



EIP-AGRI WORKSHOP DATA SHARING
ENSURING FAIR SHARING OF DIGITISATION BENEFITS IN AGRICULTURE
4-5 APRIL 2017 - BRATISLAVA, SLOVAKIA



EIP-AGRI Workshop

'Data Sharing: ensuring fair sharing of digitisation benefits in agriculture'

Tuesday 4 April – Wednesday 5 April 2017
DoubleTree Hilton Hotel, Bratislava, Slovakia

The digital revolution is now upon us. A number of digital technologies and trends with the potential of entirely transforming the way we work are now becoming available to the agricultural sector. These include big data, internet of things, robotics, etc. Applying these technologies to agriculture could provide solutions for many of the challenges the sector is facing. However, in one way or another, these technologies all rely on data sharing among different actors within and outside of the sector (input providers, farmers, advisers, processors, marketers, public bodies, etc.). To generate value out of data, it often has to be aggregated, and data from different sources has to be combined. Data sharing is difficult to achieve and it needs to happen in an environment of trust.

Enabling the sharing of data

Several factors may affect the internal and external sharing of data in the agri-food sector. Data ownership and privacy, division of added-value coming from data, market power [re]distribution by data access and control, are some of these factors and they are key aspects to creating an environment of trust.

The workshop will discuss the existing or potential arrangements, frameworks and pathways to enable effective, fair and valuable data sharing. Therefore, contributing to unlocking the potential the digital revolution holds for agriculture.

This workshop will be part of the stakeholder dialogue following the recently published Communication on Building a European Data Economy. The latter elaborates on the potential framework conditions that would unleash Europe's data economy in a Digital Single Market, including the agriculture and its related sectors.

The concrete objectives of the workshop are:

- To explore existing and potential data governance models, to protect and satisfy the interests of the different parties involved, both within and outside agriculture.
- To evaluate the benefits for farmers of the most promising data governance models as well as to identify which constraints hamper their involvement in these models.
- To bring the relevant actors together to create the identified enabling environment(s) for data sharing and create new business/data sharing opportunities.
- Explore the potential of the principles and concepts described in the Communication on Building a European Data Economy.



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Programme

Please note that this workshop will be held in English only.

Day 1 –Tuesday, 4 April 2017

12:30 – 13:30 Registration and buffet lunch

13:30 Welcome
Iman Boot - DG AGRI , European Commission

13:30 – 13:40 Opening of the workshop
Jaroslav Gudába - Ministry of agriculture and rural development of the Slovak Republic

13:40 – 13:45 Why we are here
Iman Boot - DG AGRI , European Commission

13:45 – 13:55 EC Communication on Building a European Data Economy
Stefano Bertolo - DG CONNET, European Commission

13:55 – 14:30 Keynote presentation: What does effective data sharing mean?
Nikos Manouselis - Agroknow

14:30 – 14:45 Introduction of next session
Sarah Watson – EIP-AGRI Service Point

14:45 – 15:30 Trialling and developing the framework questions
Breakout session

15:30 – 16:15 Coffee break

16:15 – 17:15 Data sharing models: exploring and understanding data sharing issues through case studies
Breakout session. Study cases introduced by: Klaus-Herbert Rolf (Farmnet365), Daniel Azevedo (Copa-Cogeca), Pascual Romera (Hispattec), (tbc)

17:15 – 18:00 Agreeing best practice across real data sharing case studies
Interactive session in plenary

18:00 – 18:15 Wrap up and introduction to next day
Sarah Watson – EIP-AGRI Service Point

19:30 – 22:00 Dinner



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Day 2 –Wednesday, 5 April 2017

- 9:00 – 9:15** Welcome to the session
Sarah Watson – EIP-AGRI Service Point
- 9:15 – 10:45** Developing a farmer’s data sharing story
Breakout session
- 10:45 – 11:15** **Coffee break**
- 11:15 – 11:45** Presenting actions for effective and equitable data sharing
Breakout session
- 11:45 – 12:20** Bringing the actions together
Sarah Watson – EIP-AGRI Service Point
- 12:20 – 12:35** Results in view of EC Communication on Building a European Data Economy
Louis Mahy - DG AGRI , European Commission
- 12:35 - 12:45** Workshop wrap up
Iman Boot - DG AGRI , European Commission
- 12:45 - 14:00** **Light lunch and goodbye**