

THE COMMUNICATION STRATEGY FOR ENLARGEMENT

PROGRESS REPORT #16 [June 2003]

The European Commission published in March 2002 its first report on the implementation of the communication strategy for Enlargement, covering the period since the launch of the strategy in May 2000. The following is an update of that report. It lists the various activities carried out as part of the communication strategy for enlargement in the candidate countries and member states, and provides background material, such as opinion polls. For more information on the situation of public opinion, please see the section on the enlargement web site at <http://europa.eu.int/comm/enlargement/opinion/>

For more information on the activities of the Commission delegations and Representations, see [http:// europa.eu.int/comm/enlargement/contacts/index.htm](http://europa.eu.int/comm/enlargement/contacts/index.htm)

The DG Enlargement Information Team

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THE COMMUNICATION STRATEGY ON ENLARGEMENT BY COUNTRY

Bulgaria

Media coverage

The main publicity events during the period were the visits of Commissioners Verheugen and Diamantopoulou. The press both in terms of information for the related meetings and individual interviews very well covered the visits for the printed and electronic media. The press conferences of both Commissioners organised in Sofia drove large interest. Mr Verheugen gave also a special press conference for the local journalists in Varna and a public speech in the biggest hall of the city that was very well attended in spite of the fact that the holiday season was already peaking in the Black Sea town. Ms Diamantopoulou alongside with the interviews for the central media gave an extensive interview for a popular women's magazine. Mr Verheugen appeared on the most popular talk show in the country broadcasted by the private bTV.

Interviews

- The head of Delegation has given interviews during the period for The National Radio, The Window to Bulgaria magazine and Radio France International.
- Commissioner Diamantopoulou has given interviews for the following media: The Kapital weekly, the Sega daily, the Dnevnik daily, the Woman today, Nova TV and Bulgarian National TV.
- Commissioner Verheugen gave interviews for Bulgarian National TV, bTV's Slavi's Show, the Trud daily, the 24 Chassa daily and the National Radio.

Czech Republic

The communication environment

The communication environment in June was dominated by the referendum on EU accession held on the 13th and 14th of the month. During the period immediately before the referendum and prior to it EU related issues dominated the media almost exclusively. Throughout the general media there was an overall consensus that EU membership was the right course of action for the Czech Republic as the results of opinion polls showed. 77.3 % of those who voted, supported EU membership, whilst the turnout exceeded 55%. This was perceived as a decisive vote in support of Czech membership of the Union. *Use of the media*

- The Information Section continued its output of articles throughout the first part of the month of June. An article by President Prodi was featured in the left of centre "Pravo" newspaper, whilst the piece by Commissioner Verheugen was printed in "Mlada Fronta Dnes". They were both printed prior to the referendum.

- Pre-referendum Ad Inserts for Metro Daily newspaper – The Delegation has arranged a series of information ads to appear in the daily newspaper, Metro. The publication is available for free in public transport in major Czech cities. The information materials include a creative comics-type presentation on why Czech citizens should take part in the national referendum on EU membership.
- Media Support for DEC Events (Czech Radio) – Media partnerships with Czech Radio and its regional news programmes. Czech Radio has covered and made daylong broadcasts and pre-event announcements on Delegation regional events, specifically in Northern Bohemia, Zlín and Jihlava during June 2003.
- The EUIC continues to manage regular contributions to the following media: Týdeník školství – (newspapers for teachers and pedagogical staff). EUIC submits articles on a weekly basis.

Press releases

- 4.6.2003 – press release on European Commission financial support to the Czech Republic, announcement of aid funding exceeding 1,5 billion EUR
- 5.6.2003 – press release on European Commission support for renovation of and improvements to water treatment facilities in West Bohemia (Klatovy area)
- 6.6.2003 – press invite and dispatch of background information on post-flood renewal in the Czech Republic at Podolí Water Treatment Facility in Prague
- 9.6.2003 – press invite to a press conference on EU support for renewal following the summer 2002 floods in the Czech Republic
- 11.6.2003 – press invite to a meeting in the EUIC on US-EU relations in the context of enlargement
- 11.6.2003 – press release on EU funding of post-flood renewal in the area of Železná Ruda (near the Czech-Bavarian border)
- 13.6.2003 – press invite and press release announcing the visit of European Commissioner for Information Society and Business Development, Erkki Liikanen, to the Czech Republic
- 13.6.2003 – press invite and announcement of the conclusion of the EU twinning programme, focusing on Czech-German co-operation on strengthening the administrative capacity of the Czech Supreme Court in Brno
- 16.6.2003 – press invite to the Delegation celebration of the successful Czech referendum on EU entry
- 27.6.2003 – press announcement on European Commission support for Czech adoption of legislation on work safety norms

Regional press releases

- 5.6.2003 – pre-event press release for HoD visit to the Jihlava Region on 10 June 2003. The HoD’s programme included a VIP round table, visits to EU-financed projects in the region, and a debate with the general public.
- 6.6.2003 – translation and dispatch of speech given at Masaryk University in Brno by European Commissioner for Enlargement, Günter Verheugen.
- 9.6.2003 – press release on HoD visit to Zlín (Eastern Moravia) on 11 June 2003. The visit included meetings with regional VIPs during a round table discussion, a working lunch with the Zlín Regional Chancellor, a visit to an EU Info Stand, and a meeting with local senior citizens.

Press conferences

- 3.-4. 6. 2003 – Press briefings during HoD visit to Litoměřice, Most, Chomutov, Děčín and Ústí nad Labem. HoD held short briefings during his visit of EU Info Stands where he and local representatives discussed with public.
- 9.6.2003 – Press briefings during HoD visit to Jičín. HoD held few interviews during informing the public in the EU Info Stand.
- 10.6.2003 – Press conference during HoD visit to Jihlava. HoD fielded questions from regional media and the public at 16h during his afternoon visit to the EU Info Stand on the main square in Jihlava.

Information events

- 3.6.2003 Seminar in EUIC (European Union Information Centre) organised by Jiřího z Poděbrad Foundation
- 5.6.2003 HR Managers Club (Klub personalistů ČR) organised a five-hour training programme for its members at the EUIC; Team Europe members provided the lectures for club members
- 5.6.2003 Public seminar on: Social aspects of the Czech Republic’s accession to the EU (living standards, pension policy, prices, etc.) – given by Vojtěch Krebs, Head of the Social Policy Dept., Prague School of Economics
- 11.6.2003 Press conference co-organised by the U.S. Embassy in Prague at the EUIC. The media event focused on “US – EU relations in the context of Enlargement”. Speakers included Mr. Kenneth Hillas, Deputy Chief of Mission at the U.S. Embassy in Prague, and Mr. Christian Bourgin, Head of Policy Section at the EC Delegation.
- 12.6.2003 Public seminar on: Advantages of EU membership and Disadvantages of Non-membership in the EU – given by Mr. Ralf Dreyer, First Counsellor, Advisor a. p., EC Delegation, and by Mr. Rutger Wissels, EU Chief Negotiator for the CR.

Regional events promoting the knowledge of EU

- 3.6./4.6.2003 HoD made a series of regional visits to Northern Bohemia (Litoměřice, Most, Chomutov, Děčín and Ústí nad Labem). First, the HoD held an initial meeting with Ladislav Chlupáč, mayor of Litoměřice and the city's deputy mayors. Following the opening meeting, city officials and the HoD took part in a Round Table attended by approx. 30 local opinion-makers. Four journalists attended the Round Table event. After that, the HoD - together with representatives of the city – took part in discussion with local citizens and journalists at an EU Info Stand, situated on the main square for the whole morning. The Northern Bohemia regional visit continued in Most, where the HoD had his first meeting at a lunch with town representatives and 20 of the region's most important decision-makers. A public discussion with local citizens and area journalists followed at the EU Info Stand (situated in the city centre, EU Info Officers presented information at the stand during the entire afternoon). The first day of the HoD's regional visit to Northern Bohemia finished in Chomutov. There, the HoD met with city representatives at an EU Info Stand (situated in the city centre in front of the local shopping centre, 2 EU Info Officers distributed materials to the public during the whole afternoon) where they held discussions with the public and gave interviews to journalists. Afterwards, the HoD spoke to senior citizens in the regional senior citizens home (approx. 80 people participated). The second day of the regional visit to Northern Bohemia started with a programme in Děčín, where the HoD held a round table discussion (30 most important local decision-makers and representatives of the city participated at the event). Then the HoD fielded questions from the public at the EU Info Stand (situated in the city centre in front of the Tesco Store, 2 EU Info Officers were present during the entire morning). In the afternoon, the HoD visited Ústí nad Labem, capital of the Ústecký Region. He met with lord mayor, Petr Gandalovič, first and then held a round table discussion with regional leaders (35 people participated, including 3 journalists). Afterwards he visited the EU Info Stand (located on the city's main square, 2 EU Info Officers distributed materials to the public during the whole afternoon) and took part in discussions with the public.
- 9.6.2003 The HoD visited Jičín on the occasion of 10-year anniversary of co-operation between the town and its EU partner towns Erbach (Germany) and Wijk bij Duurstede (Netherlands). He began his programme with a meeting with city representatives and then participated in a round table discussion (approx. 50 of the town's most important decision-makers, representatives of partner towns, 6 journalists took part in the event). Afterwards the HoD held discussions with the public at the EU Info stand (situated in the city centre on the main square, 2 EU Info Officers manned the stand during the morning hours).
- 10.6.2003 The HoD made a visit to Jihlava, capital of the Highlands (Vysočina) Region. The regional visit started with the short meeting with the regional chancellor, František Dohnal. During the morning, the HoD visited the Dalešice Brewery and Cultural Centre, which receive support from EU funds. Representatives of the Highlands Region's development offices and Třebíč mayor, Miloš Mašek, participated in the project presentations. Roughly 6 journalists attended this event. Afterwards, Jihlava Mayor, Vratislav Výborný, hosted a luncheon attended by the HoD, town representatives and most important regional decision-makers. The HoD also visited a presentation at the wastewater treatment plant in Helenín, a facility that receives financial support from EU funds.

