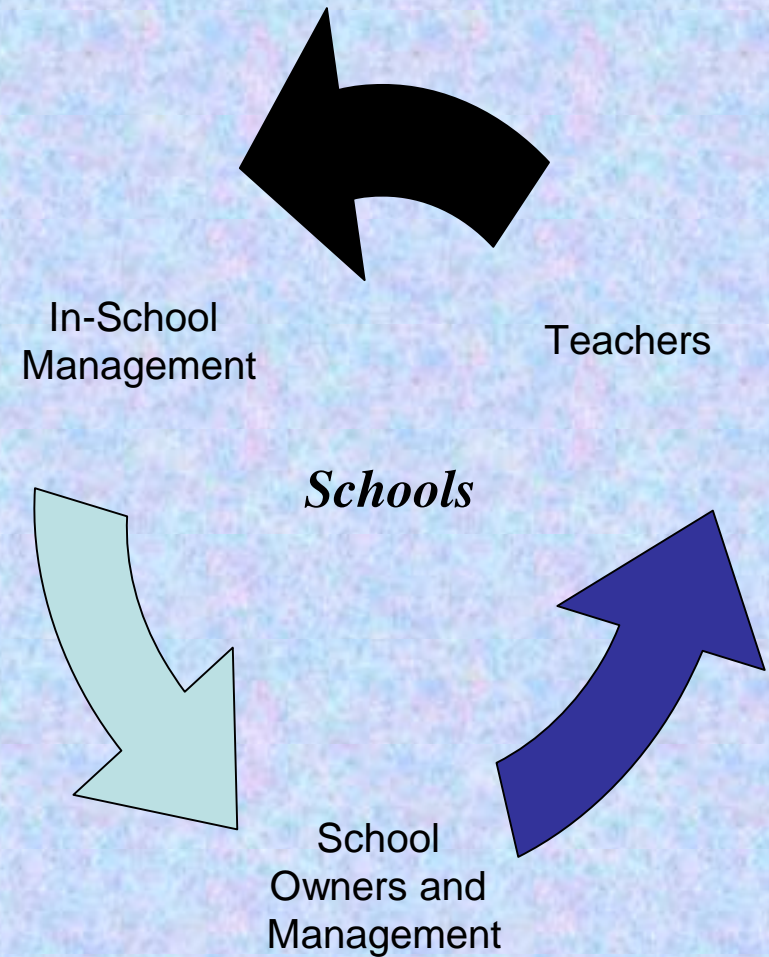
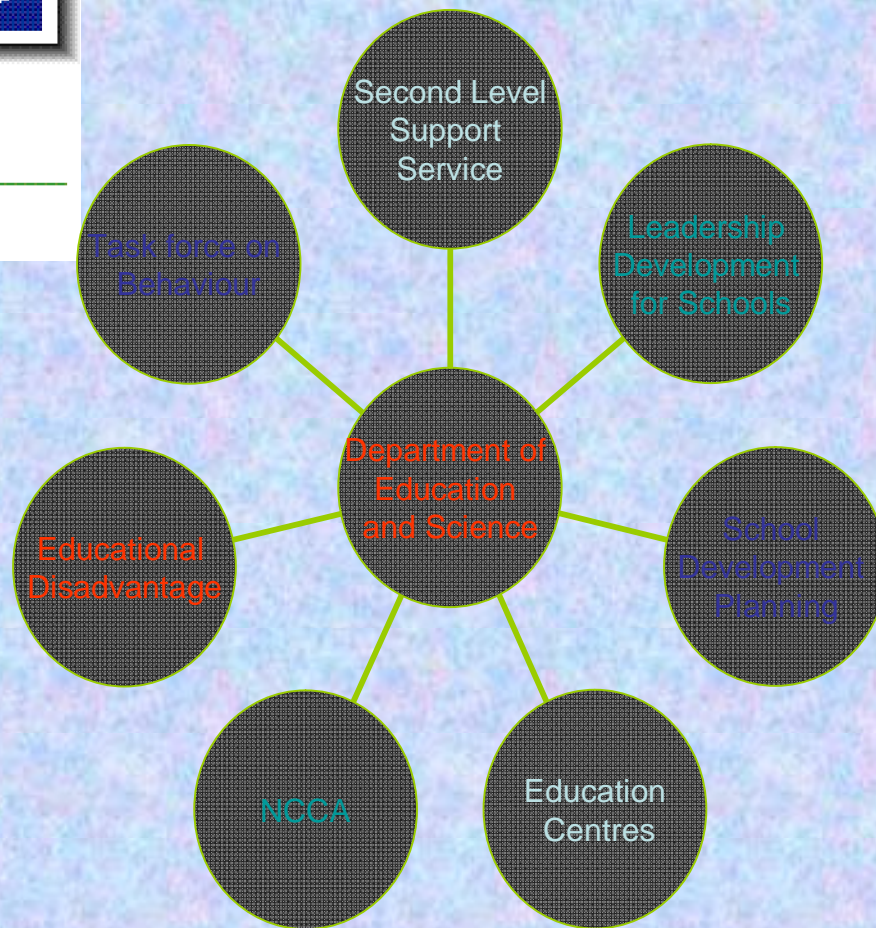
Third level / Further education

