

**HCCP, Region of Eszak-Alfold, Region of North Hungary
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Overview:

- 1. 2008 results of the European Innovation Scoreboard and Trendchart**
- 2. Lead Market Initiative**
- 3. Innovation and the economic crisis**

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2008 results of the European Innovation Scoreboard and Trendchart

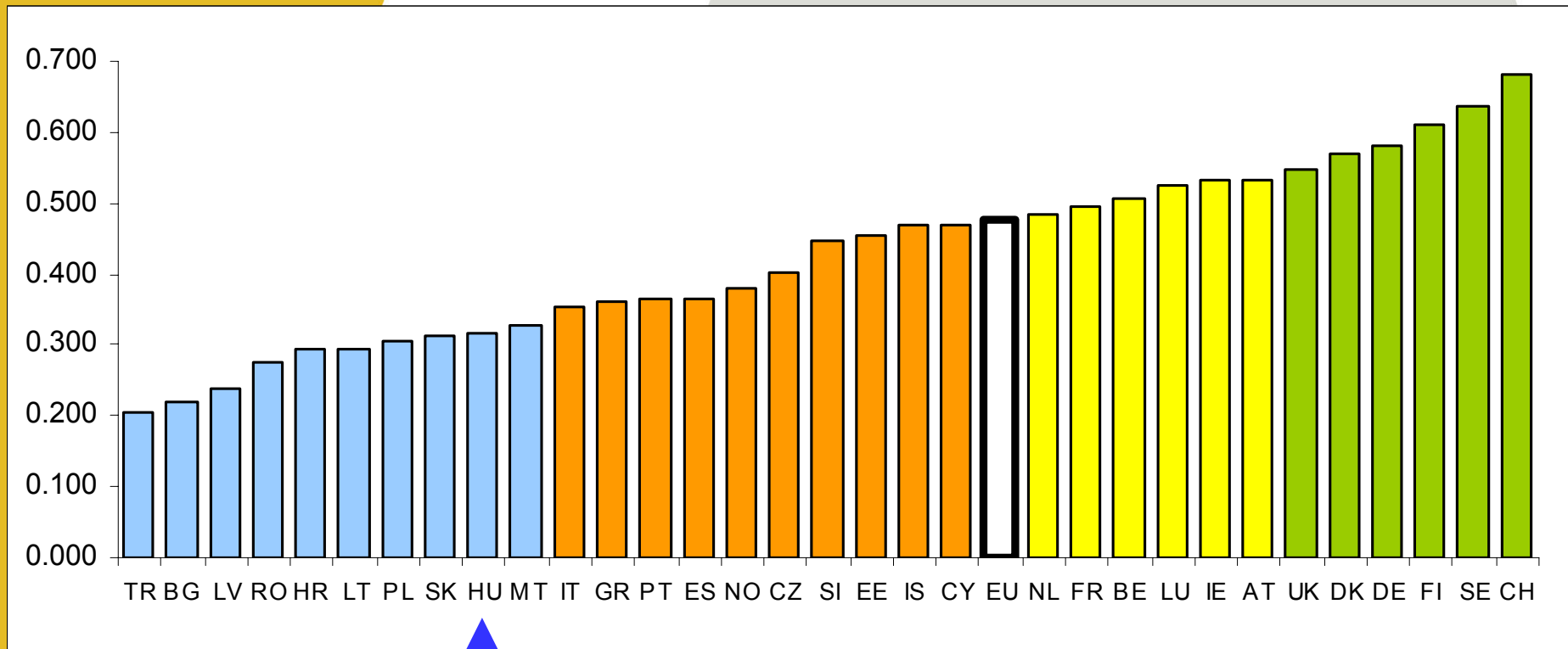


What is the European Innovation Scoreboard (EIS)?

- Annual benchmarking of innovation performance across EU27
- Identifying strengths & weaknesses, trends, patterns in innovation performance under the Lisbon Strategy

Overall innovation performance

summary innovation index of 29 indicators (2007 & 2006 data)



Innovation Policy in Europe



EU Innovation policy = Broad Based Innovation Strategy (from 2006)