Afterwards, the HoD paid a short visit to Energy Regulatory Office in Jihlava. The Jihlava programme concluded with public discussions at the EU Info Stand (approximately 50 people attended). In addition to the HoD, regional president, František Dohnal, and Jihlava mayor, Vratislav Výborný, attended this event (approximately 5 journalists participated). The EU Info Stand stood in the town centre for the entire day together with a short cultural program.

- 11.6.2003 The HoD made a visit to the Zlín Region. During the morning, he took part in a round table discussion in Vizovice with approx. 40 of the Zlín Region's most important decision-makers (incl. mayors, the regional chancellor, and local business leaders. The HoD also visited the R. Jelínek Factory, where a short presentation of the local SAPARD project was given. Afterwards he held an interview with Czech TV and spoke with journalists. After a lunch with regional representatives, the HoD held discussions with the public and journalists at the EU Info Stand in Zlín. Following the debate he moved on to host discussions with senior citizens at the Baťa School in Zlín (approx. 50 people participated at this event).
- 12.6.2003 The HoD made a visit to Kladno together with Vladimír Špidla, Czech Prime Minister. This visit was organised by Czech Government Offices.

Internet

- 40.407 people visited the Delegation's web page during June. Web users made additional 4.598 visits to <http://www.eu.tiscali.cz>, which includes content from <http://www.evropska-unie.cz>.
- EUIC staff added 63 new articles to both the Czech and English language pages of the DEC/EUIC web-site, increasing the overall number of articles to 2.548.

E-zines

- The EUIC continues with its regular weekly distribution of Week in Europe to approximately 3.900 registered users. Information about seminars and other EU relevant activities, new articles and press releases are also mailed to registered users.
- Subscribers to the direct mailing service regularly receive information about newly added articles and also invitations to all EUIC in-house activities. All published versions of the Week in Europe publication can be downloaded at <http://www.evropska-unie.cz/cz/article.asp?id=2277>
- Regional Bulletin No. 4 – A special 41-page issue on EU-funded projects in the Czech Republic was dispatched via the EUIC's regional database and also sent to all journalists in the EUIC media database. The Regional Bulletin is available for download at <http://www.evropska-unie.cz>.

Publications

- Completed publications: Wim Kok's Report for the EC (additional 800 pcs., 200 printed during May 2003) – Czech language, full colour publication

- Paper for Fact Sheets and Argumentaires – 15.000 pc. of four colour types
- Publication and preparation of 2003 Issues of EU Magazine in the Právo daily –
- The final issue of the EU magazine in Právo was published on 7 June 2003. The Contractor managed its regular additional distribution of the magazine to 50.000 plus recipients (regional info centre, physicians' offices, libraries, trade unions, etc.) in all Czech regions.

Information centre

- Visitors: The total number of visitors for June figured at 2.980 persons. (2.536 drop-in visitors in addition to 444 participants at events organised at the EUIC.)
- Questions: EUIC information officers answered 1.017 requests for information by e-mail and phone. 385 individual packages with publications and info materials have been sent to EUIC clients.
- The EUIC had to raise its personnel capacity two weeks prior to the referendum (13-14 June) caused by a considerable increase in interest in EU accession processes. The EUIC registered a large number of questions and complaints from the public about practical aspects of referendum participation (people were not informed properly by the local authorities where and how to vote, etc.).

Events

- European Commissioner for Enlargement, Günter Verheugen, paid a visit to the Czech Republic. The Czech Foreign Ministry managed preparations of most of the Commissioner's programme with technical support from the Delegation. The Delegation issued a press release on 4.6.2003 about Commissioner Verheugen's visit, which included the following programme: Meeting with Czech President, Václav Klaus; Meeting with Vladimír Špidla, Czech PM; Meeting with Czech Foreign Minister, Cyril Svoboda; and a Meeting with Lubomír Zaorálek, Chairman of the Chamber of Deputies. The Commissioner also attended a discussion meeting hosted by the Czech PM, Vladimír Špidla, and organised by the Czech Pen Club and Writers' Association. The afternoon of 5.6.2003 included a visit by Commissioner Verheugen to the Pilsen Region and meetings with regional and local leaders. The Commissioner led debates on EU with the public in a local tram, at the Tesco Supermarket, and also held discussions on EU with Pilsner Brewery Employees. On 6.6.2003, Commissioner Verheugen travelled to Brno with Czech PM Špidla to attend an event, Brno as a City in Central Europe, and to open the Autosalon 2003 Exhibit (Brno boasts the CR's largest exhibition grounds). During the afternoon, the Commissioner gave a lecture at Masaryk University and held a debate on EU with students and professors. He concluded his Brno programme with a public debate on Náměstí Svobody (Freedom Square) in central Brno.

Team Europe

- Team Europe members provided 10 lectures during June 2003:

- 2.6.2003 Josef Vochozka at the Solidarita Theatre in Prague - How Does the EU Support Youth?
- 4.6.2003 Karel Vít in Trutnov - General Discussion on EU and its Functioning
- 5.6.2003 Vojtěch Krebs in the EUIC (public seminar) - Social Impacts of EU Accession
- 5.6.2003 Eva Klvačová in the EUIC (for HR managers) - Social and Economic Impacts of EU Accession
- 5.6.2003 Richard Král in the EUIC (for HR managers) - EU Law
- 6.6.2003 Tomáš Sedlák in Jihlava - EU Accession
- 6.6.2003 Josef Vochozka in Prague - EU Accession
- 10.6.2003 Robert Hrabčík in Varnsdorf - EU Accession
- 11.6.2003 Pavel Černochoch in Český Krumlov - EU Accession
- 21.6.2003 Pavel Černochoch in Pec pod Sněžkou - EU Accession

Denmark

Media coverage

- In terms of quantity the most predominant stories have dealt with the referendum in Poland and the free movement of labour. All media covered the referendum in Poland rather extensively, and the outcome was well received. According to the conclusions drawn by most of the media a successful enlargement has been ensured with the Polish “yes” without underestimating those who have not yet voted. There are still a considerable number of export and business stories in the media. As far as Danish export to the coming member states is concerned optimism is high.

Information events

- Our call for proposals concerning financing of journalistic field trips was announced on 14 May 2003 in the “Journalisten”, the trade magazine for members of the Union of Danish Journalists.

Internet

- The site is updated daily, including news on the enlargement and references to Eurobarometer results. Our Internet quiz is still the most visited feature on the site. It is soon to have a “sibling” in the form of a quiz on “the Future of Europe Debate”.

Estonia

Public opinion

- According to an opinion poll conducted in June by EMOR, 49% of Estonian citizens supported EU accession, 45% were rather or definitely against it and 7% had not made up their mind. The support rate dropped dramatically together with that of the Estonian Government, whose 100-day grace period ended. This decline has activated the political parties and the private sector to launch a more active and clearly “yes”-oriented campaign.

Use of the media

- EU themed series of broadcasts on Vikerraadio - The last series of half-hour EU themed programs “On the Way to the EU” was aired on Estonian Public Radio’s Vikerraadio channel. The series concentrated on topics related to the impact of EU accession on Estonia.
- EU themed series of broadcasts on Radio 4 - A series of broadcasts of EU themed radio program “Gallop through Europe” was aired on Russian language state radio station Radio 4. The purpose of the informative-entertaining radio programme is to introduce different EU member states to the Russian-speaking population.
- EU pages in Elukiri magazine for senior citizens - The third article in a series entitled “Me and the EU” was published in Elukiri magazine for senior citizens. In the article prominent Estonian writer Viivi Luik explains why to participate in the referendum on 14 September and why to vote “yes”.

Press releases and articles

- 3 June - press release about Estonian social and employment policies getting ready for EU accession. During her visit to Estonia, the European Commission's Director-General for Employment and Social Affairs, Ms Odile Quintin urged the authorities to complete the transposition of the EU’s social and labour legislation before accession next year. She also discussed job creation, quality work and social cohesion. The visit received high media coverage.
- 3 June - Delegation issued a press release about EU support through the Phare program for the development of employment opportunities for people with disabilities.
- 4 June - Delegation issued a press release about the visit of David O’Sullivan, Secretary General of the European Commission, to Estonia. The aim of O’Sullivan’s visit was to discuss the latest developments in Estonia related to the country's accession to the European Union. These are the local organisation of European affairs, the course of the public administration reform, informing Estonian citizens before and after the referendum, and recruitment of Estonian officials for service in the institutions of the European Union.

- 10 June - press release concerning the signing of the Financing Memorandum of the first part of the Phare 2003 National Programme by Tõnis Palts, Minister of Finance, and John Kjaer, Head of the Delegation of the European Commission in Estonia.
- 18 June - Delegation issued a press release about the 6th meeting of the EU-Estonia Association Committee, which took place in Tallinn on 16 June. The Committee noted the very advanced stage of relations between the EU and Estonia and underlined the significant progress Estonia had made in many areas.

Internet

- In June, the ECDE web page <http://www.euroopaliit.ee> received 43,001 visits. This shows that the interest in EU issues has stayed on the same level in early summer as in spring. The most frequently visited links on the web page were News, Europe from A to Z and Estonian-EU relations.
- During the reporting period, the EUIC released 3 weekly electronic newsletters, "European Union This Week". The Newsletter is mailed weekly to over 3,500 recipients, including national and local politicians, the government sector, NGOs, entrepreneurs and major media channels.

Events

- On 12th, 14th, 16th and 18th of June, the EUIC organised seminars for 40 volunteers of the bus tour in small groups in order to train their presentation skills. In addition, preparatory meetings at the embassies of Italy, Sweden and Finland have been organised.

Information centre (EUIC)

- During the reporting period, the EUIC responded to 176 requests for information from the public.
- 2 June - lecture on the implications of Estonia's EU accession for 17 pupils of Oru Gymnasium
- 18 June - lecture on EU information sources for 13 young people from Ida-Viru County

Team Europe

- 2 and 3 June - lectures on preparations for EU accession and on educational and youth programs in a Youth Language Summer Camp in Kuressaare
- 5 June - discussion on the EU accession implications for Estonia for Mäetaguse municipality people (Ida-Viru County)
- 12 June - lecture on the Estonia and EU relations in Vaivara Teabetuba (Ida-Viru County)

- 28 June - lecture on the possibilities for disabled people in the EU at the Summer Camp for disabled people in Karujärve (Saare County).

