



European Commission
Regional Policy

EU Cohesion Policy and Entrepreneurship Education

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Overview

Structure:

1. Rationale and policy background
2. Financing instruments and programmes
3. Types of action and measures
4. Examples of projects



Rationale

Links to cohesion policy:

- Supplement business support structures
- Improve human potential and skills
- Contribute to regional competitiveness
- Achieve Lisbon goals at regional level

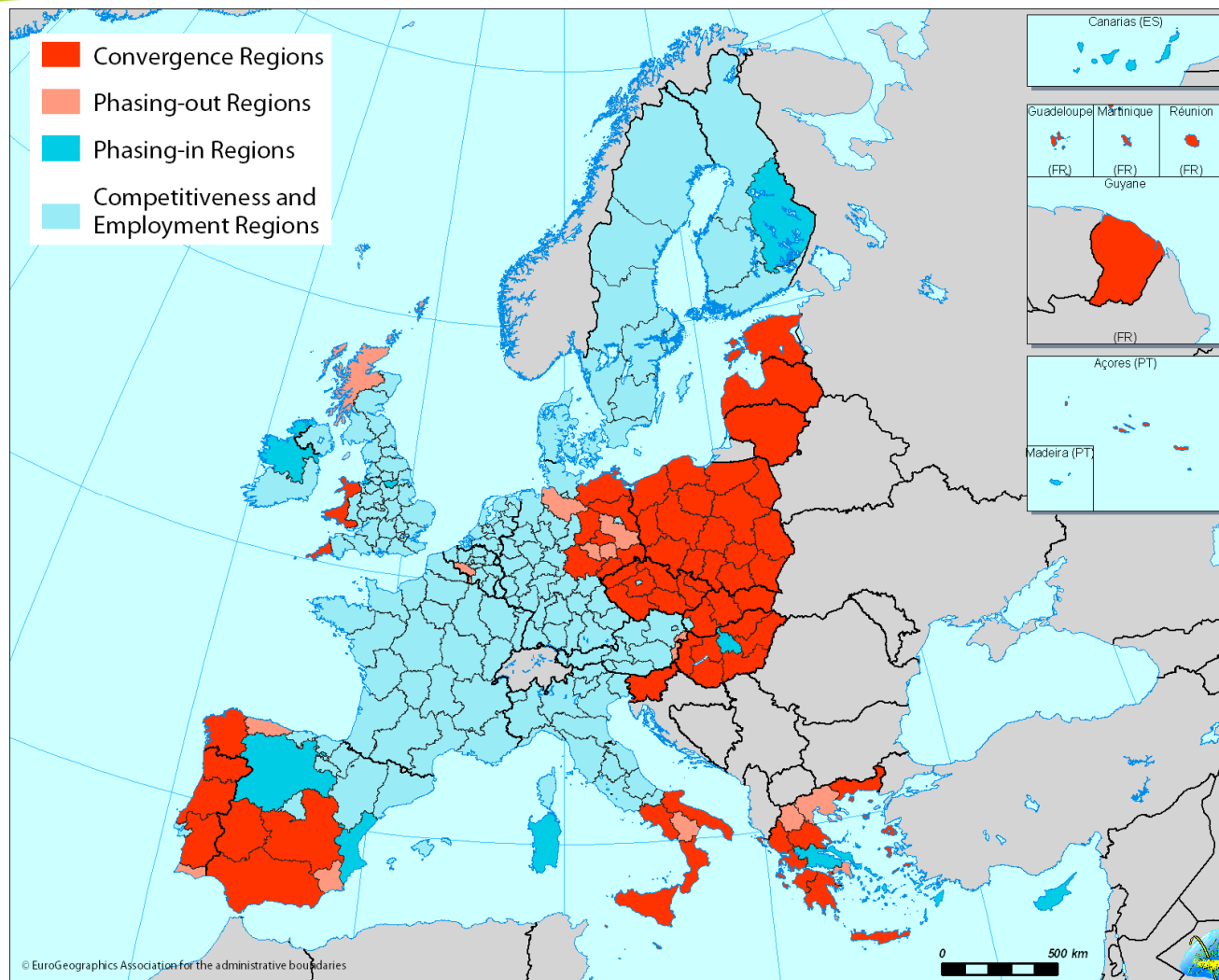


Cohesion policy 2007-2013

Objectives	Funds		
Convergence	ERDF	ESF	Cohesion Fund
Regional competitiveness and employment	ERDF	ESF	
European territorial cooperation	ERDF		
	<ul style="list-style-type: none"> • Innovation • Infrastructure • Investments 	<ul style="list-style-type: none"> • Training • Employment • Inclusion 	<ul style="list-style-type: none"> • Environment • Transport • Energy
	EU-25		MS with GNI / head < 90%



Eligible areas 2007-2013





Policy framework

Approach:

- Community Strategic Guidelines on Cohesion
- Structural Funds Regulations 2007-2013
- National Strategic Reference Frameworks (NSRFs)
- Operational Programmes (OPs)



Community strategic guidelines (1)

Education and training investment:

- Reform of systems
- Quality and effectiveness
- Labour-market relevance
- Links with business and R&D
- Cross-border / mobility