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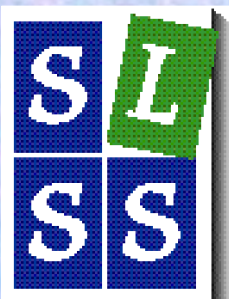


Support for Schools



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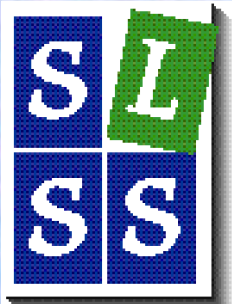


Senior Cycle links with Enterprise Education

<i>Programme</i>	<i>Enterprise Details</i>
<i>Transition Year</i>	<i>Mini Companies</i>
<i>Established Leaving Certificate</i>	<i>Business, Accounting and Economics</i>
<i>Leaving Certificate Vocational Programme</i>	<i>Enterprise Education Link Module</i>
<i>Leaving Certificate Applied</i>	<i>Enterprise Modules</i>

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Types of Enterprise

Business

Undertaken to make a profit. Decisions on services are taken to increase profit

Community

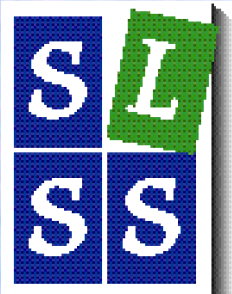
Undertaken for the purpose of self-help or to benefit others and is non profit making

Personal

Undertaken by individuals to develop new personal skills, competencies and experiences

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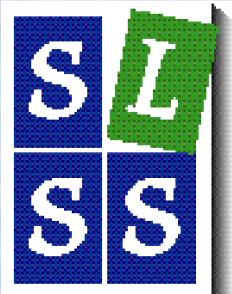
Enterprise Education – Senior Cycle