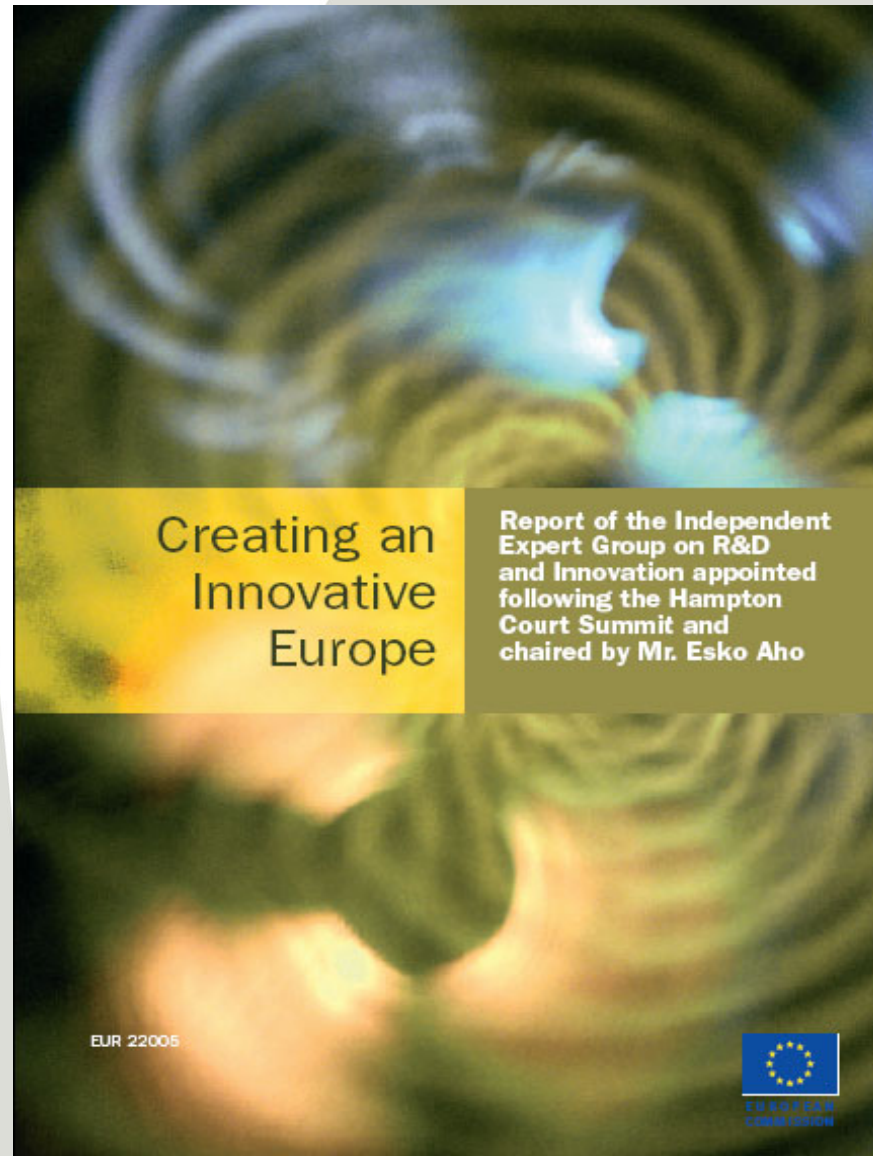
9 priorities

1. Intellectual Property Rights
2. Standardisation
3. Public procurement
4. Joint Technology Initiatives
5. Lead markets
6. European Institute of Technology
7. Clusters
8. Innovation in services
9. Risk capital markets

Examples of good progress

- Joint Technology Initiatives launched
- European Institute of Technology on track
- **Communication and implementation of Lead Market Initiative (2007)**

Aho report – a proposal for a Lead Market Initiative: a policy mix to achieve maximum impact



Lead Market Initiative - a policy mix to achieve maximum impact

Demand-side measures

- regulation
- procurement
- standardisation
- clusters?

Package
= LMI

- R&D funding
- Equity support
- Fiscal measures
- ...

Supply-side measures

Aims of the Lead Market Initiative

- Foster the emergence of lead markets of high economic and societal value by...
- Creating innovation-friendly market framework conditions.....
- To reduce the time-to-market of new foods and services and to enable emerging sectors to grow faster

Activities already started in 2008:

Lead Market Areas

Policy tools

	Standardisation Labelling Certification	Legislation	Public Procurement	Complementary Actions
e-Health	EU Recommendation for interoperability	Introduce the Electronic Health Insurance Card	Network to be set up by DG INFSO	EU Patient Smart Open Services large scale pilot funded
Sustainable construction	2 nd generation of Eurocodes	Screening of national building regulations	Networks of European Contracting Authorities to foster demand for innovation	SMEs guide on collaborative working schemes in construction
Protective textiles	Inventory of all relevant standards			Training platform for buyers and users
Bio-based products	Product performance standards	Inventory of legislation affecting bio-based products		FP7 call on bio-refinery pilot plants
Recycling	CEN Packaging Standards	Waste Framework Directive		Financial support (CIP) for market replication projects
Renewable energies		Mandatory national targets for 2020		Guide on funding available for RE demonstration and pilot projects

Who are involved in the LMI?

➤ Member States:

- Ministries of Economic/ Science Affairs, European Council, Competitiveness Council
- Standardisation, public procurement and regulatory organisations.

➤ Stakeholders: business organisations, NGOs, regional and local business organisations, European Technology Platforms etc.

➤ Networks: **EEN**, industry/SME networks, cluster networks

➤ EC internal coordination: 15 different DGs, both sector and regulatory departments of the EC.