Finland

The communication environment

- In general, the Finns view the enlargement either as extremely positive or positive - particularly in the context of industrial exports (65%), stability and peace of the EU (62%) and the EU's position and ability to influence at the international arena (57%). The enlargement as a whole was considered as extremely positive by 2%, positive by 57%, negatively by 24%, extremely negatively by 1%, whereas 16% of the respondents had not formed an opinion on the matter. In June, the enlargement issues received wide attention - particularly in the areas of labour and taxation policy. The Representation organised the Baltic Sea Media Forum for Finnish journalists to Tallinn, Estonia. As a result of the Forum there was wide media coverage on Estonia and the enlargement as a whole. The referenda in Poland and the Czech Republic were also on view.

Research and measurement

- The results of the opinion poll on the enlargement ordered by the Representation carried out by TOY Research (Taloustutkimus Oy) were published in June 2003. The study concentrated on the citizen's knowledge of the Acceding Countries (how many ? and which ?) and the effects of enlargement. Some 1.000 people were interviewed. The results showed that the majority of Finns knew that the neighbouring Estonia, Latvia and Lithuania are among the Acceding Countries. 44% of the respondents knew also that Poland will join the EU. However, concerning the rest of the ten Acceding Countries, the numbers varied between 10-32%.

Media coverage

- In June, the printed press had a record number of 268 articles on enlargement-related topics. One of the main subjects of reporting was the relation of Estonia and Finland in the labour and taxation policy matters. The Baltic Sea Media Forum, organised by the Representation, led to wide media coverage on Estonia, Estonian corporate and income taxation, as well as employment issues.
- In addition, there were reports on Poland and the Polish referendum. Moreover, many Finnish companies operating in Poland received attention in this context. The Czech referendum was also noticed, yet to a lesser extent.

Information events

- From the Representation's point of view, the main event of the month was the above-mentioned Baltic Sea Media Forum on 10-11 June, which gathered some 40 Finnish journalists from all over the country. The purpose was to familiarise the Finnish media with the Estonian Accession and the enlargement as a whole.

Mr Timo Mäkelä, the Head of the European Commission Representation in Finland, and Mr Renny Jokelin, the Head of the European Parliament Information Office in Finland chaired the Forum. It consisted of presentations by representatives of both Estonian and Finnish governmental and business sectors, and included a meeting with Estonian Prime Minister Juhan Parts. The Forum resulted in several analytical articles on the dynamics of the Estonian politics and taxation policy.

- On 2 June, the “Europe 2010” series continued at the Representation on the topic: “Enlargement and the future of the European Union – a German View”. Mr Timo Mäkelä, the Head of Representation, opened the discussion event. The keynote speaker was the Director-General for European Affairs of the German Federal Foreign Office, Dr. Eckart Cuntz. The discussion event gathered some 70 participants, among others, representatives from the Embassies of the present and future Member States, Finnish ministries and the Parliament, the media as well as members of trade unions and NGOs.
- Mr Timo Pesonen, the Deputy Head of Representation gave a presentation on the Future of the Enlarged Union at the Ostrobothnia Chamber of Commerce in Vaasa, located at the East Coast of Finland. Other speakers included the Ambassadors of Hungary and Estonia. The event was organised by the Euro Info Centre (EIC).

Internet

- The Finnish Government’s web-site forum <http://www.minuneurooppani.fi> provides a possibility to debate EU issues on-line.
- The Finnish Ministry for Foreign Affairs’ Info Point Europe Network <http://www.eurooppa-tiedotus.fi> also provides up-to-date information on the enlargement issues.
- The Finnish Institute of International Affairs (FIIA) offers updated information on the enlargement-related issues and events on their enlargement site http://www.upi-fia.fi/painopistealueet/eu/eu_laajentuminen/index.htm.

Information centre and relays

- In June, there were 15 enquiries on enlargement-related issues at the Representation’s Information Office. The enquiries were general questions on the enlargement, the Acceding Countries and most visitors asked for general information publications on the enlargement.
- 9-20 June: Fact and Fiction about the EU’s Applicant Countries – exhibition organised by the Info Point Europe (IPE) in Laihia and the Euro Information Centre Botnia at the Library of Laihia, Ostrobothnia.
- 13-15 June: the IPE Kainuu and Carrefour Kainuu had an exhibition and an information stand on the enlargement of the EU at pre-Midsummer happening in Vuolijoki, Eastern Finland.

- 30 June – 31 July: Fact and Fiction about the EU's Applicant Countries – exhibition organised by the IPE Varsinais-Suomi, South Western Finland.

Other information activities

- The European Movement in Finland (<http://www.eurooppalainenensuomi.fi/eunaapurit/index.htm>) has launched a campaign to familiarise the Finns with Estonia. “The EU neighbours Finland and Estonia” – project aims at informing people about Estonia and the changes and opportunities the enlargement will bring. The project consists of a tour covering 38 events/festivals in 35 cities and towns on June-August 2003.

Germany

The communication environment

The conclusion of the Convention caused a short, strong focus of media coverage on Europe. Once the draft was presented, the tenor of most reports was positive, stressing the considerable progress while highlighting as the main weakness the failure to move to majority decisions in foreign affairs matters. The connection to enlargement - the need to adapt institutions and decision-making to a Union of 25 - is made in most articles.

Media coverage

- The main themes this month were the referendum in Slovakia, the situation in Turkey and its relations to Cyprus, and the mood in Poland before the referendum. The public broadcasting stations ARD, ZDF, BR and Deutschlandradio Berlin reported about the referenda on EU membership. The newspaper WiW published an editorial about the price levels in all candidate countries, while ARD broadcast a programme about the EU's new borders. In the first days of June, many newspapers and broadcasting stations reported about the referendum in Poland, its public opinion and its economic situation, such as WAZ, HB, WDR and ARD. The newspapers FAZ and FTD dedicated several articles to different Turkish pressure groups and their opinion on the impact of Turkey's membership.
- Most newspapers as well as the broadcasting stations ARD, ZDF, BR and Deutschlandradio Berlin reported on the referendum on EU membership in Slovakia% %
- FAZ wrote about Turkey's reform plans with view of the country's accession to the EU. FTD covered the resolution of the EU Parliament on Turkey, while the FAZ looks at the efforts of the Turkish Cypriot population for a speedy reunification of the island.
- The media also published information on minor European issues. An editorial from the “Süddeutsche Zeitung” about the EU Convention highlights the need for an institutional reform in particular in connection with the EU's Eastern enlargement.

- An article in the FAZ mentions that the European Court of Auditors has published a report on the financing of environmental protection projects in the EU accession countries as part of the Phare and Ispa programmes.
- An article in the "FTD" looks at the problems that are waiting for diplomats, politicians and officials from the EU accession countries when they get to Brussels. Among these problems are the sheer variety of topics to be covered, as well as the scarcity of space in offices and meeting rooms and the rules that govern the way in which diplomats must make their speeches.
- The FAZ writes about the price levels in the candidate countries: Slovakia currently has the lowest price level among the ten EU accession countries. The price level there is equivalent to 42 % of the average level among the EU's 15 current members. Hungary, the Czech Republic, Estonia and Lithuania also show price levels below half that of the EU average. Malta and Cyprus are closer to the levels of the current EU members, with 87 and 82 % respectively.
- Finally, ARD's "Morgenmagazin" was concerned with the new external borders of the EU in the light of EU enlargement in 2004. The Foreign Ministry in Budapest invited European journalists to discuss the issue.
- Almost all newspapers and broadcasting stations reported on the referendum in Poland. WDR's "Bericht aus Brüssel" took a close look at the mood among the people of Eastern Poland in the run up to the referendum on EU membership. %

% Also ARD's "Tagesthemen" was also devoted to the situation and mood in Poland.

Finally, "WAZ" published several reports on the EU accession of Poland.

- June 4th, 2003: "10 plus - Ein Europa. "Schengen" und die Visegrádstaaten - Die innere Sicherheit in der erweiterten EU". Part of a series of 10 panel discussions in the embassies of the accession-countries in Berlin in co-operation with nation wide German public Radio "Deutschlandfunk". Deutschlandfunk has broadcast live the 45 minutes discussion with four participants. Coverage by "Tagesspiegel", Berlin Newspaper. Audience: 80 invited guests.
- On June 4th, a media forum co-organised with NDR took place in Stralsund. Piotr Lewandowski Chairman of the Development, Promotion and International Co-operation Commission of the Westpomeranian Regional Parliament, Bernd Krumbholz, Chairman of the Committee on European Affairs in Mecklenburg-Vorpommern, the Editor-in-chief of a Polish-German newspaper and the Deputy to Head of Representation discussed about the Polish referendum and the impact of enlargement on Pomerania. NDR Radio 1 and the regional newspaper "Ostsee-Zeitung" reported about the event.

Information activities

- On June 16th, another event in the series of the „Werkhallen-Talks“ took place in Oranienburg (Land Brandenburg) at ALTANA Pharma. Representatives from the Commission, EP, the enterprise as well as Brandenburg's Minister for Finance discussed about enlargement and the impact it has on Altana and the region.

Approximately 150 people attended the event, about which the Märkische Allgemeine Zeitung and Oranienburger Generalanzeiger reported about the discussion.

- On June 17th, Europa Union Deutschland together with the Representation organised a panel discussion on „how to deal with enlargement fears“ (Wie sag ich's dem Volke? Über den Umgang mit Erweiterungsängsten). Approximately 200 guests attended the panel discussion.

