



## Programme transnational seminar: “Social innovation for smart growth, can lessons be drawn from current programmes in the EU to enhance Innovative Work Organisation?”

**September the 30<sup>th</sup>: 18.00-21.00 hours** (Golden Tulip Derlon,, address: Onze Lieve Vrouweplein 6, Maastricht)

**Welcome, opening, buffet and informal exchange** (18.00 receipt)

**18.30- 18.40 Welcome**, aim of the programme by chairman Frank Pot (Professor of Social Innovation Nijmegen School of management)

**18.40-19.00 European Strategy for smart, sustainable and inclusive growth**, representative of the European Commission

**19.00-19.15 Policy of social innovation in the Netherlands**, Maarten Camps (DG industrial and international relations Dutch Ministry for Social Affairs and Employment )

**19.15-19.30 Vision on Innovative Work Organisation within the European Strategy 2020**, Frank Pot

**19.30-21.00 Opening “ World diner” –buffet** (Frank Pot) and informal exchange with representatives of several EU-countries with different government programmes directed to enhance Innovative Work Organisation.

**October the first 9.30-12.30 hours** (Golden Tulip Apple Park. Address: Pierre de Coubertinweg 3, Maastricht)

**09.30-09.40 Opening** by the chairman Frank Pot and introduction of Peter Totterdill

**09.40-10.10 Results of recent research on international innovative work organisation programmes**, Peter Totterdill (Joint Chief Executive of the UK Work Organisation Network Ltd (UKWON, visiting professor Kingston University Business School , London)

**10.10-10.40 Comparison of three different programme approaches** (Flanders, Belgium; Netherlands and Nordrhein Westfalia, Germany), report and impressions of an excursion, Ton de Korte (Director Netherlands National Center for Social Innovation, NCSI)

**10.40-11.00 Short brake**

**11.00-11.30 Tekes, the Finish Tykes programme**, Tuomi Alasoini (Finnish Ministry of Labour, Director of Employer and Work Organisation Services )

**11.30-12.30 Discussion in subgroups**

1. How can Innovative Work Organisation contribute to the implementation of the European Strategy 2020?
2. Strong and weak points of the policy of the different programmes (themes, target group, cooperation, procedures)
3. The possible impact of a COP (Community of Practice) for officials and how to organize?

**12.30-13.30** hours: lunch

**13.30-15.00 hours**

**13.30-14.30** Report of the subgroups , exchange of ideas

**14.30-15.00** Evaluation of the seminar and enumerate the interest in a COP for officials , Frank Pot.