

# LEAD ERA

## Innovative Regions build on Lead Markets

LEAD ERA project, at the crossroad of two European initiatives :

→ **First initiative : ERA-Nets**

The objective of the ERA-NET scheme is :

- to develop and strengthen the coordination of national and regional research programmes
- through 'ERA-NET actions' - providing a framework for actors implementing public research programmes to coordinate their activities e.g. by developing joint activities or **by mutually supporting joint calls for trans-national proposals.**

Link : [http://cordis.europa.eu/fp7/coordination/eranet\\_en.html](http://cordis.europa.eu/fp7/coordination/eranet_en.html)

—→ **Second initiative : Lead Market Initiative**

The Lead Market Initiative is the European policy for 6 important sectors that are supported by actions to lower barriers to bring new products or services onto the market.

The policy instruments deal with regulation, public procurement, standardisation and supporting activities. The LMI identified 6 following markets: **e-Health, Protective textiles, Sustainable construction, Recycling, Bio-based products and Renewable energies.**

Link : [http://ec.europa.eu/enterprise/policies/innovation/policy/lead-market-initiative/index\\_en.htm](http://ec.europa.eu/enterprise/policies/innovation/policy/lead-market-initiative/index_en.htm)

The logo features a blue background with a stylized map of Europe on the right side. Overlaid on the map are several curved, multi-colored lines in shades of red, orange, yellow, green, and blue, suggesting a network or flow of information.

## Lead Markets European Research Area Network

The LEAD ERA project is aimed at fostering the coordination of a series of trans-regional/national programmes dedicated to research and innovation within the highly innovative and technology based themes of the EU Lead market initiative.

The main objectives of the project are to launch ambitious **RTD calls for proposals** and therefore to **fund trans-national projects** involving RTD actors from the private or the public sector which will provide them new resources to collaborate at a European level.

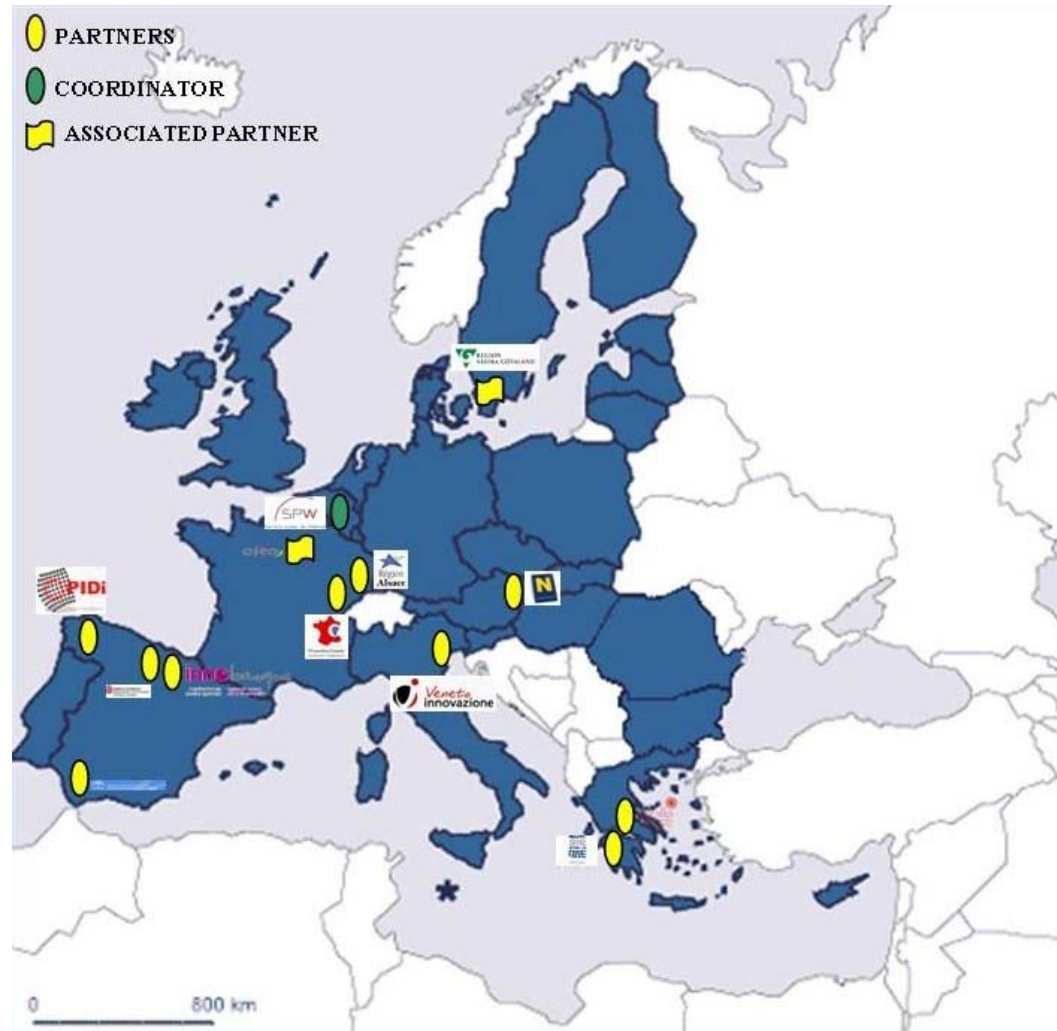
*Facts : The project starts in March 2009 for 3 years ; we plan to launch 1 pilot call in 2010 and 2 others until 2012.*

