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Confederación de Entidades para la Economía Social de Andalucía

Approach to the

II Andalusian Pact for the Social Economy

*in approximately **10** slides*

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Agente Tecnológico de Andalucía
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INTRODUCTION

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II Andalusian Pact for the Social Economy

- **What's Cepes-A:** CEPES-Andalucía is a business confederation. It is the maximum representative recognised entity of Social Economy. Trade Unions, Regional Government and CEPES-A signed the first Pact for Social Economy in Andalusia
- **Made up by:**
  - **Cooperatives**, the first associative movement in Social Economy based in free joining, economic participation, training and education, interest for the community, autonomy but willing to associate with others.
  - Mutual Societies, Associations/Voluntary Organisations, Foundations, Self-employed and entrepreneurs, …
- **Cepes-A in Numbers: •**
  - **12% of all newly create companies in Andalusia.**
  - **22 % of Spanish Social Economy Enterprises.**
  - **13% GDP (year 2001)**
  - **More than 13.000 firms, (cooperatives and workers societies), over 600.000 associates, 100.000 direct jobs and more than 350.000 SELF-EMPLOYED (see below).**
  - **We are present on 81% of the territory of the region, i.e. we work in places where no other form of economic performance exists.**

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- The Social Rule of Law is defined by means of an interaction between the Administrations and the Social Agents.
- From the public and the private interrelationship arises the Social Dialogue.
- By means of the Social Agreement, Social Agents participate in the strategic lines and projects run by different administrations.
- Administrations realise that their democratization management shares increase when Social Agents are involved.
- This Harmony Agreement is made up by:
  - Andalusian Administration
  - Most representative Unions
  - Confederation of Entities for the Social Economy (CEPES-A)

<u>OUTCOME</u>:

- The Social Economy becomes a strategic partner for developing and maintaining a stronger Welfare State.

DEFINITION

II Andalusian Pact for the Social Economy

Making differences in relation to the 1st Edition

Transversal Politics and Work Lines start-up with a:

- ω educational -
- ω social -
- ω economic -
- ω cultural -
- ω environmental -

… oriented nature

TARGETS

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II Andalusian Pact for the Social Economy

AIMS at the *II Andalusian Pact for the Social Economy*

- **Starting-up & promotion of companies**
- **Intangible issues**
- **Employment, Training & Labour Relationships**
- **Innovation & New Technologies**
- **Proximity Service**

Strategic Lines

↓

Measures

TARGET 1.- Fundamentals

- Starting up New Companies
- Making existing Companies stronger
- Business Cooperation & Integration
- Cooperation & Integration of Associative Structures

Strategic lines:

1. Expansion and consolidation of companies of social economy.
2. Promotion of cooperation among businesses of social economy.
3. Promotion of associationism and associative agreement in the food and agriculture industry.
4. Fostering to come about by means of the support for the development of the associative movement of the Social Economy.
5. Fostering the knowledge of the importance and scope of the Social Economy.

TARGET 2.- Fundamentals

- Social responsibility.
- Excellence.
- Design.
- Quality.
- Processes, services and product innovation.

Strategic Lines:

1. Actions strengthening social responsibility derived from their own nature as Businesses of Social Economy.
2. Promotion of Quality integrated systems and Business excellence.
3. Promoting Industrial Design.

TARGET 3.- Fostering employment and training as well as work conditions and industrial relationships in companies of Social Economy.

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Target 3.- Fundamentals

- Job creation and supporting its way to a stable situation
- Training and qualification of workers and partners
- Improving work conditions:
  - Make fluent business relationships.
  - Development of collective negotiation.

Strategic lines:

1. To foster employment and, specifically, associated self-employment.
2. Getting a better training for workers and partners in businesses as well as social economy entities.

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TARGET 4.- Creation, transfer and use of innovation as well as support Information and Communication Technologies.

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Target 4.- Fundamentals

- Expansion of a social economy culture.
- Inclusion of technologies
- Competitiveness
- Transferring knowledge from the University to business

Strategic lines:

1. Thrusting a culture of innovation in entities of social economy.
2. Supporting modernization and updating of the technology used by businesses of Social Economy.
3. Fostering the creation and transfer of the innovation in businesses of Social Economy.
4. Promotion of using Information and Communication Technologies.

TARGET 5.- Fostering the presence of Social Economy Businesses in the new employment sources related with proximity services.

Strategic lines : In the frame of this II Pact, the Andalusian Government fosters the creation and and consolidation of companies of Social Economy, cooperatives and industry associations, in the field of new employment sources related with the proximity services, specifically, in territorial areas where business network and investments are weak.

Development Strategies:

1.- Dependence
2.- Social Services
3.- Education
…

FOLLOW-UP & CONTROL

II Andalusian Pact for the Social Economy

Higher Control Body : General Follow-up Committee

Functions: To Thrust, Supervise, Operative Coordination of its development and Evaluation

Components:

- 4 agents from the Andalusian Government and CEPES-A
- 2 agents from the main Unions U.G.T.-A & CC.OO. –A

Meeting Schedule: Once a year and/or under call of one of the parts

Other follow-up bodies: **Working groups, Round tables & Work committee**

Functions: **Follow-up of the different actions, Reports on the carrying outs and follow-up of each objective and work groups of the General Committee**

Bodies e Institutions of the Social Agreement with permanent presence in the Andalusian Social Economy.

- Economic and Social Committee of Andalucía and other local ones.
- Social Committee of the public Universities.
- El Servicio Andaluz de Empleo
  [Public Employment Service of Andalusia]
- Savings Banks General Meetings.
- Moreover, local and provincial development bodies,....

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