

TEMPUS

Modernising higher education



European Commission

TEMPUS



Increase your project's visibility

Tempus Project Representatives'
Meeting
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 <http://ec.europa.eu/tempus>



Legal basis

ARTICLE I.10.2 - OTHER SPECIAL CONDITIONS

“In addition to Article II.5, the beneficiary shall take the necessary steps to ensure that the financial contribution of the EU is given adequate publicity. These steps must follow the rules applicable to the visibility of EC education and culture programmes as defined and published on the following websites:

(...)

Consult Tempus web site on visibility

<http://ec.europa.eu/tempus>

→ Manage your project (Tempus IV)

→ "Tempus visual identity"

→ How to use Tempus IV logo

You will need a graphic software such as Corel or Illustrator, In Design or Photoshop to open the EPS file. These softwares are always used by graphic designer and printers.

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Emphasise Tempus funding

- You should always emphasise that your project is implemented in the framework of Tempus (just “Tempus”)
- Any event or activity (seminar, information campaign, press release, interview) should clearly specify that it is funded by Tempus
- Do not mention your project number in your external communication (it is only an internal tool to easily identify your project). Just your project title.

In publications

“This project has been funded with support from the European Commission.

This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.”

Use of Tempus logo

- Material produced for project activities, training material, projects websites, special events, posters, leaflets, press releases, CD ROMs, etc must bear Tempus logo
- No changes in colour and content
- Not distorted, nor rotated

Tempus IV logo



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Tempus stickers

- Large Tempus stickers to be placed on the doors of rooms occupied by Tempus projects
- Small Tempus stickers to be placed on **ALL** equipment (including portable equipment) purchased with Tempus funds
- Additional stickers are available at Tempus National Offices

Display Tempus material

- Institutions participating in Tempus should openly display the materials, booklets, newsletters, CD ROMs, etc. developed by their projects to help raise awareness within the community
- Inform students and teachers of your project's progress by using bulletin boards and websites

Dissemination of results

➤ Dissemination mechanisms: press releases, websites, newsletters, leaflets, mailing lists, dissemination conferences...

http://ec.europa.eu/dgs/education_culture/valorisation/index_en.html

Involve the National Tempus Offices

- Invite the NTO coordinator to your project seminars, kick off meetings and special events
- They will give you useful tips and advice on how to enhance your project visibility
- Don't forget to invite EC Delegations' representatives to your events



Thank you for your attention

➤ To know more: <http://ec.europa.eu/tempus>

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