



EU Policies and activities regarding sustainable industrial development

IM 34456

**Organised in cooperation with
Directorate-General for Enterprise and Industry,
European Commission**

Venue:

Thon Hotel Brussels City Center****

Avenue du Boulevard 17

BE – 1210

Tel.: +32-2-205 15 21

Brussels,

17 November 2009

**For more information on TAIEX assistance and to download presentations of
this event, please go to: <http://ec.europa.eu/enlargement/taieux>.**

Context of the meeting

At the 7th Euro-Mediterranean ministerial conference on industry, on 5-6 November 2008, in Nice, Ministers for Industry approved a work programme for 2009-2010. It comprises six work areas : entrepreneurship and competitiveness; trade facilitation for industrial products; innovation; investment promotion; textiles and clothing; sustainable industrial development.

- The keystone of the actions is the adoption of the Euro-Mediterranean free trade area and the establishment of a Union for the Mediterranean. It goes hand in hand with efforts to align legislation and eliminate non-tariff obstacles to trade, which will bring to the EuroMed countries the advantages of deep integration.

- The proposed lines of action reflect an invitation to the Mediterranean partner countries (MED countries) to connect to the industrial and enterprise policies of the European Union.

- In this regard and based on the requests expressed by the MED countries, a number of workshops will be held in 2009 and 2010 to inform Mediterranean partner countries about the latest developments in EU policies and activities relating to enterprise and industrial policies. One of the workshops will focus on sustainable industrial development. It will be supported by the TAIEX instrument.

- Since its adoption by Industry Ministers in 2004, the Euro-Mediterranean Charter for Enterprise has been used as a reference policy document to promote competitiveness in Mediterranean partner countries. The EuroMed Charter was inspired by the EU Charter for Small Enterprises. It provides guidelines in ten lines of action to spur entrepreneurship, promote SMEs and innovation, and improve the business environment.

- The Small Business Act (SBA) that was adopted by the EU in 2008 includes “a set of 10 principles to guide the conception and implementation of policies both at EU and Member State level”. http://ec.europa.eu/enterprise/entrepreneurship/sba_en.htm

- One principle consists in enabling SMEs to turn environmental challenges into opportunities. This principle can be a useful source of inspiration to add an additional dimension to the Euro-Mediterranean Charter for Enterprise.

- In 2008, the Commission (DGs ENTR and AIDCO) coordinated and supported an assessment of the progress achieved under the Charter. This review was performed in full cooperation with the nine Mediterranean partner countries¹ and their Charter coordinators, the OECD, the EIB and the European Training Foundation. 77 indicators were defined and each of them was articulated around five levels of performance. The final report offers a thorough, comparative analysis of enterprise policy in the nine MED countries. http://ec.europa.eu/enterprise/policies/international/files/2008_report_charter_en.pdf

- The workshop will be based on the information on EU policies and activities, on the 2009-2010 work programme and on the method and tool developed for evaluating progress under the Charter report.

¹ Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestinian Authority, Syria, Tunisia

Aim of the Meeting

In line with the 2009-2010 work programme, the objectives of the workshop will be to:

- 1- Present the latest developments and good practice in MED and EU policies regarding sustainable industrial development ;
 - 2- Add a dimension to the Euro-Mediterranean Charter for Enterprise with a view to enabling SMEs to turn environmental challenges into opportunities ;
 - 3- Improve the tool to evaluate the Charter implementation in this new dimension.
- The draft amendments to the Charter will be presented to Industry Ministers for their approval at the 8th Euro-Mediterranean ministerial conference on industry in 2010 (second semester).

17 November 2009

08.30	Registration
09.00	Welcome and objectives of the seminar <i>Mr. Jan-Eric Frydman, Deputy Head of Unit "International Affairs", Directorate-General for Enterprise and Industry(DG ENTR), European Commission</i>

Sustainable industrial development – challenges, policies and programmes in the EU

9.15	<p>§ Eco-industries, eco-design, Emission Trading Scheme and sectoral approaches to address the climate change challenges <i>Mr. Julio Cardoso, Directorate-General for Enterprise and Industry, European Commission</i></p> <p>§ Objectives of Environmental Technologies Action Plan (ETAP) <i>Mr. Maciek Szymanowicz, Directorate-General for Environment, European Commission</i></p> <p>§ The Competitiveness and Innovation Framework Programme (CIP) - eco-innovation strand <i>Mr. Maciek Szymanowicz, Directorate-General for Environment, European Commission</i></p>
10.00	Questions and answers
10.30	Coffee break

Sustainable industrial development – Policy developments and good practice in MED countries

11.00	<p>§ The National Cleaner Production Centre in Egypt <i>Ms. Hanan Elhadary, Director of the Egyptian National Cleaner Production Center, Egypt</i></p> <p>§ Integrated Management for Olive Oil Waste Project in Lebanon <i>Ms. Olfat Hamdan, Analytical Chemist, Former Focal Point of the Project in Lebanon</i></p> <p>§ La Gestion Environnementale Profitable – expérience marocaine <i>Mme Meryem Aziz Alaoui, Conseiller Technique, GTZ - Projet Taahil Al Mokawalat au Maroc</i></p> <p>§ L'expérience en matière de développement industriel durable de la Tunisie <i>Mme Samira Ben Amara, Directeur Général des Stratégies Industrielles au Ministère de l'Industrie de l'Energie et des PME en Tunisie</i></p>
12.00	Questions and answers

Sustainable industrial development – a role for education and training

12.30	<p>§ Human capital and sustainable industrial development <i>Mr. Manfred Wallenborn, European Training Foundation</i></p>
12.45	<p>§ Sustainable industrial development: new opportunities for private-public partnerships <i>Dr. Rym Ayadi, Head, Financial Institutions & Prudential Policy Unit, Centre for European Policy Studies</i></p>

13.00	Lunch
-------	-------

Sustainable industrial development – Amending the Euro-Mediterranean Charter for Enterprise

14.30	<p>§ The Small Business Act : Enabling SMEs to turn environmental challenges into opportunities <i>Emmanuel Berck, Directorate-General for Enterprise and Industry, European Commission</i></p>
14.45	Discussion

Sustainable industrial development – Measuring progress in sustainable industrial development	
15.30	<p>§ Measuring sustainable industrial development in policy making and at company-level, the experience of the OECD, <i>Tomoo Machiba, Senior Policy Analyst, Directorate for Science, Technology and Industry, OECD</i></p> <p>§ Improving the tool to evaluate progress in sustainable industrial development under the Euro-Mediterranean Charter for Enterprise <i>Antonio Fanelli, Deputy Head, Private Sector Development Division, OECD</i></p>
16.00	Discussion
16.45	<p>§ Presentation of the Training Course for Energy Managers in the Cement Sector to be held in Ankara between 10-23 October 2010 <i>Mr. •smail Yenil Ceylan, Mechanical Engineer, Ministry of Energy and Natural Resources of the Republic of Turkey</i></p>
17.00	<p>§ Conclusions from the business side <i>Ms Sheherazade Belaiba Berrehouma, Secretary General, BusinessMed</i></p> <p>§ Conclusions from the side of the Commission</p>
17.30	End of the seminar

This meeting is being organised by the
Technical Assistance Information Exchange Instrument
of the European Commission

CHAR 03/149, B - 1049 Brussels
Telephone: +32-2-296 73 07, Fax: +32-2-296 76 94

Web site <http://taiex.ec.europa.eu/>