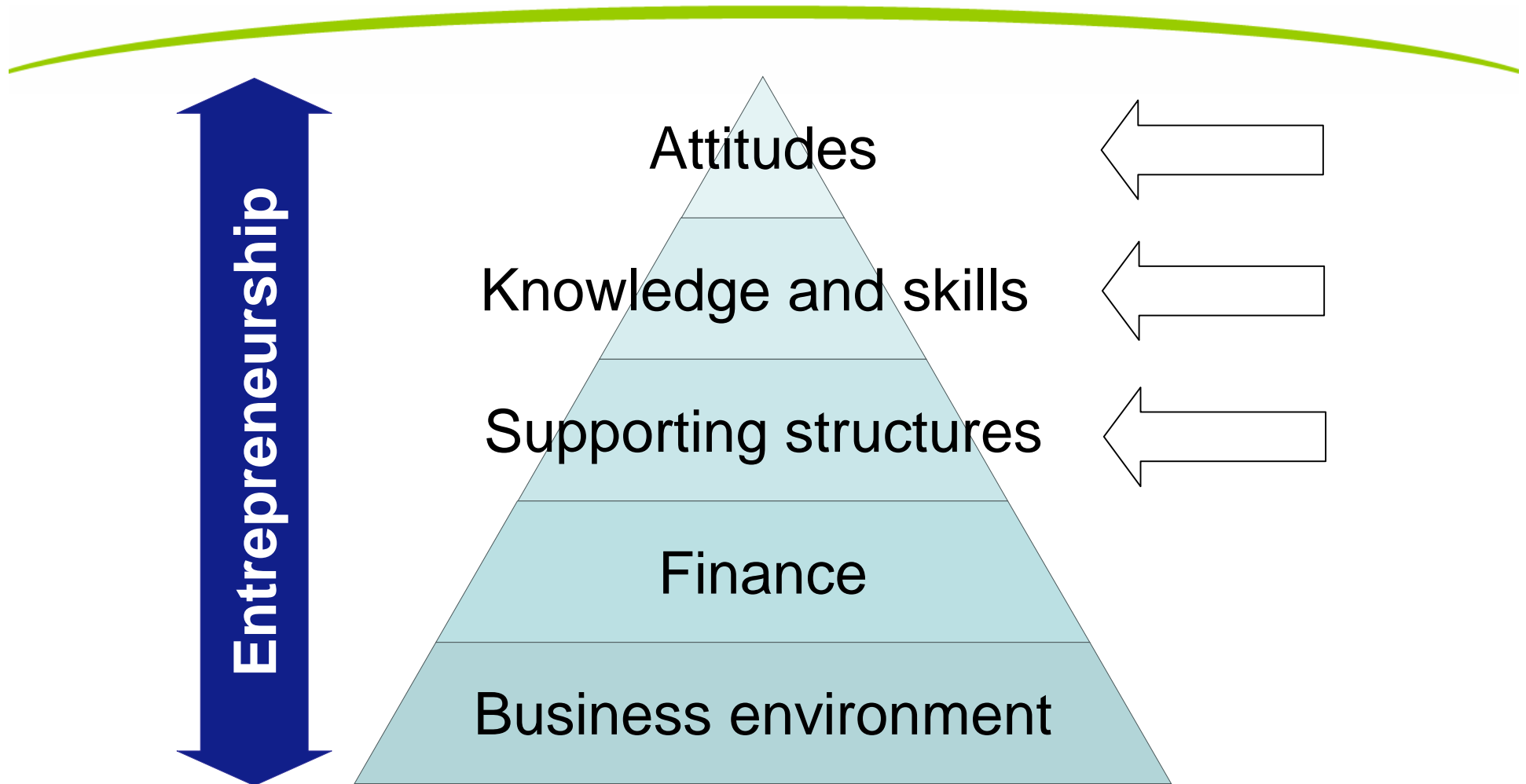
Community strategic guidelines (2)

Entrepreneurship education:

- “Entrepreneurship education should also be encouraged in schools.”
- “[...] promoting the quality and attractiveness of vocational education and training, including apprenticeships and entrepreneurship education”



Fields of intervention





Types of action / measures

Entrepreneurship education:

- Awareness raising / promotion
- Training
- Prototyping / pilot projects
- Tutoring / mentoring / coaching
- Managerial and technological support
- Networking / joint actions



Examples of projects

RS4E (Road Show for Entrepreneurship)

- ERDF Objective 1 – Madeira

BEPART (Baltic Entrepreneurship Partnership)

- Interreg IIIC North

UNISTEP (University Student Entrepreneurship)

- Innovative Action – Crete



RS4E (1)

Partner:

- CEIM (BIC Madeira)

Duration:

- Sept. 2005 - Sept. 2008

Budget:

- Total: € 828 200
- ERDF contribution: € 557 200
- Private sponsors



RS4E (2)

Objective:

- Raise entrepreneurial spirit among youth aged 16-25

Activities:

- Teacher training (secondary schools)
- Demonstrations in schools (“learning by doing”)
- Business plan competition (schools, universities)



BEPART (1)

Partners:

- 12 universities, business schools, R&D centres

Duration:

- July 2004 - June 2007

Budget:

- Total: € 1.57 million
- ERDF contribution: € 0.99 million



BEPART (2)

Objective:

- Test new approaches in entrepreneurship education

Activities:

- Evaluation of entrepreneurship education promotion in regional strategies
- Action learning and reflection groups
- Training of trainers and multipliers



UNISTEP (1)

Partners:

- Univ. of Crete, TU Crete, STEP-C, FORTH

Duration:

- Jan. 2004 - Dec. 2005

Budget:

- Total: € 400 000
- ERDF contribution: € 260 000
- Nat. gov. contribution: € 140 000



UNISTEP (2)

Objective:

- Promoting student creativity and entrepreneurship

Activities:

- Nursery of ideas
- Network of mentors
- Training modules
- Admin. / technological support



More information

DG Regional Policy:

- ec.europa.eu/regional_policy

Projects:

- www.rs4e.com
- www.bepart.info
- www.liaison.tuc.gr/news/unistep/unistep.html