



The European Partnership
for Alternative Approaches to Animal Testing

3Rs COMMUNICATION PRIZE

Call for submissions
(deadline 15 September 2010)



EPAA is offering a €3000 prize for an essay or article that broadens awareness of the role of safety assessment and regulatory compliance in product development and that promotes replacement, reduction and refinement (3Rs approaches). As this year the EPAA's lead theme is the unveiled potential of the 2Rs, the focus should be on Reduction and Refinement. The key criterion for the winning entry is that it will help inform the wider policy community and decision-makers about the opportunities and challenges, including limitations, offered by scientific and technological progress.

The article, of no more than 1500 words, should reflect the candidate's personal views and ideas on this subject. It should not be merely a review of existing literature from the chemicals, pharmaceuticals, plant protection or cosmetics sectors. It should be written in lay terms so that it is understandable for the general public.



EPAA reserves the right to publish the winning essay/article in the press and international journals and to use it in any other publicity activity with reference to the EPAA award.

Who can apply? Where to apply?



This is an open competition to which anyone can apply. Submissions should be sent by email to the EPAA Secretariat at entr-epaa@ec.europa.eu

Submission is taken as indicating acceptance of the rules of the competition.

Timelines

Deadline for submission:
15 September 2010

Prize announcement:
EPAA annual conference,
30 November 2010

Evaluation process

Submissions will be assessed by a panel drawn from EPAA members from industry and the European Commission and from the EPAA Mirror Group. The assessment will be based on the:

- General quality of the paper
- Quality of description of personal views
- Quality of explanation of the 3Rs principle to a non-specialised audience



Formal requirements

The essay/article should be written in English and be no longer than 1500 words; it may include diagrams or pictures. The essay/article should be submitted together with a signed covering letter with:

- Your name, full contact details, brief biographical information and indication of how you found out about the prize.
- A statement to the effect that your entry is original work, is the property of the author, does not contain unacknowledged material.
- Your name and address should appear only on the covering letter and **should not** appear on the actual essay/article.



More information on the EPAA is available at

www.epaa.eu.com