Linking the Enterprise Europe Network to the LMI

- EEN has 3 activity modules and has established at least 6 Sector Groups in LMI sectors
- LMI focuses on 6 market sectors with a tailored action plan for each market



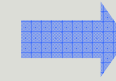
Direct involvement of regions & chambers of Commerce in LMI - activities and support - activities:

- **CIP programmes, for ex.:**
 - **EIP Europe INNOVA/ PRO INNO activities with LMI link**
 - **Call of networks of public procurers in support of the LMI**

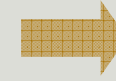
- **Regions of Knowledge call (FP7) with LMI link**

Innovation Support Policy Initiatives funded by the CIP – EIP

- Support policy analysis, learning and coordination
- Innovation policy makers design and test new support programmes and policy methods



- Sector-oriented analysis, develop and test new or better support tools, promote their wide adoption
- Innovation support providers in public-private partnerships with companies



Serving complementary policy objectives



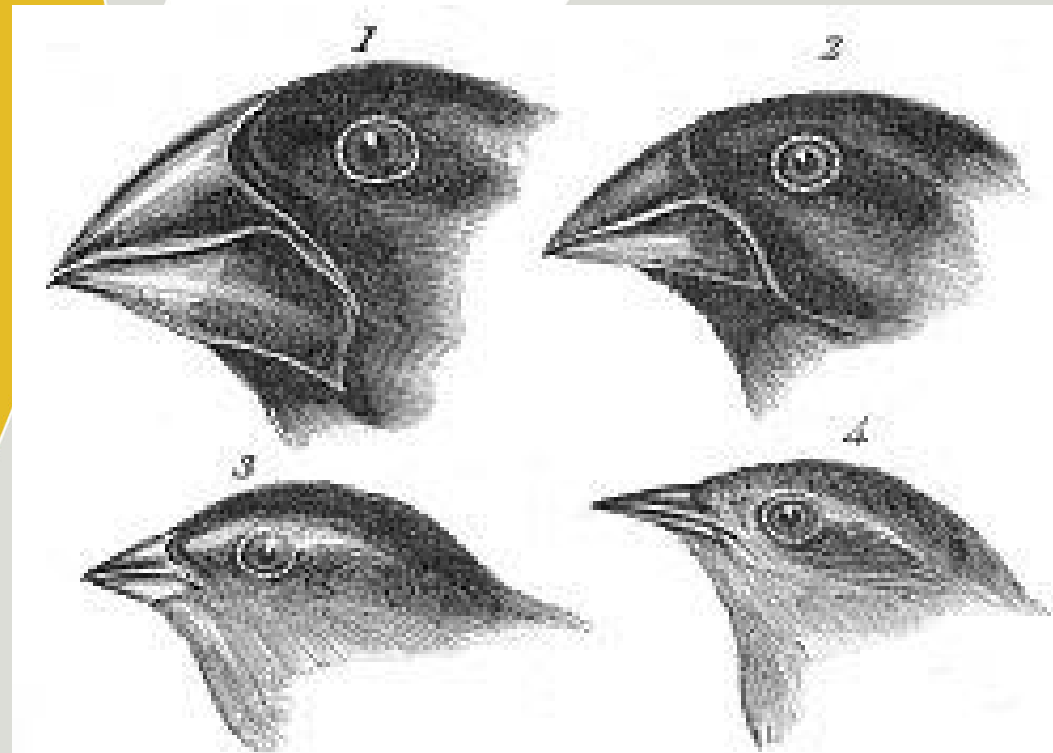
Focus of 2009 calls:

- ***Clusters***
- ***Knowledge-intensive services***
- ***Eco-innovation***
- ***Networks of public procurers in support of lead markets***

➤ **Deadline 12 Feb, annual calls**

➤ http://ec.europa.eu/enterprise/funding/files/themes_2008/calls_prop.htm

Innovation and economic crisis



1. *Geospiza magnirostris*

2. *Geospiza fortis*

3. *Geospiza parvula*

4. *Certhidea olivacea*

Finches from Galapagos Archipelago

Innovation and economic crisis

Darwin:

“It is not the strongest of the species that survives, nor the most intelligent that survives.

It is the one that is the most adaptable to change.”

Impact of financial crisis and economic downturn does not yet show in indicators, but:

Countries with higher innovation capacity better placed to recover faster. Hence EU better placed than 5 years ago but still behind US.

EU firms under investment in research and innovation is a particular concern.

Thank you for your attention

References:

- Homepage DG enterprise:
http://ec.europa.eu/enterprise/index_en.htm
- Homepage European innovation policy:
http://ec.europa.eu/enterprise/innovation/index_en.htm
- Homepage Lead Market Initiative:
<http://ec.europa.eu/enterprise/leadmarket/leadmarket.htm>
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