



## **Invitation to transnational seminar on “Social innovation for smart growth. Can lessons be learnt from current programmes in the EU enhancing Innovative Work Organisation?”**

Dear associate in promoting Innovative Work Organisation in Europe,

We are pleased to invite you to the transnational seminar “Social innovation for smart growth. Can lessons be learnt from current programmes in EU member states, enhancing Innovative Work Organisation?”

Social innovation as well as technological innovation are high on the agenda. Research learns that both social and technological innovation should go hand in hand for better productivity and job satisfaction in enterprises. The European Council recently approved the Europe 2020 strategy for smart, sustainable and inclusive growth. Within this strategy and one of its flagship initiatives ‘Innovative Union’, the Commission wants to strengthen and further develop the role of EU instruments to support innovation. First steps are also being taken to shape the future of the European Social Fund in relation to the Europe 2020 strategy.

The seminar offers the opportunity to learn from current programmes in the EU. How to design and implement effective programmes, promoting Innovative Work Organisation in enterprises, anticipating the Europe 2020 strategy and the future of the European Social Fund, and contributing to their realisation.

The Netherlands National Centre of Social Innovation (NCSI), organises the seminar, with support from the Netherlands Ministry of Social Affairs and Employment and from the European Union - European Social Fund. The Netherlands government promotes Innovative Work Organisation in enterprises through a set of measures. One of these measures is a grant scheme for enterprises, also with support from the European Social Fund, under the ‘adaptability of enterprises’ priority. The Netherlands Ministry welcomes the opportunity for transnational cooperation and mutual learning, offered by this seminar

The program offers you insight in:

- the new Europe 2020 Strategy and promotion of innovation
- six current policy programmes to enhance Innovative Work Organization in Europe
- international comparative studies on the different approaches of governmental programmes and their effectiveness

The seminar offers you not only the opportunity to meet researchers, experts in the field and policy officials of European countries who are responsible for government programmes aimed at enhancing Innovative Work Organisation in enterprises, but also a platform to discuss and exchange ideas and experiences, with the possibility to start a European Community of Practice (COP).

In this invitation you will find the headlines of the seminar programme, the dates, the location and the conditions for participation. A final programme shall be sent to participants after their registration. Participants will receive a seminar bundle, with the contributions of the presenters and a summary of the diverse governmental programmes. Afterwards we will send a digital summary with the headlines of the discussions, findings and some impressions.

The seminar will be held in the English language.

**Aim:**

Insight in European Policy on Work Organisation, the results and effectiveness of governmental programmes aimed at promoting Innovative Work Organisation in Europe, to learn from diverse approaches and explore the interest in setting up a Community of Practice.

**Target group:**

Officials responsible for the policy and implementation of governmental programmes aimed at enhancing Innovative Work Organisation in the European Union.

**Location:** Golden Tulip Maastricht, Netherlands.

30<sup>th</sup> September: Derlon. Address: Onze Lieve Vrouweplein 6, Maastricht.

1<sup>st</sup> of October: Apple Park. Address: Pierre de Coubertinweg 3, Maastricht.

**Conditions:**

The participation of the seminar is free, inclusive dinner , lunch, coffee and tea breaks and a welcome drink. The travel and hotel costs are **not** included. The reduced price for a hotel room for participants at Golden Tulip, Apple Park Maastricht (\*\*\*\*), using the code **NCSI**, is €95,- a night, inclusive the use of the Executive Lounge and breakfast. The reduced price for a hotel room for participants at Derlon Maastricht, using the code **NCSI**, is €155,- a night, inclusive breakfast. You can book your room by

<http://www.goldentulipappleparkmaastricht.nl> / <http://www.derlon.com/>.

To sign in for the transnational seminar or to send your questions, please use this email address: **informatie@ncsi.nl**

| We look forward, also on behalf of the Netherlands Ministry of Social Affairs and Employment, to welcoming you in Maastricht,

Kind regards,

Ton de Korte, Director NCSI

Margreet Xavier, programme manager NCSI [m.xavier@ncsi.nl](mailto:m.xavier@ncsi.nl)