

Green Public Procurement

Promoting Innovation through Public Procurement:

Best Practice & Networking

Brussels, 23th March 2010

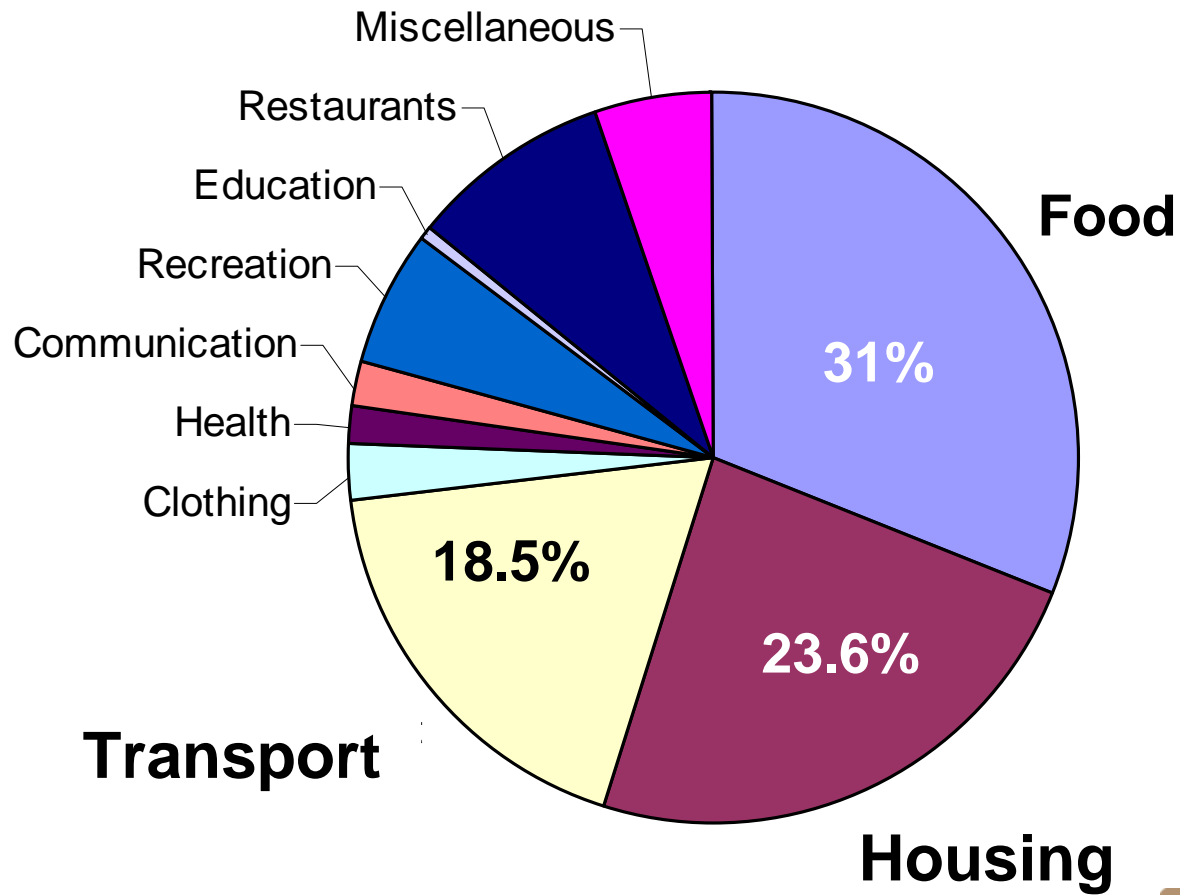
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Unsustainable Consumption

EIPRO (IPTS/JRC) - Environmental Impacts caused by consumption



Important Role of GPP

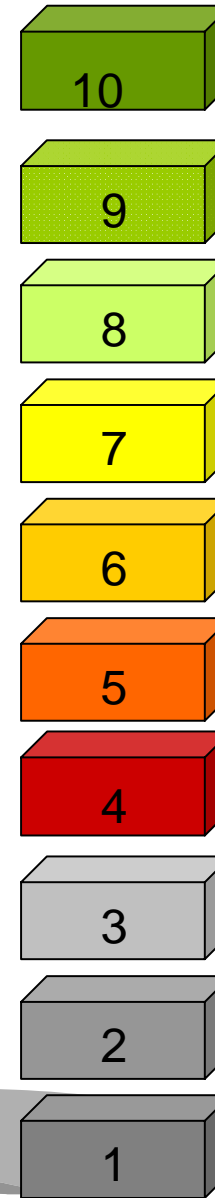
- Public procurement represents **17% of EU's GDP** – over 2 trillion €
 - Public procurement plays an important role in the development of the market of green products and services, trigger eco innovation and new environmental technologies

"...a process whereby public authorities seek to procure goods, services and works with a reduced environmental impact throughout their life cycle when compared to goods, services and works with the same primary function that would otherwise be procured."

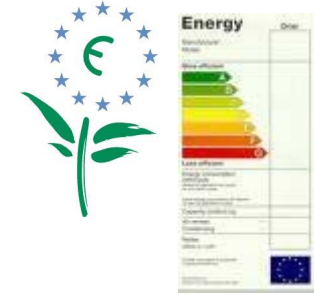
- Publicly purchased items come from every sector of the economy
 - "From pencils to power stations"

EU GPP Policy

- **IPP Policy, 2003**
- **New legal framework for PP, 2004**
- **Renewed EU SDS, 2006**
- **SCP/SIP AP, 2008**
- **Communication on GPP, 2008**
- **EU 2020, 2010**



Labels



Incentives

(reduced tax, rebates, subsidies, green procurement)

Ecodesign



A Helpdesk for GPP- gpp@biois.com



Raising awareness about GPP

<http://gpp.itcilo.org/>

2 projects

20 target
countries

40 trainers
trained

20 national conferences
« GPP- lead the change »

Flyers

Newsletter

Video

Thank you for your attention

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