Internet

- Page impressions: 40.059, Visits: 12.921, Average visiting time: 07:49 minutes, Average visitors per day: 416

Publications

- New edition (April 2003) of Brochure on enlargement with Federal Office for Foreign Affairs (“Fragen zur Erweiterung”)

Information centre and relays

- June 4, 2003: Information event organised by the European Information Centre in Erfurt: "Mobility in Europe" for disadvantaged young people who are trained by Jugendberufshilfe Erfurt GmbH
- June 4, 2003: Information event in the European Information Centre organised by the PDS-party Thuringia, topic: EU-Enlargement, 5 participants
- June 4, 2003: Senior members of the Development Agency from Yorkshire visit the European Information Centre, topic: Objective-1-Regions
- June 5, 2003: Information event organised by the European Information Centre for senior citizens (members of the Jakob-Kaiser-Stiftung), topic: EU-Enlargement, 21 participants
- 5th International senior citizen meeting 2003: common execution of an international photo competition "The life, the work and the culture of the seniors", which will be evaluated on 4 October 2003 in Grossenhain on the occasion of the “4th Sächsischen Landseniorentages”.
- During a conclusion meeting with the mayor Piotr Roman all participants stated their interest in the development of co-operation between the seniors of the three countries.
- Workshop in Lower Silesia: Conducted by the managing director Mr Neunert, a workshop took place at the administration of the Wojewodschaft Lower Silesia on 4 June 2003. During a meeting with Mr. Zielinski, (president of the autonomy club Pogranicze) the possibilities of support for setting up a NGO in Lower Silesia were discussed. This organisation should deal with the development of the rural area in a similar way, as the Saxonian Landeskuratorium rural area e.V. (host organisation

of the Carrefour Saxony) does. Common steps were co-ordinated for setting up a NGO for the development of the rural area in Lower Silesia.

- International specialised symposium "herbs help humans and nature": On 5 June 2003 the international day of environment took place in the monastery St. Marienstern in Panschwitz Kuckau. This meeting was organised by the host organisation in co-operation with the Saxonian national donation nature and environment and the monastery St. Marienstern. The high spot of this complex meeting was an international specialised symposium with approximately 70 German and foreign participants. One of the speakers was the Czech minister Dr. Milos Raban of the international centre of the religious renewal in Haindorf. His religious views about „Humans - God and health“ met, like the lectures of the German speakers, with large approval. This traditional event is foreseen to be continued in the next year.
- On 6 June 2003 a discussion between the Carrefour Saxony and the Kraj (regional)-administration of Liberec took place to discuss setting up an agricultural advisory centre in Northern Bohemia.

Other information activities

- The Konrad-Adenauer-Stiftung organised a seminar from 1st to 5th June with the issue “The Europe of tomorrow – Questions of the future and challenges”.
- Different dissertations were held for example on 10 June “The future of the West” with Karl Lamers (CDU/CSU) or “Poland and the European Union: A great chance for Europe and Germany” with Jürgen Wahl on 12 June.
- On June 24th, the “Berliner Initiative Mittel- und Osteuropakompetenz” organised in Berlin’s town hall a “CEEC Competence Fair”, during which approximately 20 organisations and initiatives presented their activities (knowledge and experience) in respect to the future member states. About 150 people listened to a panel discussion, which was the opening of the fair, and gathered information about the organisations’ activities.
- On 25 June 2003 the Bavarian State Ministry of Health, Food and Consumer Protection organised a symposium “Food quality in an enlarged Europe”. The conference was opened by the State Minister Eberhard SINNER. Guest speaker from the Commission was Beate GMINDER, spokeswoman in the Cabinet of Mr Byrne. The conference was addressed to representatives and multipliers from the nutrition and consumer counselling sector, the farming and food industry as well as sectors as trade and gastronomy. The aim of the conference was to better inform its participants about the level of importance attached to food quality by consumers in different European countries – also with regard to the forthcoming enlargement of the EU.
- The Heinz-Schwarzkopf-Stiftung has carried out in co-operation with “Tagesspiegel” a panel discussion with Janusz Reiter, former Polish Ambassador, on June 26th: “Poland after the referendum”. About 150 people attended the discussion that took place in the Polish Institute in Berlin.

- On June 29th, Ufa-factory, a cultural centre in Berlin, organised its annual „Harbor of Cultures“ festival, this year with an emphasis on culture and information from the candidate countries. Approximately 8000 guests came to the festival, which had 80 stands for information, catering, and products. On behalf of the Representation, the Jean-Monnet-Haus (European Information Centre) took part with an information stand.

Greece

The communication environment

- In June, press coverage of issues related to the EU enlargement has been increased by 15 % compared to May. This was mainly the result of the attention of the Greek media being shifted to significant European issues like the Thessaloniki European Council, the outcome of the works of the European Convention and the draft Constitutional Treaty.
- The issue of enlargement was mainly presented in the context of the results of the Greek Presidency, as outlined at the Thessaloniki European Council and to a lesser extent through Turkey’s efforts to comply with the political accession criteria in order to start its accession negotiations with the EU. The issue of enlargement was dealt with not only in informative articles but also in analyses of the economic situation of the new member states and the financial assistance provided by the EU.
- Apart from Cyprus’ EU entry, particular stress was laid on Turkey’s efforts to proceed to the necessary legislative reforms in order to satisfy the political criteria for EU membership.

Press releases

- Enlargement Publications
- Enlargement and Turkey’s accession to the EU
- Enlargement and the accession of the 10 new countries
- The impact of Enlargement on various aspects of the life of EU citizens

The timing of publications

Interviews

- Interview by Mr. Markopouliotis on the issue of economic and social convergence after Enlargement
- Interview by Mr. Markopouliotis on the Future of Europe (Economic issues).
- Interview by Mr. Markopouliotis on the prospects of the European economy.

TV Presentations

- Hungary presentation (ET1 VIEW MASTER)

Journalists' trips

- Contacts with journalists in order to organise their trips to the candidate countries in the framework of the enlargement campaign.

Internet

- Regular updating of the Representation's website

Hungary

The communication environment

- The final work of the Convention and the arrival of 24 Hungarian observers at the European Parliament both raised the profile of the EU as did the referenda in Poland and the Czech Republic.

Use of the media

- Media Cabinet jointly with the Greek Presidency
- Interview with Radio C

Press releases

- Director General Odile Quintin paid a two day visit to Budapest
- European Commission calls for concerted effort to promote social inclusion of Roma
- EU fundamentally reforms its farm policy to accomplish sustainable farming in Europe

Products

- Publishing of the CD Rom "Every day Europe"
- The Delegation provided MATAV, the Hungarian Telecommunications Company with design elements for the production of 4 telephone cards on the EU. The cards will introduce the main symbols of the EU: the flag, the anthem and the Euro, and also will provide information on the Delegation's information centre. On the backside of the cards short information about the relevant symbol or the EUIC will be printed. The 4 different cards will be produced in 50-50.000 copies. The first one on the anthem will be produced by July 2003.

Information events

- 5 June - Forum of Technical Experts/Intellectuals, Budapest

The forum was organised by the Confederation of Unions of Professionals on a boat on the Danube.

- 6 June - Hegyalja Farms' Day, Szerencs

The Delegation was invited to an Agricultural Exhibition and Fair in Szerencs. It was not only an exhibition, but also different forums and meetings have improved the programme. The participants of the exhibition and fair were from the region of Szerencs and from Slovakia. In the morning, Mr. Miklós Németh, former Prime Minister and Dr. Ferenc Mádl, President of Hungary opened the 1-day long programme.

- 17 June - Women in Europe – roundtable discussion, Gyöngyös

The informal round-table discussion panel involves women with different background – politician, business sector, historian and lawyer. Several questions are raised about the status of women in Hungary and in the EU, social rights, birth giving, labour rights, etc. The Delegation organised the event and moderated it in co-operation with the MoFA, which was also present. 23 June - Conference on “The chances and challenges of the Hungarian municipalities in the European Union”, Pécs

The 'Europe Centre' Regional European Information and the Education Centre PBC (Pécs, Hungary) organised a conference for the officers and chief civil servants of Hungarian counties and cities between 23–25 June, 2003. The chief patron of the conference was Dr. Mónika Lampert, Minister of Interior, and it was hosted by the mayor of Pécs, president of the Association of Hungarian cities.

Training session

- The training courses are always organised in co-operation with the Library of the Hungarian Parliament (EU Depository Library) and the Ministry of Foreign Affairs (Library Programme).

- 2 June - Miskolc / ca. 80 participants - Subjects covered by the presentations of training courses:

Introduction to European integration issues – milestones of EU history, the institutions and their roles

Hungary's accession to the EU – historical background and state-of-the-art report of the accession process

European integration and the libraries – from a strategic point of view

Communication of accession – the role of Hungarian libraries

Official publications of the EU's institutions – an introduction

Electronic information sources of/on the EU – community databases and websites (with practice)

Study tour

- In the frame of the Library Programme, the first study tour has been organised in Brussels between 25-29 June. The 12 participants represented the MoFA's library network (5 city librarians), the Delegation's just-established libraries network (5 county librarians) and the EU Depository Library situated in the Library of the Hungarian Parliament. The Parliament has sent another librarian, too, with the group on its own cost.

Publications

- Reprints: Utmutató tanároknak és diákoknak 2.900 copies
(Small guide to the EU for teachers and youth)

Information centre

- Visitors of EUIC in June: 960
- In the framework of the IC's monthly lecture series "Let's talk about Europe" the topic of the June event was the "Legal status of EU officials". The speaker was Mr. Mihajlov Dobromir, university teacher of Budapest University of Law. Around 40 participants attended the event and the following discussion.
- IC staff participated in:
 - Stand at the 2-day cultural festival of the central district of Budapest
 - EUIC hosted a meeting of EP office Budapest with Danish journalists
 - Stand at OSI Roma Conference
 - 3rd Budapest info network meeting was held in the Centre. 12 organisations participated. Discussion about the co-operation and new initiations
 - Presentation on a new book on EU integration

Public speeches given by information staff members

- 2 June EU training for librarians in Miskolc. Presentations on the role of libraries and EU information sources (AK)
- 5 June Forum of Technical Experts/Intellectuals, Budapest (TG)
- 6 June Hegyalja Farmes' Day, Szerencs (TG)
- 11 June Presentation on EU information sources at training organised by Kulturpont Iroda for experts of cultural fields(AK)

- 16 June Speech on the priorities communication until accession. / the Day of Pápa (AK)
- 17 June Presentation on the information & documentation system of the EU; community databases and official publications. Workshop organised by the Zemplén Library Association in Satoraljaujhely (AK)
- 17 June Women in Europe – roundtable discussion, Gyöngyös (LK)
- 23 June Conference on “The chances and challenges of the Hungarian municipalities in the European Union”, Pécs (TG)

Latvia

The communication environment

- On the 20 of June Vaira Vīķe Freibega was elected for state president for more four years. Wide publicity and society interest increased research of positive and negative aspects of economical development of Latvia after the sequences of the referendum by economist U. Osis. Management group for the development and implementation of government information strategy ordered the research.