General Aims

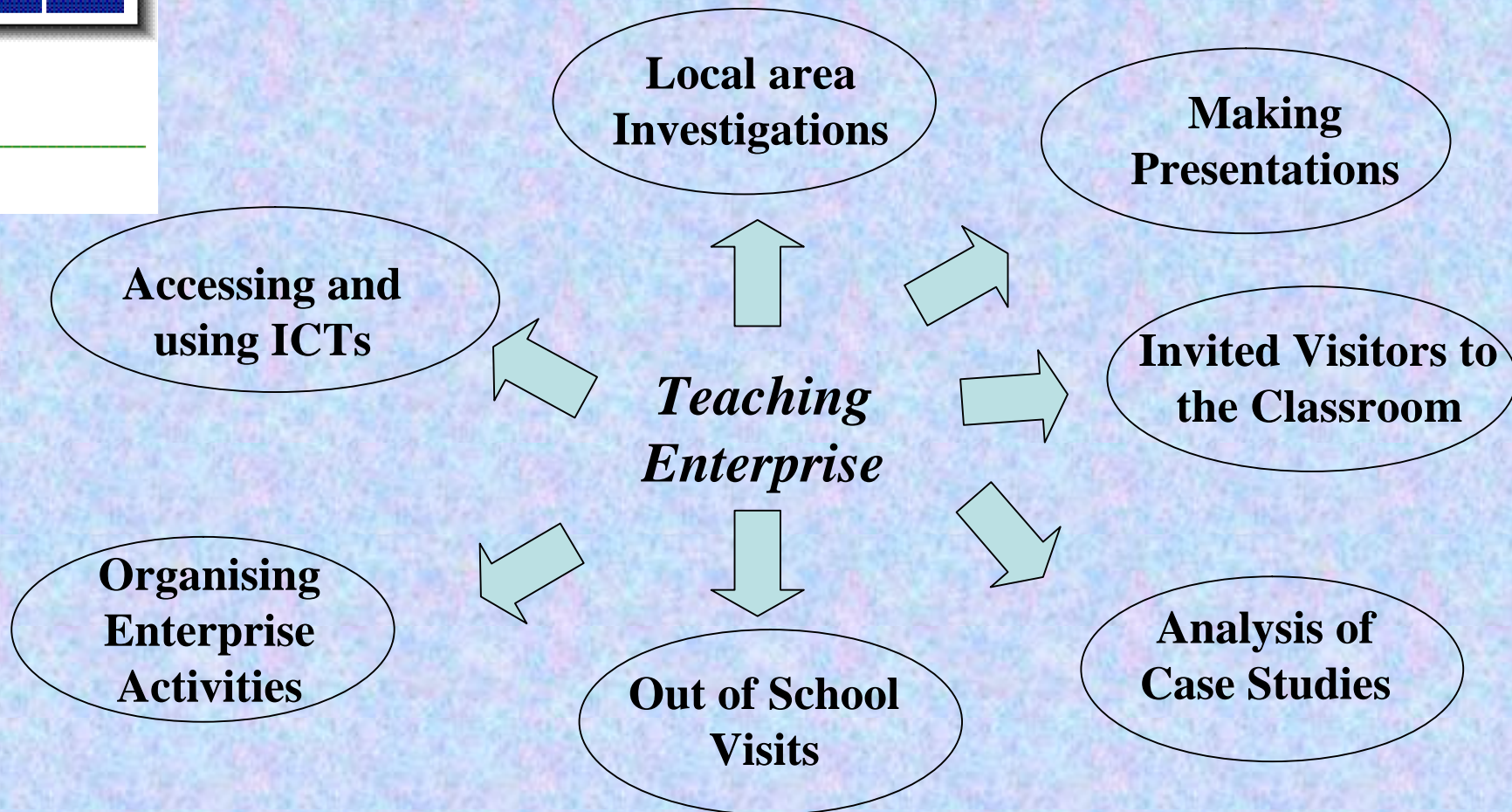
- *Describe the **qualities and skills** of enterprising people*
- *Become more aware of **personal aptitudes and strengths***
- *Gain a greater appreciation of **enterprise in action**: at home, in school, at work and in the community*
- *Appreciate the **importance of enterprise and its value** to the local community*
- *Interact with **business and the community** in order to acquire the practical knowledge and skills to develop an enterprise*
- *Set up and run their own **enterprise projects as vehicles of learning***
- *Develop a range of **transferable skills** including initiative, organisational, communicative, decision making, ICT and social skills through their application in realistic situation*
- *Experience **working as part of a team***

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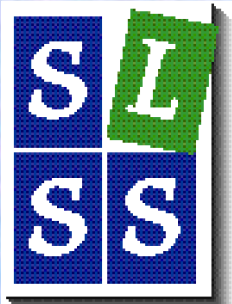


