



# MSME FINANCING IN THE MEDITERRANEAN: The Way Forward

Friday, 17 September 2010, Brussels



**M**icro, small and medium sized enterprises are the driving force for economic development in the Mediterranean. The recent Union for Mediterranean (UfM) is expected to foster business development and financing opportunities in several sectors and involving a multitude of actors. The high level CEPS-IEMed Working Group which has already published a declaration further to its first meeting in Barcelona will continue exploring new financial and policy avenues to improve access to finance in the region in the context of the current Euro-med policy developments.

## AGENDA

- 08:45 Registration
- 09:00 Welcome Speech, Karel Lannoo, CEPS
- 09:10 Recent policy developments in the Mediterranean, Senén Florensa, IEMed  
Working Group key conclusions of Barcelona meeting, Rym Ayadi, CEPS  
Future of financing in the Mediterranean, Julien Aubert, Union pour la Méditerranée  
Avenues to improve SME financing in the Mediterranean, Wolfgang Reuß, KfW  
New initiatives on SME financing in the Mediterranean, Tommaso Giordano, Promos  
Camera di Commercio di Milano
- 11:00 Discussion
- 11:30 **Euro-med Charter for Entreprises & MBDI**  
Panel Discussion Moderated by Rym Ayadi, CEPS  
Marie Corman, European Commission  
Antonio Fanelli, OECD  
Annie Cordet-Dupouy, Sabaudia Consulting  
Sebastien Dagault, ANIMA  
Hana Uraidi, JEDCO  
Adham Nadim, BusinessMed
- 13:00 Lunch
- 14:30 **The Role of Private Equity**  
Panel Discussion Moderated by Annie Cordet-Dupouy, Sabaudia Consulting  
Basel Hussein Roshdy, Nile Capital  
Albert Alsina, Riva & Garcia  
Zakaria Fahim, Business Angels  
Georges Catinis, SEBC  
Khater Abi Habib, Kafalat  
Bertrand Marchais, MIGA-World Bank Group
- 16:00 **The Role of Exchanges**  
Panel Discussion Moderated by Amal El Togby, AIT Consulting  
Husseyin Erkan, Istanbul Stock Exchange  
Mohammed Omran, The Egyptian Exchange  
Badr Ben Youssef, Casablanca Stock Exchange
- 17:30 **Conclusions by Panels' Chairs**
- 18:00 End of Meeting