

Roundtable discussion: ICT and e-Business in the Transport and Logistics Services Sectors

29 November 2007, 09:00 – 13:00, Brussels

Venue: Brussels (seminar room to be announced)

Objectives

The availability of high quality transport and logistics services is of paramount importance for growth and competitiveness of the European economy. In this context, ICT and e-business have a crucial importance. Transport and logistics companies can improve their productivity, link transport modes in innovative ways and, thus, improve the quality of their services.

Against this background, the European Commission's Sectoral e-Business Watch (SeBW) is currently conducting a study on the state-of-play and impact of ICT and e-business adoption in this sector. At this workshop, first findings will be presented and discussed. The study team will present preliminary results of a decision-maker survey about this topic among about 800 companies. Additional evidence comes from case studies.

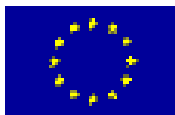
At this round-table workshop, invited experts will exchange their views and experience. Participants will include industry representatives, policy makers, consultants and e-business experts. The workshop is organised by Altran Group in cooperation with the European Commission, DG Enterprise and Industry. It will help the study team at Altran to validate and challenge their preliminary findings. The final study report is expected for February 2008.

Chair

The workshop will be chaired by Mr Hasan Alkas, European Commission, Directorate-General for Enterprise and Industry.

Registration

Participation is restricted to invited participants and free of cost. However, requests for participation can be made by e-mail to Ms Anouk Roose (aroose@altran-europe.be). Travel costs of invited participants will be reimbursed.



About the Sectoral e-Business Watch

The "Sectoral e-Business Watch" (www.ebusiness-watch.org) is based on a Framework Contract (No. ENTR/2006-019) and Specific Contract (No. SI2.451854) between the European Commission, Enterprise and Industry Directorate General, and empirica GmbH. The implementation of the contract involves, besides empirica GmbH, the following main service providers: Altran Group, Databank, DIW Berlin, GOPA-Cartermill, IDC EMEA, Ipsos GmbH and Rambøll Management.

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Workshop Programme

- 09:00 Welcome coffee
- 09:30 – 09:40 **Introduction**
The Sectoral e-Business Watch
ICT related policies of the EC's DG Enterprise and Industry
[Hasan Alkas](#), European Commission, DG Enterprise and Industry
- 09:40 – 10:20 **Global trends and challenges in the transport & logistics sector**
Interoperability, Visibility, Event Management, RFID – track & trace, Intelligent Logistics
[Dolf Tuinhout](#), Independent consultant, The Netherlands
Discussion
- 10:20 – 11:00 **RFID usage in the transport & logistics sector**
Architecting an RFID future: Formulating an RFID strategy across the business
[Andy Lee](#), Cisco
Discussion
- 11:00 – 11:20 Coffee break
- 11:20 – 11:50 **ICT adoption and impact in the transport & logistics sector:**
First results of the Sectoral e-Business Watch study (2007)
[Samuel Gabaly](#), Consultrans
- 11:50 – 13:00 **Roundtable discussion of study findings**
Chaired by
[Hasan Alkas](#), European Commission, DG Enterprise and Industry