## Our consortium

14 partners

From 7 countries

Principally regions  
or regional agencies  
for innovation



## **Our consortium:**

- Direction Economie, Emploi & Recherche (DGOEER), **Wallonia Region**
- **Veneto Innovazione**
- Department for Economic Affairs, Tourism and Technology, **Lower Austrian Government**
- Directorate of Research and Higher Education, **Franche-Comté Region**
- Directorate for Innovation, Research and High Education, **Alsace Region**
- Directorate General for Research, Development and Innovation, **Galician Ministry of Economy and Industry**
- **Corallia** (Cluster Initiative, Research and Innovation Centre “Athena)
- **Innobasque**, the Basque Innovation Agency & Industry, Innovation, Trade and Tourism Department (IITT), **Basque Government**
- Department of Innovation, Industry and Employment, **Government of Navarra**
- **Agency for Innovation and Development of Andalusia**
- **Regional Authority of Western Greece**
- **Region Västra Götaland**
- **OSEO** - the French Agency for the support of SMEs growth

## Collaboration of LEAD ERA with other European Key players:

- Synergies with other Era-Nets which their fields are linked to the lead markets
- Contact with the LMI Advisory & Consultation groups
- Consortium enlargement – ***on-going process*** during the duration of the project

# Lead Markets European Research Area Network

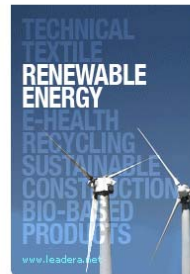
Visit our website!

[www.leADERa.net](http://www.leADERa.net)

## Lead Markets European Research Area Network

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### About LeADERa

Wednesday, 24 June 2009 00:00

The LEAD ERA project is aimed at fostering the coordination of a series of trans-regional programmes dedicated to research and innovation within the highly innovative and technology based themes of the EU Lead market initiative. Through a process of intensive knowledge sharing of the regional competences and programmes, LEAD ERA partners will develop a joint Scientific and Technological strategy and the mutual tools and methods to foster RTD cooperation amongst their regional RTD stakeholders. The project is under the coordination of the experienced Walloon Region (involved in 7 ERA-NET) and brings together the following innovative and science based regions: Veneto, Galicia, Franche-Comté, Lower Austria, Alsace, Navarra, Andalucía and the national Hellenic Technology Cluster Initiative; with one associated partners: the Region Västra Götaland.

During the 36 months of the project, the partners will focus on the topic of the 6 Lead Markets identified by The European Union named hereafter as **technical textile, renewable energy, e-health, recycling, sustainable construction and bio-based products**. All of them are at the crossroad of a number of scientific and technological fields which are difficult for a single region to master. It is therefore economically and scientifically relevant to link the research competencies (ICT, health, chemistry, nanotechnology, energy, etc.) from the various regions to achieve new technological and knowledge breakthroughs. The current proposal LEAD ERA seeks to link the two initiatives (Lead Markets and ERA-NET) by adding the research dimension to the support provided to the Lead Markets.

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EUROPEAN UNION



SEVENTH FRAMEWORK PROGRAMME



**Thank you for your attention!**

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