Media coverage

- Public information about the EU. The Management group for the development and implementation of government information strategy continues activities concerning public information in the pre-referendum period: opening of Euro infobus and going around Latvia (Valmiera, Alūksne, Ilūkste, Jūrmala, Skulte), forum “EU on the Agenda” organised in Valmiera and others.
- Media reported about the referenda in Poland and Czech Republic, which were very positive.
- During the last days of the June topic of EU farm policy reform was actively discussed.

Use of the media

- Since the beginning of March every Thursday a live discussion “Krustpunkti” on EU issues has been broadcast on National Radio Channel 1. The programme includes live discussion among experts on EU issues, answers to the questions of the journalists and public. In June one general discussion of EU lecturers with answers to listeners’ questions and three discussions on different topics (referendums in EU candidate countries, arguments for and against; European Constitution and free movement of people) have been held. Overall listenership of every programme is 95 000.
- Negotiation with Radio 100 FM PIK (second largest radio station broadcasting in Russian) about broadcasting of weekly programme finalised. Broadcasting

planned in period June – October (one-hour discussion 18.00 – 19.00 every Wednesday). The programme was started on 4 of June. During June there have been held four discussions on topics: do we need EU?, government and education in the EU, economics in the EU and regime of passports. Overall listenership for the programme is 59 000.

- Since the beginning of March every Tuesday stories about EU, myths, policies, opinions etc. has been prepared and broadcast on the morning LTV1 programme “TV Rīts”. The programme includes short background information on selected topic, brief information about current affairs as well as information about events and new publications. In June four programmes have been broadcast on topics: European Delegation, EIB library, authors’ rights in the EU and EU bureaucracy and demands for functionaries. Overall viewership of every programme is 40 000.
- Since the beginning of March every Friday stories about EU, myths, policies, opinions etc. has been prepared and broadcast in the LNT morning programme “LNT Brokastis”. The programme includes short background information on selected topic, brief information about current affairs as well as information about events and new publications. In June three programmes have been broadcast on topics: EU news and events, planning referendum in Latvia and election process in the EU, teachers and graduations. Overall viewership of every programme is 39 000.
- Agreement to produce and broadcast of 7 stories about EU in the TV programme “Tādi esam” with Producer Company “Labvakar” has been signed. Planning the content. Broadcasting planned in period August-September.
- Agreement with Producer Company “Divi putni” about production and broadcasting shows about the EU within the framework of TV programme “Sarunas bez rāmjiem” has been signed. Planning the content. Broadcasting planned in September.
- EC Delegation newsletter “Sveiks Eiropā!” (Hello in Europe!”) The issue No 23 has been printed.
- Supplement to major Latvian business newspaper “Dienas bizness”: Since September 2001 a regular monthly 4-page supplement on European Union has been published in co-operation with leading business newspaper “Dienas bizness”. This newspaper was chosen taking into account its reach to the target audience, namely – business people, as well as taking into account that this is the exclusive business targeted daily newspaper in Latvian language with circulation more than 18 000 and readership more than 50 000. Every supplement is devoted to different topic and includes column: Should Latvia join the EU? “Pros and contra” where influential businessmen are defining their position on above-mentioned question. Since September 2001, 19 supplements have been published, total media contacts ~ 850 000 have been reached.
- Prepared and printed 30 fact sheets on negotiation chapters explaining the EU policy in respective sector and showing Latvia’s situation. Fact sheets will be used in information centre and also in the different outreach events. The objective of

the fact sheets is to improve public knowledge and understanding of the European Union. The main target group of this material is 25 – 34 years old professionals.

- Production of 20 fact sheets for professions. Professions and potential authors defined. Texts for 5 fact sheets approved. Writing texts for the other 15 fact sheets and planning the design.

Press releases

- June 3, Eurohouse in Madona
- June 4, Latvian job and social policies get ready for EU accession
- June 16, Seminar “ Latvian Publishing Houses and EU” in the EUIC
- June 17, Eurohouse in Valka
- June 26, Phare/ ISPA Map
- June 26, EU fundamentally reforms its farm policy to accomplish sustainable farming in Europe

Information centre

Seminar for publishing houses on “How EU will affect Publishing Houses in Latvia?” and discussions on various aspects of EU integration have been organised in the EUIC on 17.06.2003. The event received a big interest from publishing houses and firms involved in publishing business in Latvia from all over the Latvia. Also representatives of all biggest publishing houses participated in the event.

Information events

- EUIC have co-ordinated and staff of EUIC participated in the Euro House events that have taken place on 01.06 in Balvi, on 07.06 in Madona and on 20.06 in Valka. In all cities Euro House has been part of Town festivals. There was big interest from all target groups in all cities from pupils to pensioners.
- Information Day in Preiļi has taken place on 06.06. Event has been organised in co-operation with Club “The House”. The EUIC Director participated in the Euro buss tour through the Preilu region.
- Seminar for co-ordinators of EUIP’s has been organised on 05.06. Information about latest news in EU-Latvia relations, activities in the Pre –referendum period as well as information about books of Eurofunding-2003 have been presented. Next seminar is planned in September.
- Promotion of EU financial instruments

Euro funding catalogue is available in the EUIC.

Map promoting EU financial instruments was updated and printed on the basis of previously printed map (Phare/ISPA Infrastructure projects in Latvia).

Distribution is on going. The objective of the project is to increase visibility of EU funded projects in Latvia showing the role of EU in the development of Latvia. The main target group for the project is rural community, elderly people, youth and regional decision-makers.

The map promoting SAPARD contribution to Latvia has been developed, printed and distribution is on going (10 000 copies). The objective of this activity is to increase visibility of the EU funded projects in Latvia showing the role of EU in the development of Latvia. Target group - rural community, elderly people, youth and regional decision-makers.

Information project contest

- Taking into account that the project contest organised last year was among the most successful projects among all implemented under the programme, providing positive impression and involving many people and institutions as well as attracting media attention, it was decided to organise the project contest under this work programme as well. 245 project proposals have been received, 25 projects were supported. The projects include various kinds of activities (theatre, lectures, contests, bicycle tour, informative stands, and exhibitions) and target audiences (students, pensioners, and people with disabilities, rural communities, and business). The projects will be implemented in the time period April – October.

Travelling EuroHouse

- Travelling EuroHouse: A set of street activities is organised in regions during summer season (starting from May). EuroHouse consists of inflatable walls and roof with European and Latvian symbols on them. In the travelling EuroHouse info stands and wide information about different EU topics will be available. Besides the EuroHouse the largest puzzle in Latvia – Draw Europe together is available for children. Every visitor of the Eurohouse has a possibility to participate in the contests and by answering questions about the EU to win different prizes including radio set. June 1, the first regional EiroInfoHouse in Balvi (~2000 visitors, 160 participants of the contest)
- June 7, EiroInfoHause in Madona (~2000 visitors, 183 participants of the contests)
- June 20, EiroInfoHouse in Valka (~1000 visitors, 95 participants of the contests)
- Advertisements about EiroInfoHouse placed in regional newspapers: “Stars”, “Zieļlatvija”, “Talsu Vēstis”
- Posters “10 wrong statements about the EU” and “Europe on the move” are printed.

Team Europe

- The Work programme for the 2003 envisaged establishment of Speakers bureau – the group of persons able and willing to speak to people on European affairs. Following contacts from the European Commission it was decided to transform

this idea of establishment of Team Europe in Latvia. Taking into account that in other countries Team Europe is functioning in co-ordination with government authorities and knowing that the Government management group for public information is considering similar project, the European Integration Bureau was contacted in order to agree about the co-operation.

- Establishment event took place on April 2. Following that set of training was provided. The training continued till the end of June. On the June 1-2 in Pernava, Estonia, was organised experience exchange seminar. The Danish assistance programme provided the training to Latvia.
- Proposal for the management of the Team Europe is on preparation. During the June was organised the meeting with Mr. Rasbash and meeting with members of EIB about the Team Europe management. Proposal for Team Europe management worked out and further proposals will be considered.

Europe week

- A traditional Europe week took place May 5 – 10. The European Week's activities were organised in close co-operation among government, non-governmental organisations and EC Delegation in Latvia. The main activity organised by the ECD in Latvia and the EUIC was an open-air event The Family day event was "Europe in the heart of Riga" in one of the parks of Riga on Saturday May 10 with participation of embassies. The event was successful - more than 5000 persons visited the event. ECD participated as well in regional Europe Days organised during the week.

Internet

- Web site: www.eiropainfo.lv, Number of the home page visitors: November – 1717, December – 1062, January – 1281, February 1850, March – 2206, April – 2522, May – 2404, June – 1584, July – 1536, August - 1179, September – 2154, October – 3208, November – 3595, December – 2873, January - 5044, February 6030, March – 6803, April – 6435, May – 7384, **June – 4813**. Regular updating of the home page. Interactive map showing enlargement of the European Union has been prepared and placed along with the new address by the director of the EUIC.

Publications

- In the series of publications "Find out!" all the brochures ("10 wrong statements about the EU", "Useful to know!", "Hello Europe") has been printed. Distribution of the brochures on going (lectures, seminars, meetings, different outreach events, and usual distribution network). The brochures placed on the EUIC website. Objective of the project is to prepare the ground for a coming referendum with a clear personal consciousness about the main "pro" and "anti" arguments. The main target group for the project is rural community, elderly people, NGO's.
- Advertising of the whole series " Find out!" in " Lauku Avīze" and " TV Diena".

Promotional materials

- Part of necessary promotional materials for this year has been prepared: balloons, candies, key rings and stickers. Additional EU and Latvian flags are in preparation.

Other information activities

- European Integration Bureau: Weekly radio programmes “Eiropas Atslēgas”, regular seminars & lectures. Planning next regular issue of magazine “Latvija un Eiropas Savienība”, monthly electronic bulletin “EIB news”.
- Government pre-referendum information campaign Management group: The Management group for the development and implementation of government information strategy continues activities concerning public information in the pre-referendum period. This includes the opening of Euro infobus travelling around the Latvia (Valmiera, Alūksne, Ilūkste, Jūrmala, Skulte), forum “EU on the Agenda” organised in Valmiera and others.
- The management group in co-operation with Society Integration foundation supported 14 NGOs` projects in the field of public information about EU. The implementation of the projects is planned till the 20 of September.
- Mission of EU Parliament in Latvia started to operate in the EUIC.
- Seminars, discussions, lectures and other public events organised by NGO`s and professional associations took place in regions of Latvia. Most frequent topics were agriculture, structural funds, project writing, tourism.