Active Teaching and Learning in the Enterprise Classroom

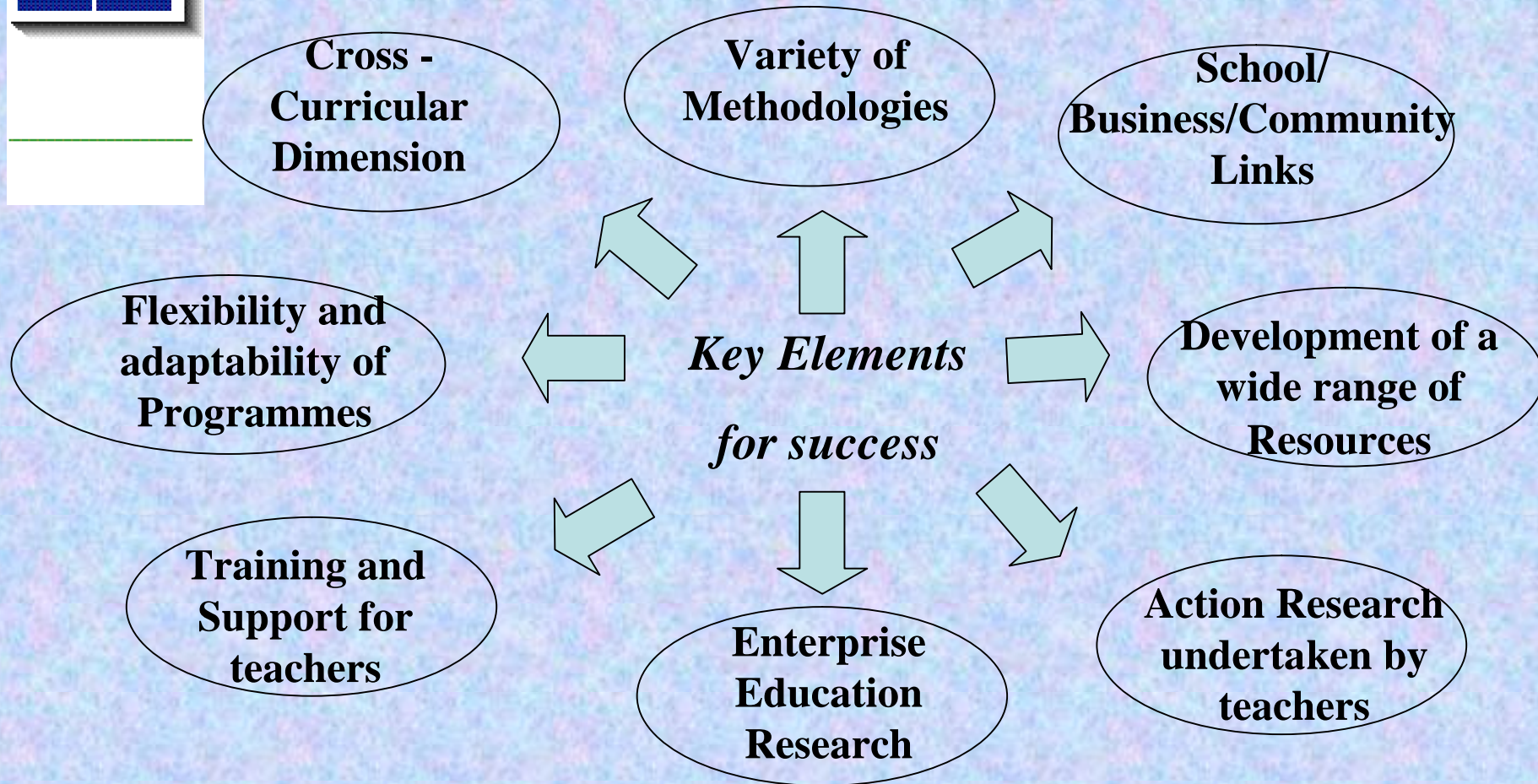


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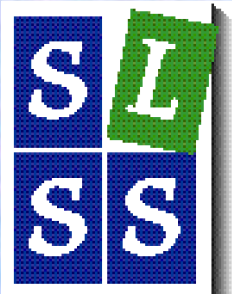


