

## **Title of the project**

### **EU-STEP: Study Tour European (Higher Education) Programme**

**Duration: 36 months**

## **Project description**

The purpose of the project is to promote better understanding of European Higher Education among policy-makers and decision-makers in HEIs in Australia, the United States and Latin America, i.e. the target groups.

The concrete aim is to design six one-week European study tours for these target groups, focusing (1) on key EU priority policies and their impact (curriculum reforms, governance, quality assurance, university-enterprise, regional innovation) and (2) their implementation in HEIs, in specific national and regional contexts

The main activities will be:

- designing six study tours for the target groups in Australia, Latin America, the United States
- developing a dissemination plan
- formulating a strategic plan (further development of project results, i.e. offering similar programmes to other regions in the world)

The project will produce:

- An inventory of the current provision of information on European Higher Education for third countries, linking to the European Global Promotion Project
- A needs' analysis
- Six one-week European study tours
- A central database of resources based on study tour material and linking to existing resources
- Three conferences, i.e. one in Australia, in Latin America and in the United States.
- An international network of professionals

## **Coordinator:**

European Centre for Strategic Management of Universities - ESMU

31 Rue Montoyer, box 2

1000 Brussels, Belgium

<http://www.esmu.be>

## **Contact person:**

Ms Nadine BURQUEL

European Centre for Strategic Management of Universities - ESMU

31 Rue Montoyer, box 2

1000 Brussels, Belgium

E: [nadine.burquel@esmu.be](mailto:nadine.burquel@esmu.be)

## **Partners:**

- Universidad Politécnica de Valencia, Valencia, Spain
- European Centre for Higher Education, Bucharest, Romania
- University of Strathclyde, Glasgow, United Kingdom
- Norges teknisk-naturvitenskapelige universitet, Trondheim, Norway
- University of Melbourne, Melbourne, Australia
- Universidad Autónoma del Estado de Morelos, Cuenavaca, Mexico
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