

Title of the project

WISHES: Web-based Information Service for Higher Education Students

Duration : 36 months

Description of the project :

OBJECTIVES and AIMS

WISHES is to increase European higher education (**HE**) attractiveness.

TARGET GROUPS

WISHES initially targets Russian (later world-wide) international students, HE institutions and the employment sector.

METHODOLOGICAL APPROACH

WISHES supplies all relevant information for those to study and work in Europe via a user-driven high quality multi-profession information platform with individually in depth tailored data pathways. WISHES intertwines information providers and users in a unique combination of a top-down and bottom-up approach.

Information is

structured to find the ideal individual fit between target groups,
in line with Bologna and Lisbon visions,
easy to access.

ACTIVITIES

Initial main activities include:

- I. Analyses to meet Bologna and Lisbon parameters, individual desires and chances in the offerings of HE and employment bodies,
- II. European HE and employment bodies are provided with ample opportunity to present themselves in an utmost attractive yet standardized way to ensure the ideal student fit,
- III. Communication with alumni students by Web 2.0 technologies like comments, ratings and rankings prior to the candidate's decision on where to study and work,
- IV. Dissemination conference in Saint Petersburg.

OUTCOME and SUSTAINABILITY

Sound outcome, dissemination, sustainability and vocational spin offs are guaranteed by world-wide networking.

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