



Norwegian Directorate
for Education and Training

EU-Conference
Oslo 26-27 October 2006

The Norwegian strategy
Entrepreneurship in Education

See opportunities and make them work!

2004 - 2008

Objective on the Presentation

- Why Norway does focus Entrepreneurship in education on all levels in the school-system
- Purpose, aim and target-groups of the strategy
- Definition of Entrepreneurship in Education
- Important factors for promoting Entrepreneurship in education



Why focus on Entrepreneurship in Education?

- Human capital
- Stimulate the children and young people to:
 - gain confidence in their **own creative powers**.
 - be able to see and **use local resources** as the basis for developing businesses and employment.
 - be **constructive and active** in society, at school and home as well as in work and play.
- Learn cooperation across national borders and coping with a global economy.
- Entrepreneurial skills are vital for maintaining sustainable communities across the country.

The vision and purpose of the Strategy

Entrepreneurship
in the education system shall
renew education and
create quality and multiplicity
in order to foster
creativity and innovation.

The purpose is to profile
Entrepreneurship
as an educational objective
and training strategy
from primary stage to
University and College level

Strategiplan

Se mulighetene og gjør noe med dem!

– strategi for entreprenørskap i utdanningen

2004–2008

skaperglede

idé

kreativitet

bedrift

initiativ

entreprenørskap

nyskaping

studenter

selvtillit

elever

innovasjon

pågangsmot



The primary aim of the Strategy

The education system
shall contribute to value creation and innovation
by
encouraging acquisition of knowledge and skills,
enjoyment and mastery of work,
independence and community feeling
in
pupils, students and teachers at all levels,
and
development of a culture
propagating entrepreneurship.

The target groups of the strategy

Those who are responsible for education in:

- Primary school
- Lower- and upper secondary school
- Adult education
- The University and college sector

The overarching responsibility for
Entrepreneurship in education rests with
the owners of the educational institutions.



Definition

Entrepreneurship in Education

“Entrepreneurship is
a dynamic and social process
where individuals alone or in collaboration,
identify opportunities for innovation
and act upon these
by transforming ideas into
practical and targeted activities,
whether in a
social, cultural or economic context.”



ENTREPRENEURSHIP COMPETENCE

Personal qualities and attitudes:

- Self-confidence and social competence
- The willingness and ability to take initiatives and assume responsibility
 - Innovation and creativity (to become not only an employee, but also an entrepreneur).
- Willingness to take risks and solve problems.

Knowledge and skills:

- § What
- § How



Important factors for promoting entrepreneurship in education

1. Entrepreneurship as an integrated part of instruction
2. Collaboration with the local community
3. Teachers competence
4. The attitudes of school-owners and managers.



It takes
a whole
village
to raise
a child

African proverb