Successful Enterprise Education Programmes



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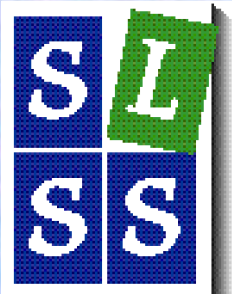


Methodologies and Resources

- *Individual Work*
- *Pair Work*
- *Group Work*
- *Cooperative Learning*
- *Brainstorming*
- *Discussion*
- *Debate*
- *Project Work*
- *Using ICT*
- *Making Presentations*
- *Newspapers*
- *Local Business Directories*
- *Business Magazines*
- *CDs/DVDs*
- *Accessing the Internet*
- *TV Programmes*
- *Case Studies*
- *Worksheets*
- *Resource Packs*
- *Textbooks*

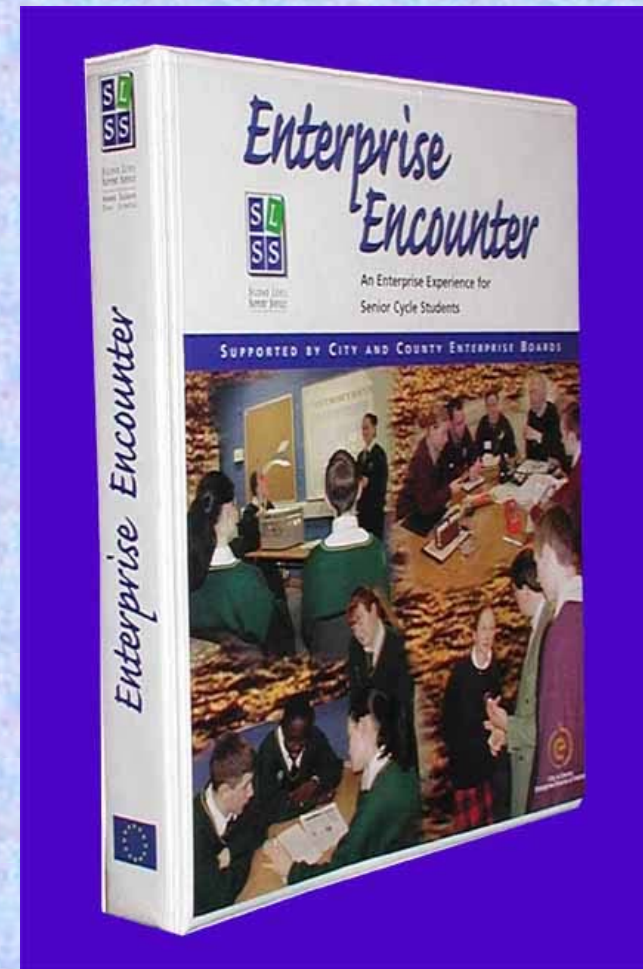
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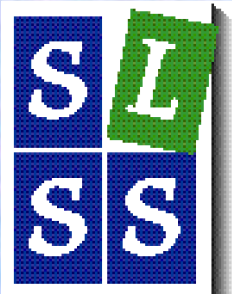
School/Business Links

- *Enterprise Encounter is a joint initiative of the Education Committee of the City and County Enterprise Boards and the SLSS*
- *The programme aims to promote an enterprise culture within the school curriculum by providing small groups of senior students with the opportunity to plan, organise and engage in once-off investigative visits to local small businesses*



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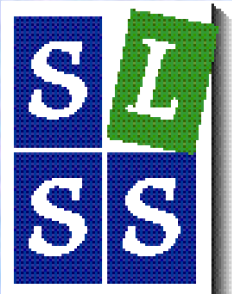
Case Studies in the Classroom



- *Spirit of Enterprise is an innovative teaching and learning resource which brings industry and education together to bring **stories of enterprise to the classroom**. This resource has been developed by AG Education Services Ltd in close consultation with the SLSS*
- *Spirit of Enterprise is a **multi-featured resource** including case studies with associated exercises, photocopiable enterprise templates for use in the classroom, a CD Rom and website*

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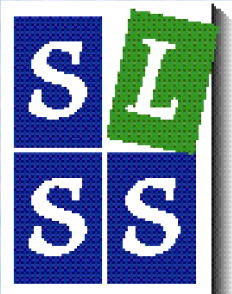
Developing Enterprise Education Resource Packs

Some Considerations....

