



European Commission
Directorate General Enterprise and Industry

Commission's Communication: "Fostering entrepreneurial mindsets through education and learning"

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Objectives of the Communication

Scope:

- Fostering **entrepreneurial mindsets** among young people from primary school to university **education**.

Objectives:

- Set the scene, and show good practice
- Identify key issues to be addressed
- Suggest measures
- Trigger action

What is “Entrepreneurship Education” ?

- Development of personal qualities: creativity, spirit of initiative, independence, etc;
- Early contact with the world of business;
- Awareness of self-employment as a career option;
- Learning by doing (mini-enterprises, etc.).
- Training on how to start a business;
- Support of business ideas.

Skills acquired

<i>Personal skills:</i>	<i>Business skills:</i>
• Team working	• Basic economics
• Communication	• Financial literacy
• Self-confidence	• Developing market research
• Taking initiative	• Drafting a business plan
• Problem-solving	• Raising finance
• Taking calculated risk	• Sales techniques
• Leadership	• Running a business meeting



Approach

- **Bring together evidence based on projects carried out by Commission and Member States.**
- **Highlight that good practice can be found in Europe: the challenge lies in spreading existing positive examples.**
- **Support Member States in developing a more systematic strategy.**



Proposed action

- **Reinforce cooperation between different ministries and departments, and develop a global strategy on entrepreneurship education.**
- **Include entrepreneurship education in national or regional curricula, and give implementation guidelines to schools.**
- **Support schools and encourage take-up of programmes.**



Proposed action

- **Provide training to teachers, and raise the awareness of heads of schools.**
- **Favour links and cooperation between schools and businesses.**
- **Increase the use of student mini-companies at school, and support NGOs promoting these programmes.**



Proposed action - Higher Education

- **Higher education establishments should integrate entrepreneurship across different subjects (notably scientific and technical).**
- **Public authorities' support needed to provide high-level training for teachers and to develop networks to share good practice.**
- **Encourage teacher mobility between university and the business world, and the involvement of business people in the teaching.**