Luxembourg

Media

- Les référendums dans les pays candidats continuent à remplir les pages européennes dans les quotidiens luxembourgeois.
- Au cours de la période sous revue, c`était le tour de la Pologne qui a enregistré un « oui écrasant en faveur de l`adhésion » après un parcours qualifié de « du tremblement à la danse de joie ». Un éditorialiste parle d`un « retours vers l`Europe ».
- Après la victoire écrasante du « oui », validé de justesse grâce à une participation à peine supérieure à 50%) en Slovaquie, la presse relate la ratification du traité d`adhésion par le Parlement slovaque à une grande majorité des députés.
- La presse luxembourgeoise n`a pas manqué de relever la ratification du traité d`adhésion par le Danemark, premier pays de l`UE. Selon le chef de la diplomatie danoise, cette ratification rapide constitue un signal fort aux nouveaux Etats membres et une beau geste reflétant l`engagement de longue date du Danemark en faveur de l`élargissement de l`UE vers l`Est et le Sud.

- L'entretien accordé par Günter Verheugen au « Handelsblatt », et notamment son avis sur l'épuisement de la capacité d'intégration de l'UE avec l'adhésion de la Turquie et des pays des Balkans, a également été évoqué par la presse luxembourgeoise.
- La visite officielle de Jean-Claude Juncker en Turquie a été un point fort dans les reportages des quotidiens luxembourgeois pendant la période couverte par le présent rapport.
- Pendant la période sous examen, ministre des Affaires étrangères Lydie Polfer a accueilli son homologue bulgare à Luxembourg et s'est rendue en Lettonie pour une visite officielle. La famille grand-ducale a participé à la cérémonie d'inauguration en Lituanie d'un monument dédié au roi Mindaugas, seul et unique souverain de Lituanie couronné il y a 750 ans.

Actions d'information

- Voyage de presse en Pologne : Le deuxième voyage de presse avec des journalistes luxembourgeois a eu lieu en Pologne du 25 au 29 juin. Tout comme pour le premier voyage en Hongrie, pratiquement tous les organes de presse étaient représentés (à l'exception de RTL Télévision qui avait réalisé un grand reportage sur la Pologne à l'occasion du référendum du 8 juin). Les retombées peuvent être qualifiées de très bonnes: de nombreux reportages et articles ont été publiés dans les jours et les semaines qui ont suivi ce voyage. Le prochain voyage de presse aura lieu en Lettonie du 10 au 14 septembre.

Relais et réseaux

- Les Euro-Info Centre de la Chambre du commerce et la Chambre des métiers ont convié leurs membres à une deuxième journée intitulée « Les pays candidats à la loupe », qui a eu lieu le 19 juin 2003. Dans le cadre d'ateliers pratiques, plusieurs pays candidats, à savoir la Pologne, la Hongrie, la République tchèque et les pays baltes, se sont présentés aux acteurs économiques luxembourgeois. Plusieurs chefs d'entreprise luxembourgeois ayant des expériences avec ces pays ont fourni des témoignages intéressants pour l'auditoire. Le chef de la Représentation a été invité au séminaire pour présenter une analyse de l'impact de l'élargissement.

Portugal

Media coverage

- The results of the Polish and Czech referenda on the accession to the EU were largely covered by Portuguese media.
- The press also mentioned the efforts made by the European Commission and by the EIC network in Portugal in order to inform businesses on enlargement issues. Related to this subject a respected political commentator has stressed on TV the need for the Portuguese government to better explain to the citizens the consequences of enlargement and of the adoption of a European Constitution.

Projects/co-operation with media

- The Representation, as it occurred in the past for some future member States, has supported the visit of a group of Portuguese journalists to Romania (26-30th June). This support was requested by the Embassy of Romania in Lisbon, which co-ordinated the logistical and agenda aspects of the visit. The group included journalists from LUSA (national news agency), Correio da Manhã (national daily newspaper), Visão (a weekly newsmagazine) and from Rádio Renascença (one of the most important national radios).
- Still related to the selected projects after the 2002 call for proposals for local radios, about 40 programmes on enlargement were broadcast in June. Most of the programmes were focussed on the characteristics of future member states and on the impact of enlargement in Portugal and, in particular, in the region where the local radio is located.

Information centre and relays

- Seminar on the opportunities for the tourism of Algarve resulting from the enlargement of the EU. Eight tourism operators from Poland, Czech Republic and Hungary attended the event that also included visits and contacts with tourism businesses in Algarve (EIC Algarve);
- Visit of businessmen to Sofia (6-12th June), organised by the EIC network operating in Portugal
- Seminar on 'The challenges of enlargement in Alentejo' (Carrefour of Baixo Alentejo)
- Continuation of the broadcasting of programmes on future member States by a local radio. The programmes are prepared and produced by the local 'Carrefour' and have the participation of the ambassadors of future member States (Mértola/Alentejo - south of Portugal)
- Information sessions for schools in Azores and in the districts of Elvas and Portalegre (Alentejo)
- The itinerant theatre play on the candidate countries (project of the 'Carrefour' relay) has continued to be presented in rural areas of the country
- Seminar on the consequences of enlargement (Carrefour of Beira Interior)

Romania

Media coverage

- Total articles and broadcasts: 6034 (national newspapers, local press and broadcasts on A/V media)

- 2972 articles were published in the national newspapers: 2067 news, 562 stories, 111 commentaries, 72 analyses, 109 editorials, 8 feature stories/investigations and 43 interviews;
- 2327 articles were published in the local press: 1829 news, 242 stories, 56 commentaries, 17 analyses, 139 editorials, 10 feature stories/investigations and 34 interviews;

Press releases

Topic	Date
Launch of new call for proposals under “Europa Fund”	3.06
Launch of second phase of the Phare Programme for child protection	4.06
‘Class EUROPAtru’ Programme celebrates one year	11.06
Launch of EU-funded National Association of Citizens Advice Bureaus	18.06
Launch of Pan-European campaign in support of SMEs through EIC network	20.06
EU support for strengthening the regulatory & supervisory capacity in the field of capital markets	26.06
Launch of the twinning project “Social security for migrant workers”	27.06
Launch of the www.15-25 youth campaign and website	27.06
ISPA support for cleaner Jiu waters	30.06
Commissioner Diamantopoulou invites to concerted actions for dealing with the social exclusion of Roma	30.06

Press interviews

Topic	Date
AdL on Radio Romania Actualities on policy for wider Europe	3.06
HoD in TV talkshow “ProVest” (Pro TV) on accession matters	7.06
HoD on Prima TV on EU funds	10.06
HoD on accession matters (Invest Romania magazine)	11.06
HoD on government reshuffling (Rompres news agency)	16.06

- This month also started the visits of foreign journalists to Romania, organised by the European Commission and its representations. First two groups involved Austrian (June 23rd) and Portuguese (June 27th) journalists. The Delegation was involved in the preparation of background information packs and provided the Information Centre's premises for some of the meetings.

Information events

- One of the EU Programmes Information Task Managers was invited to a seminar organised by "Ziarul Financiar" newspaper in Bacău County. The seminar was entitled "Partnership, investment or lending: what is the best solution for the development of business". Representatives of the local business community (around 50 people), of the local authorities, of the financial-banking system, as well as of the local press attended the seminar. The Task Manager presented the EU-financed programmes for the development of the SMEs sector, as part of the efforts to promote EU programmes at regional level.
- One year from the launch of the children education programme 'Clasa EUROPAtru' (Europe fourgraders) was celebrated by inviting the media to watch, question and report how children participate in this programme, how they enjoy and work together on the Europe puzzle. The necessary space for children to play was arranged in front of the Information Centre. The event marked also the fourth anniversary since the Centre's own set up, back in 1999.
- Three press conferences were held at the Information Centre: for the visit of European Commissioner Anna Diamantopolou, for the launch of the National Association of the Citizens Advice Bureaus (ANBCC) network, and for the launch of the twinning programme between the French and Romanian Labour Ministries. An informal meeting followed the launch of the ANBBC network, with Romanian officials, in order to raise awareness on the network itself and the citizens' advisory activity.
- For the special debate programme, on the 'European Union Constitution', organised by "Friends of Europe", the necessary technical and publicity conditions were implemented for the viewing of the debate, by the media. The series of debates were broadcast during one week, with two sessions per day.
- The opening of a new information point, at a highschool in Bucharest (Neculce Highschool European Information Point) benefited from the presence of the Head of Delegation. The network of such outlets (in Bucharest) currently sums up to a total of 10, opened during the last 7 months (since November 2002).
- Two groups of students visited the Information Centre and benefited from a presentation of the available information sources on the European Union and, also, services of the Centre.
- One informal meeting session for the European Commission Delegation was held, involving a meeting with the Romanian NGOs most active/representative in the civil society sector.

Internet

- 21,933 unique visitors consulted the Internet site of the Delegation <http://www.infoeuropa.ro>, a decrease of 11.5% as compared to previous month and an increase of 49.1%, as compared to June 2002.
- The most active day was June 3rd (1,120 visits/day), in relation to the launching of the “Europa Fund”, edition 2003. The most downloaded file was “InfoEuropa Bulletin #11”, and the most accessed page was “Europa Fund 2003” (in the “Financing Opportunities” section). Top searched on Infoeuropa were the following keywords: Phare (51 times), financing (50 times), Europa (46 times), 2003 (46 times), EDIS (34 times).
- The site www.15-25 was launched on June 28th with a special outdoor event. Posters and stickers advertising both the campaign and the street event to launch it, were distributed to internet-cafes, universities, schools, NGOs networks, bars, youth clubs, transportation vehicles. The event was promoted through TV and radio partners shows (Prima TV and Radio XXI) and prepared in partnership with organisations, which contribute in adding content to the site.