- *How does the resource **link** with Enterprise Education in the classroom?*
- *Is the resource **flexible** and easy to use?*
- *Are the required resources **readily available**?*
- *Will the students find the resource **interesting**?*
- *Have I an opportunity to give **feedback** on the resource?*

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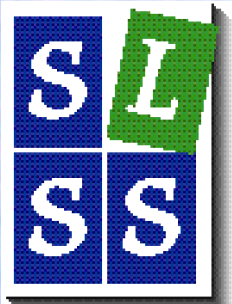
Training and Support for Teachers

SLSS Modular Course – Enterprise Education at Senior Cycle:

- *An elective course aimed at the individual teacher of enterprise in the classroom*
- *Focus on methodologies and resources to support the teaching and learning of enterprise in the classroom*
- *Consists of a combination of presentation, workshops and experiential exercises*
- *Provides opportunities for teachers to share their experiences of enterprise in the classroom*
- *The design of the course is also informed by ideas from both action research and the scholarship of teaching*

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Get up and Go Mini Company Programme

- *A curricular activity, which may run as a ten week module, but **best practice** would be a year*
- *Recommended that the **entire class** should constitute the “company” with managerial positions being competed for by interview*
- *Alternatively, smaller groups within the class may also form distinct companies, but **replication of “real life” experience** is often best achieved through the large group*

Transition Year

Transition Year provides:
A bridge to help students make the transition from a highly-structured environment to one where they will take greater responsibility for their own learning and decision making.

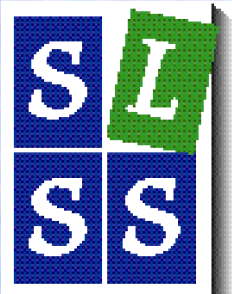
SLSS
Minicompany

Get Up and GO

Taking part in a minicompany involves:
The student in a wide range of processes such as working on a team, problem solving, keeping accounts, inventing, designing, planning, implementing and evaluating*

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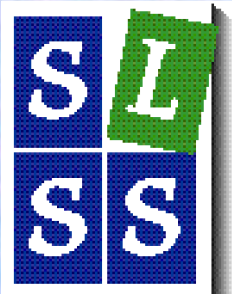
Get up and Go

Mini Company Programme

- 1. Getting our Mini-Company started*
- 2. Selecting and organising our Mini-Company Team*
- 3. Communications – Internal and External*
- 4. Mini Company Registration*
- 5. Marketing*
- 6. Legislation*
- 7. Business Plan*
- 8. Finance*
- 9. Closing Down and Winding Up our Mini-Company*
- 10. Trade Fair /Showcase*

