

# EIP-AGRI SEMINAR KNOWLEDGE SYSTEMS > 3-4 DECEMBER 2015 - DUBLIN, IRELAND

## GROUP 1 > Farmer-to-farmer knowledge exchange

**Innov'Action** (France) – an Open Farm network using a broad mix of tools / communication channels for the demonstration of innovative practices in 18 regions of France. For more information see: <u>www.inno-vaction-agriculture.fr</u>. Innov'Action was runner-up for the <u>2014 CAP Communication Award</u> For the powerpoint presentation given during the seminar <u>click here</u>

Story-teller: Aurelien Esposito-Fava

**Farmer Story** (France) – down-to-earth, practical experiences of finding and using new knowledge to encourage innovative thinking and continuous improvement in the management of a family-run arable farm in France. For the powerpoint presentation given during the seminar <u>click here</u>

Story-teller: Jean Hamot

### GROUP 2 > Social media for farmers

**#AgriChatUK** (United Kingdom) - an online Twitter community dedicated to creating weekly conversations between farmers (and others) around contemporary agricultural issues in the UK. For more information see: <u>http://www.agrichatuk.org/</u>

Story-teller: Simon Haley

**Agraari / Kaytannon Maamies** (Finland) – practical experiences of the new directions taken by the agricultural press in Finland, including the increasing use of the internet and social media etc. For example, see: <u>https://www.youtube.com/channel/UCO|EyahZtz1UuTPUgiUg530</u>

For the powerpoint presentation given during the seminar <u>click here</u>. Links used during the presentation: Used machinery site: <u>Traktoripörssi</u>; <u>comparisontool for tractor buyer</u>; <u>farming website</u> (Finland); <u>farming website</u> (Hungary); <u>farming website</u> (Russia)

Story-teller: Pentti Törmä





Jean et Cyril Hamot : Semis-direct de soja dans un couvert de féverole - Agriculture de conservation





The Twitter home for UK farming discussions Every Thursday 8-10pm







### GROUP 3 Farmer-led interactive innovation and learning

**Field Laboratories** (United Kingdom) – more than 750 UK farmers have met since 2012 to test and develop new tools and techniques in practical 'field labs'. This approach is now extended to a wider network of farmer-led research called "Innovative Farmers": <u>https://www.innovativefarmers.org/</u> For the powerpoint presentation given during the seminar <u>click here</u>

Story-teller: Liz Bowles

**Stable Schools** (Germany) – a novel form of farmer group aimed at common learning and creative problem solving. Originally implemented on Danish organic dairy farms and recently trialled in Germany to help improve the health and welfare of dairy goats. For more information see: <u>https://www.ti.bund.de/en/ol/projects/goat-keeping/stable-schools-for-goat-farmers/</u>

For the powerpoint presentation given during the seminar <u>click here</u>

Story-teller: Heiko Georg

### GROUP 4 > Innovative agricultural media

**Vilt** (Belgium) - an on-line information service for agriculture and horticulture in Flanders. Vilt covers a broad range of issues, including many topics outside of the scope of usual agricultural journalism. See here for their on-line TV channel: <u>http://www.vilt.be/ook-nederland-krijgt-eigen-tv-kanaal-rond-land-bouw</u>

For the powerpoint presentation given during the seminar <u>click here</u>; Links used during the presentation: <u>VILT</u>; <u>veldverkenners</u>;

Story-teller: Griet Lemaire

**Farmer Story** (Germany) – the story of 16 farmers in Germany working together to communicate the reality of their day-to-day lives. See the mini-documentaries about each farmer here: <u>www.mykuhtube</u>. <u>de</u>. Read more about their story here: <u>http://www.thelocal.de/20140128/milk-farmers-make-a-splash-with-mini-dairy-documentaries</u>

For the powerpoint presentation given during the seminar <u>click here</u>

Story-teller: Amos Venema





### GROUP 5 • Better farm performance through bench-marking

**Benchmarking in Farmer Discussion Groups** (Finland) – a private advisory initiative designed to help Finnish farmers improve their practises and get better results by comparing the results of different farmers' best practices in Discussion Groups. See: <u>http://www.proagria.fi/en/development-activities/</u> <u>small-group-activities</u> For the powerpoint presentation given during the seminar <u>click here</u> Story-teller: Anu Ellä

**Farmer Story** (Ireland) – an example of co-operation between a farmer and computer software developer for designing a simple bench-marking tool for the real-time measurement and on-line exchange of key data from grassland dairy farms in Ireland. For more information see here: <u>http://www.agrinet.ie/Software/Grass-Software</u>

For the powerpoint presentation given during the seminar <u>click here</u>

Story-teller: Denis Finnigan

### GROUP 6 > Knowledge networking

**WINETWORK** (EU-wide) – an EU-funded thematic network using many different tools and approaches for the exchange and transfer of innovative knowledge between European wine-growing regions in order to help increase the productivity and sustainability of the sector. See: <u>http://www.winetwork.eu</u> For the the powerpoint presentationgiven during the seminar <u>click here</u>

Story-teller: Fanny Prezman

**Farm Carbon Cutting Toolkit** (United Kingdom) – a farmer-led "platform" using various approaches for the peer-to-peer exchange of knowledge, experience and queries regarding reduction of greenhouse gas (GHG) emissions and building of farm energy resilience. See: <u>http://www.farmcarbontoolkit.org.uk/</u> Powerpoint slide with other links within the carbon-cutting toolkit website that were shown <u>click here</u> Story-teller: Adam Twine









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# GROUP 7 > Thinking out of the box

**Farmer Story** (Belgium) – a well-established goat farm in Flanders (<u>http://www.polle.be/</u>) which faced uncertainties about future development of the business and decided to set-up an Advisory Board composed of external experts to help channel new ideas and information into the business. Members of the Board include CEO of a biscuit factory, a manager of a hospital and a retired CEO of a cheese factory

Story-teller: Veerle Minsaer

**Farmer Story** (Austria) – the personal story of one entrepreneur's continual search for new knowledge and his experience of "thinking out of the box" whilst developing a continuous flow vermicomposting operation. For more information see: <u>http://www.vermigrand.com/index\_en.php?con=overview\_of\_worm\_composting&news=news\_en</u>

Story-teller: Alfred Grand

# GROUP 8 > Pooling resources and knowledge for future farming

**Farmer story** (Germany) – the Machinery Ring Organisation in Bavaria shares both farm machinery and knowledge to help promote the cost efficiency and farm business development of its 92 000 members. Working with a team of skilled trainers and advisers, new ideas are found, co-created and disseminated via the internet, the face-to-face sharing of good practice and moderated workshops. For the powerpoint presentation given during the seminar <u>click here</u>

Story-teller: Johann Habermeyer

**Farmer story** (The Netherlands) - <u>Toekomstboeren</u> is an association of new and prospective farmers based in The Netherlands. Members of the association are mainly young and innovative with an interest in agro-ecology and community-supported agriculture. Together they seek new ideas and inspiration from existing farmer initiatives, collaboration with researchers and exchanges between young and old farmers

Story-teller: Leonardo van den Berg











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