Publications

- The Romanian version of the ‘Inside open doors’, the annual report of the EC Delegation, edition 2002, was released.
- Also, the no. 12 of the “Infoeuropa newsletter”, as regular product, was released, covering events dedicated to Europe Day, European Campaign for Health and Safety at Work, as well as other events in relation to the accession process.

Information centre

- The majority of the public, throughout the month, were students, the examinations period during early summer influencing the increase of their presence at the Information Centre. In June 2003, 568 clients were served locally, 436 phone calls for support were answered, 93 e-mails were replied, and 14 tailored-per-request envelopes and parcels with publications were mailed (including 478 items of publications and one parcel weighting 35 kgs).
- 32,384 pages of in-house publications were distributed to local clients and as support for different events.
- The Information centre staff also carried out the dissemination operations, entailed by the launch of any new publication, based on a list currently involving 1151 addresses.

Other information activities

- Youth campaign: Two internal meetings were held in order to set up a new format for the workshops with students. It was agreed that the students, split into groups, will be asked to present, in the presence of the Head of Delegation, their arguments for and against Romania’s accession to the EU in 2007. There will be

also a group of students, constituted as a jury, which will mark the students' presentations, following a set of criteria. The jury has also the task to moderate the debate between the groups. The warm-up session is to remain unchanged. This new format is to be used in a meeting with students, to be held on July 10th, in the framework of the Summer School "Romania of the 21st Century", organised by the independent student organisation VIP (Volunteers for Ideas and Projects), where the Head of Delegation is invited.

- On June 24th, in Bucharest, took place the interactive satellite debate "Hearing from Europe: A 28-nations videoconference debate". 7 debates, each involving 4 countries of those signing the Convention on the Future of Europe, were organised throughout Europe, by the organisation "Friends of Europe" in co-operation with the European Commission. The Romanian participation was jointly organised by the following organisations: Konrad Adenauer Stiftung (KAS) Romania and Press Monitoring Agency. The four countries involved in the group were: Romania, The Netherlands, Greece and Hungary. In the interactive satellite debate participated political leaders, important representatives of the civil society, business community and mass media. In each of the participating countries, the public addressed questions to participants from the other three countries in the group. The debate was broadcast live also on the Internet.
- On June 26th, the European Institute of Romania organised the seminar "Implementing the *acquis communautaire* - the fight over the 80.000 pages", with the participation of Mr. Christen Boye Jacobsen, Deputy Permanent Secretary with the Minister for Trade and Industry of Denmark.
- On June 27th, the Centre for Independent Journalism, together with the non-governmental organisation APADOR-CH, organised the regional seminar "Defamation in South-Eastern Europe", on topics referring to the freedom of expression in the SE Europe region.
- On June 28th and 29th, the Aspen Institute, together with the Foreign Affairs Ministry, organised in Bucharest the conference on "Enlargement of NATO and EU: new opportunities for the society and the business community".
- On June 30th, both a conference and a symposium on EU matters were organised. The Ithaka Foundation organised the conference „Europe Unie. Promouvoir le processus d'élargissement de l'UE en Roumanie et Bulgarie – la page Europe”, that benefited from the participation of Romania's Chief-Negotiator with the EU. Meanwhile, the Christian University « Dimitrie Cantemir » and the Education Ministry organised the international symposium « European Constitution – essential moment for Europe's future ». The symposium was attended by the European Integration Minister and by the Secretary of State in charge with the harmonisation of the *acquis* with the Ministry of European Integration (that presented an intervention on the topic « Modification of the Romanian Constitution in view of EU accession »). Participants in the symposium also involved several members of the Romanian Government, representatives of the diplomatic milieu, several foreign guests including a representative of the Secretariat of the Convention on the Future of Europe, of the Irish Government and the Director of the Centre for European Policies.

Slovenia

Communication environment

- The Slovene media reported extensively on the draft EU Constitution, on the Thessaloniki Summit, as well as the EU Western Balkans Summit. Another hot topic was the reform of the CAP.

Public opinion

- In an opinion poll conducted by Delo, the largest daily in Slovenia, over half of those asked (58%) believe that the EU needs a Constitution. Some 53 % thought a referendum is not necessary in Slovenia to confirm the text, and said that ratification in the parliament is sufficient. Only 4.2 % of the 701 Slovenes who participated in the poll knew that Valéry Giscard d'Estaing presides the Convention. Slightly less than a third of those asked was able to name at least one Slovene representative in the Convention, while 69 % could not answer that question. 60.5 % were in favour of a permanent president of the European Council. 42.5 % were in favour of ending the rotating presidency of the EU, while 40 % were against that. 59 % believed that each member should have one Commissioner. 37 % doubt that the languages of the new members will remain official languages long-term.

Press releases

- The Delegation sent to the press the EC's press release on the CAP reform. On the World Environment Day, a joint message by the Head of Delegation and the Slovene Environment Minister was sent to the press.

Press conference

- A joint press conference with the Greek Embassy in Slovenia on the conclusions of the European Council in Thessaloniki and an overview of the Greek Presidency on June 23.

Press conferences hosted by Center Evropa

- Conclusions of the European Council in Thessaloniki and an overview of the Greek Presidency (DEC and Greek Embassy)
- Summer youth events in EU countries (ZiP, the Institute for the Culture of Dialogue)
- Summer University "Brave New Europe" (Young European Federalists and International Relations Students Association, organisers)

Internet

- Convention web page text was re-written and updated.
- New web page with photographs from events in Center Evropa was published.

- New “EU guide” text for web page is in preparation.

Publications

- *e@Evropa* bi-weekly electronic newsletters (editions No. 31 and 32) was sent to around 1200 recipients and made available on www.evropska-unija.si.
- The June edition (issue 63) of *EU Novice/EU News*, the monthly newsletter was published and distributed to around 7000 addresses in Slovenia and abroad.

Information centre

- Two out of three planned regular “European Wednesdays” were organised in June : "Renewable Energy Sources and Climate Change"; and "Sustainable financing of the NGOs dealing with refugees in Slovenia and in the European Union"
- Center Evropa participated in the “Green Week 2003” (June 2-6, 2003) with four events: Environmental Theatre: "Spring in Europe"; a play for children; "Renewable Energy Sources and Climate Change" (EU Wednesday); Sustainable Consumption in the European Union (a lecture and debate); Lecture for young people: “Why should we recycle?”
- Lecture for pupils about the European Union was organised in Center Evropa
- Center Evropa also hosted several events organised by different Slovene institutions: Signing ceremony with ITF (international demining fund); Youth and the European Union (a debate organised by a youth organisation in Slovenia); NGOs and Structural Funds (a seminar for NGOs); Twinning project Local Action Group – Training on information collection (a seminar for NGOs); The Day of the Refugees: a debate on integration of refugees and migrants; Europe-wide videoconference “Hearing from Europe” on the future of EU, organised by Friends of Europe and Young European Federalists

Spain

Press releaes sent by the Representation

- 18.06.03: The Thessaloniki Summit: a milestone in the European Union's relations with the Western Balkans
- 20.06.03: Thessaloniki summit: Western Balkan countries to endorse European Charter for Small Enterprises

Information events

- June 2nd - Spain facing the enlargement: Challenges and risks. Conference held by Ambassador on Enlargement, Mr. Jorge Fuentes. It was organised by the association Diálogo Europeo and the magazine Cita Internacional.

- June 25th – 29th - Visit and Seminar on Enlargement in Tallin, Estonia. Target: 20 Journalists and 4 academics from Spain and Estonia. Organised by the Embassy of Estonia and the Spanish Representation.
- June 26th - New opportunities for Small and medium enterprises. Information day on enlargement with different conferences about the SME in NMS organised by the IMADE and its Euro Info Centre.

Products

- Umbrellas with the map of the MS and NMS.

Information activities related to the Convention

- June 19th - Conference on “Enlargement, Convention and Future of Europe” organised by the EC Representation.
- June 26th - Pontificia de Comillas University and Instituto Elcano Think Tank organised a videoconference on the Future of Europe with politicians, businessmen and professors. The debate was broadcast on the Internet.

Turkey

Information events

- Eneko Landaburu visited Turkey on 12-13 June 2003. On his second day, he visited Fatih Municipality in İstanbul, held a meeting with Doğan Media Group columnists and editors, participated in the Manşet program at CNN-Türk Television, met TÜSIAD members and gave a conference at Bilgi University. During his visits, Mr. Landaburu underlined the Commission’s satisfaction at the dedication of the Government to the EU harmonization and the support of the Commission to Turkey’s reform process.
- Mr. Hansjörg Kretschmer visited the EU relay in Antalya and attended to the press conference held by EU relay. The local and national media made a great deal of publicity about his visit and press conference. HoR also delivered a speech at the opening session of RNC General Assembly organised in İstanbul between 16-18 June 2003. In Ankara, HoR made a speech during Turkish-German Conference on “Innovation in Education, Training and Employment” held on 3 June 2003. HoR also visited South East Region between 23 and 25 June which included a great deal of contact with the media and many events. HoR visited Gaziantep and Diyarbakır EU relays as well as government bodies and NGOs in Gaziantep, Diyarbakır and Şanlıurfa cities. In Diyarbakır, the Seminar organised by the Governor together with a number of local MPs was well attended with 100 participants. There was also extensive media presence and subsequent coverage.

Press releases

- 3.6.2003 - The Commission proposes a goodwill package to bring northern part of Cyprus closer to the EU
- 13.6.2003 - Rehabilitation of Fener - Balat districts Programme: Street Party Festival in Istanbul
- 24.6.2003 - The European Commission to support small-scale initiatives in the field of Democratisation and Human Rights in Turkey

Internet

- Call for proposals for the European Initiative for Democracy and Human Rights – Turkey 2001 Micro-Projects Programme
- June-July issue of the Güncel Haber - Representation's Newsletter published on the web-site
- Draft Treaty establishing the Constitution for Europe is published
- Constitution : Citizen's Handbook and its translation in Turkish are published on the web as background note

Publications

- GH monthly Newsletter (No.32, June- July issue) was produced and distributed in mid-July. 15,000 copies of the newsletter were distributed to target groups, including business and trade representatives, NGOS, academicians, universities, students, MPs, media throughout the country.
- A background note on the Draft Constitution: Citizen's guide was translated into Turkish and available on the website.
- Weekly E-Bulletin Güncel Haber: An electronic newsletter was produced and disseminated to some 1500 addresses electronically. The product is produced in ENG and TR on a weekly basis. It is available on the Representation's website as well.