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Engagement with Schools

National Final

Regional Final

Engage in Mini Company

Register Mini Companies

Resources Distributed

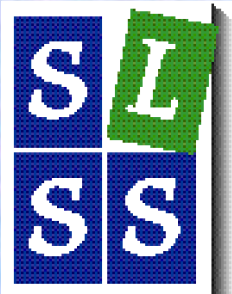
National Inservice

Programme Registration

Letter of Invitation

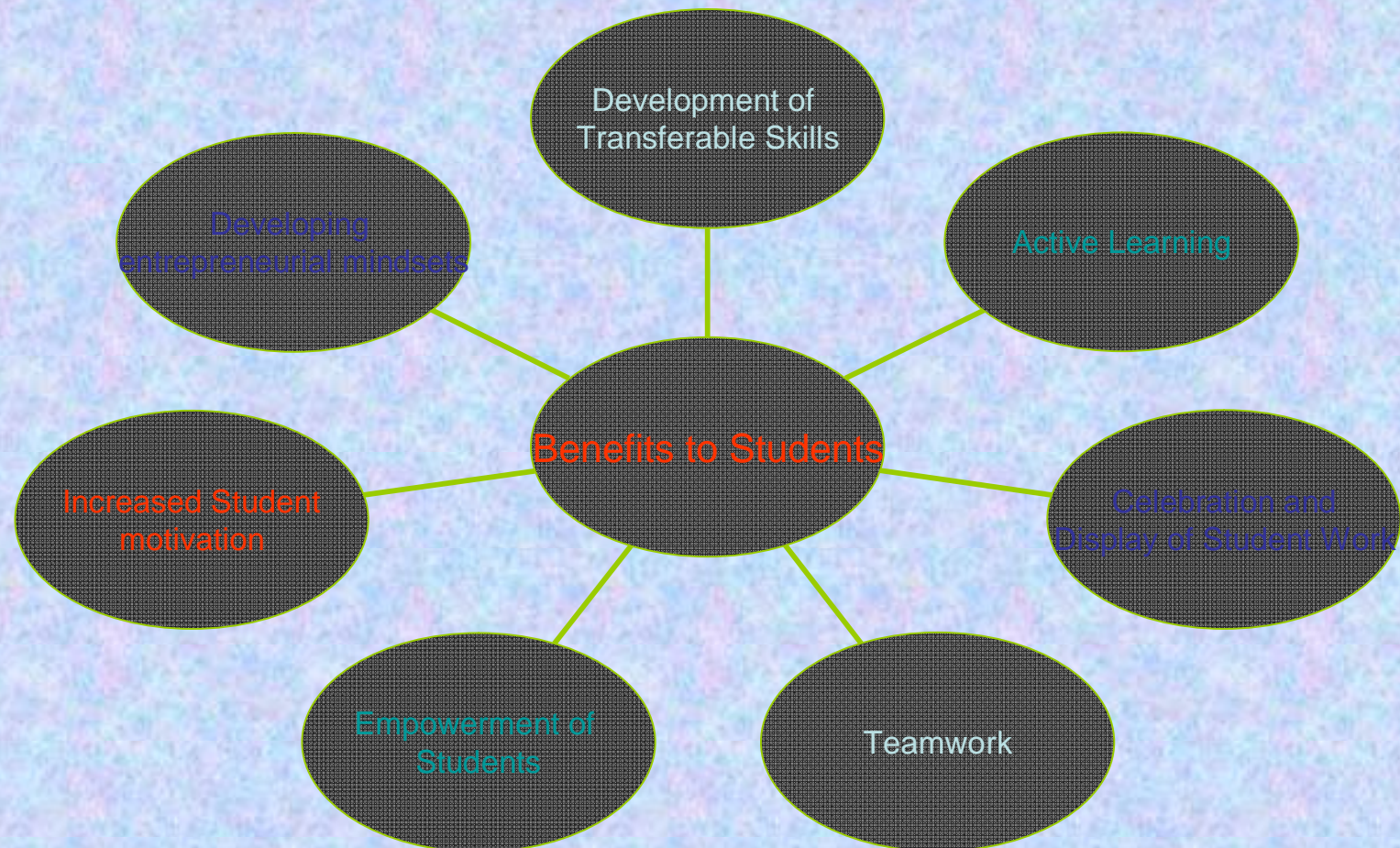
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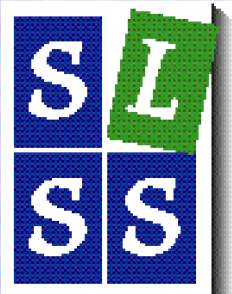
Get up and Go

Mini Company Programme



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Contact Details

Fiona Kindlon

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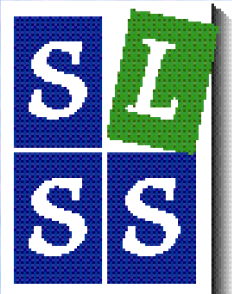
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