Activities of EU regional Information Network

- Statistics: Total number of promotional materials distributed: 609, total number of visitors of the EU information relays: 72
- 4 June 2003 - Antalya relay hosted the evaluation meeting with the participants of the training under the NGO Youth Education Programme.
- 7-8 June 2003 - Antalya relay disseminated information to public about the information meetings on Community education programmes held in Antalya.
- 11-15 June 2003 - Samsun, İzmir, Antalya, Bursa and İzmir relays attended Advanced training for NGO Youth Training Project and the Evaluation meeting for - NGO Youth Training Project, 26-29 June, Ankara.

- 14 June 2003 - Antalya relay, visit by HoR, press conference organized at the EU relay in Chamber of Commerce and Industry. Visit of Mr. Kretschmer was publicized by 6 national newspapers, 9 local newspapers, 1 national TV, 2 local TVs. In total, 18 news were publicized.
- 23 June 2003 - Diyarbakır relay, Panel organized on EU's financial cooperation with the participation of HoR and HoS, Simon Mordue.
- 25 June 2003 - Gaziantep relay, Visit of HoR. Gaziantep relay also organized a Symposium on agricultural policy during EU membership in June. Project's survey results were announced at local Olay TV and Channel 5 in Gaziantep.
- 25-26 June 2003 - Antalya Relay attended the conference on local authorities in EU process organized by WALD in Antalya.
- Antalya relay organized the introductory meeting in cooperation with Youth Understanding and Exchange Association in Antalya under Euro-Med programme. Participants attended the meeting from 12 euromed countries. Relay also distributed publications and promotional materials during the meeting. 5 local newspapers, 2 national newspaper's local Antalya supplements, made publicity about Euro-Med Youth Project.

United Kingdom

The communication environment

- During June 2003, although EU enlargement enjoyed significantly more coverage than in recent months, other EU-related issues took prominence. However, cross-party support in Parliament for EU enlargement remains intact. The ratification legislation was introduced in April and passed unopposed from the House of Commons to the House of Lords on 5 June. On 3 July, the second reading of the Bill took place in the Lords. It is currently at the Committee stage, a report expected on 10 September.

Public opinion

- The UK still lags behind other MMSS in terms of awareness of enlargement: 58% of respondents saying they were aware (-7% on November 2002 results), compared to Austria's 98% (and 18% behind Spain, the country where there is the second lowest level of awareness).
- The early results of the latest 'Eurobarometer' survey of public opinion (EB59, researched March-April 2003) show that, while there is low support for enlargement in the UK compared to the EU average (-10%), the number of people opposed to enlargement (36%) is no higher than the EU average (+1%).

Press coverage

- Though less prominent than the euro and the Convention, enlargement received an increased level of press attention this month. Among enlargement issues, the EU referendum in Poland (8 June) was particularly prominent (around 40 articles) in all the main broadsheet newspapers (plus one article in the Daily Express tabloid). After initial coverage focused on fears of low turn-out, most articles highlighted the "...thumping Yes" (FT) vote. However, concern was expressed over the lack of enthusiasm surrounding the referendum and the problems still facing the country: "After the vote, the doubts..." (FT), "Troubled past weighs heavy as Poles vote on EU" (The Times); "Poland looks inward after EU entry vote" (FT).
- The EU referendum in the Czech Republic (13-14 June) received slightly less coverage. "Government fears apathy on EU vote" (Times); "Sceptical Czechs vote on EU entry"; "Czechs ready to vote yes but Eurosceptics wait in wings"; "Czech's Eurosceptic president seeks to blunt the "yes" vote" (FT) were among the headlines.
- Other enlargement-related issues making the news in the UK in June included: several articles highlighting potential problems of enlargement in the UK, most notably immigration: "Larger EU could mean big rise in immigration" (Times, 6 June); News of the World on 15 June - "Outrage as EU stitch Brits up over Migrants"; "People Traffic" (Times, 20 June); "Britain can only fight for its rights from the heart of Europe" (20 June); "Nowhere to go but here" (Sunday Telegraph, 22 June).
- several diverse articles about Poland's accession: "Poland, the US "Trojan donkey" rattles old men of Europe" (Sunday Times, 1 June), and a special report "New Europe Old Economy" (Time, 2 June) ; two articles in the Daily Telegraph, "Atheist president attacks the "godless" EU constitution" (4 June), and "Divided town holds out hope for a united future" (7 June) about the border town of Görlitz-Zgorzelec;
- two articles about Turkey's accession: "Mixed signals in Ankara" (Newsweek, 16 June); "Turkey pins its hopes of entry to EU on reforms" (Daily Telegraph, 20 June), and an article in the FT ("EU offers aid to northern Cyprus") about EU efforts to aid Turkish Cypriots to integrate into Europe and to unite the island;
- three articles in the FT about financial difficulties facing the accession countries and the importance of economic reform: "Hungary's challenge" (23 June); "Polish bank chief urges EU to press for faster reform" (26 June), and "Enlargement not without its problems" (FT Money and Business, 21 June);
- the Northern Ireland Office's information campaign ("Get wise to the new Europe") received coverage (Irish News, as well as local newspapers) during its enlargement week in Newry.

Radio programmes

- The N. Ireland Office's "Get Wise to New Europe" campaign was featured on BBC Radio Ulster and on BBC TV Northern Ireland's Newsline programme on 4 June, the first of 3 reports that week on EU issues by the BBC's main teatime news programme.

Media coverage on the Internet

- “The week in Europe” <http://www.cec.org.uk/press/we/latest.htm> is distributed to the UK media. Colleagues in Cardiff provide a similar (but more specific) service with “Website Wales”. An enlargement report entitled “Northern Ireland in an expanding Europe” was carried on BBC News online on 4 June.

Information events

- 03/06/03 Europe Minister Denis MacShane’s regional visit to the South West
- 04/06/03 Europe Minister Denis MacShane addressed Plymouth Chamber of Commerce on business opportunities presented by enlargement
- Enlargement conference, West Midlands Chamber of Commerce
- FCO film festival – debate on enlargement, London
- 05/06/03 Launch of FCO’s film festival (post-‘89 films: Czech Republic/Hungary/ Poland)
- Foreign Secretary Jack Straw met with Czech Foreign Minister Cyril Svoboda
- 06/06/03 EU-funded EIC initiative for business coordination, meeting at Representation
- 09/06/03 FCO/DTI Minister Baroness Symons’ speech to CC-13 London embassy representatives on trade facilitation in an enlarged EU
- Nottingham County Council hosted FCO’s Magnum enlargement exhibition
- 10-14/06/03 EU enlargement week in Newry, N. Ireland (part of the “Get wise to new Europe” information campaign)
- 10-22/6/03 Bulgarian cinema, theatre & culture festival, based at Riverside Studios, London
- 12/06/03 Europe Minister Denis MacShane’s speech at a seminar on “Business & political opportunities of EU enlargement”
- 14/06/03 Speech to House of Commons enlargement conference by Europe Minister: “Time to say yes to Europe”
- 16/06/03 3rd Federal Trust regional “Question Time” panel on enlargement, in Cambridge
- 19/06/03 Europe Minister Denis MacShane’s regional cluster visit to the East Midlands

- 2nd Local Government Information Bureau/Foreign Policy Centre regional seminar ("New Neighbours, New Opportunities"), on rural development, Nottingham
- Consumer Association's conference, London
- Head of Representation enlargement presentation to London Europe Forum
- 19-20/06/03 Enlargement Communications seminar in Brussels
- 20/06/03 Enlargement Business workshop in Wakefield, organised by Met District Council
- 23/06/03 Europe Minister Denis MacShane addressed a Confederation of British Industry (CBI) event on enlargement in London
- Denis MacShane met with Bulgarian Foreign Minister Soloman Passey
- 24/06/03 Slovenian National Day (reception at embassy)
- 26/06/03 Regional CBI event on enlargement in Surrey
- 27/06/03 "Opportunities for business and education providers" event in Leeds

Internet

- A new site, www.europe.org.uk/enlargement, is now "live". It allows enlargement-related news, articles and documents to be posted by the Member State and Candidate Country embassies, the UK Government and the EP.

Publications

- The series of brochures about the impact of EU enlargement on various parts of the UK (Scotland, Wales, Northern Ireland and the 9 English Regions) is planned for 2003. The first brochure (Yorkshire & The Humber) was exhibited at the Enlargement Communications Workshop in Brussels on 19-20 June.

Information centres

- The UK has probably the most comprehensive range of EU information providers in Europe. Networks targeting the general public, business and the education sectors operate in partnership with indigenous public sector organisations.
- The UK network of European Public Information Centres in libraries across the UK was an important recipient of the "Enlargement information stands". These were used for example on Europe Day by the Foreign Office and are available for use by Embassies/High Commissions, as well as information providers at any time.

Other information activities

- Recent publications produced by the FCO to promote EU enlargement include: wall charts for schools, beer mats and lenticular postcards showing the current and future Europe. Throughout the year, FCO, with the DTI, will set up information stands at key trade fairs around the UK to explain the opportunities of enlargement.

Information activities related to the Convention

- The Representation monitors activity in the UK in relation to the Convention. Parliament returned from the Whit Recess on 3 June. There were no particular trends or noteworthy developments in Parliament this month. As mentioned, during May and the first half of June, a full blown campaign by two of the biggest selling tabloids (Daily Mail and The Sun) for a referendum in the UK on the outcome of the Convention made this a prominent issue in the media.

Among the Convention-related events taking place in the UK during June was:

- 11/06/03 Foreign Secretary Jack Straw addressed a House of Commons debate about the Convention on the Future of Europe
- 17/06/03 “A blueprint for the new Europe”: Foreign Secretary Jack Straw delivered the keynote speech to a seminar on the Future of Europe in London
- 26/06/03 “Quo Vadis, Europa?”: speech at Chatham House by Europe Minister Denis MacShane on the future of Europe
- 27/06/03 European Parliament “Future of Europe” event, London