

Title of the project

PROMHEDEU-LAC PROMotion of Higher Education Europe- Latin America and the Caribbean

Duration : 24 months

Project description

PROMHEDEU-LAC will strengthen the effectiveness of EM Action 4, enhancing the attractiveness, visibility and accessibility of European HE in LAC, by giving an answer to demands raised in (and taking advantage of opportunities offered by): the ALCUE Common Area of HE; the March 2008 International Conference held in Lima as a preparation for the Vth EULAC Summit (Lima, May 2008); the outcome of the last EM Action 4 Coordinators Meeting organised by EACEA (Brussels, February 2008). PROMHEDEU-LAC focuses on: a) Promoting synergies among key actors of the EU and LAC; b) enhancing the competitiveness of European HE through better information on European HE diversity/integration and analysis of the strategies applied by competing world partners. It will work in: a) creation of synergies; b) research; c) dissemination.

PROMHEDEU-LAC targets the main collective HE actors in the EU and LAC, many of whom are already members or associated partners of it (EAIE, ENQA, EUA, ACA, EMA, OUI, FLACSO, ANRPerú) and, through them, the whole HE academic and policymaking community. Its main activities and outputs will be 5 Workshops, a DELPHI Survey, a Comparative Study, Green and White Papers, an Information KIT; as well as a web portal and an online bulletin.

Coordinator:

Asociación Observatorio de la Relaciones entre la Union Europea y América Latina
Gran Via de Corts Catalanes, 585
ES - 08007 Barcelona Spain
<http://www.obreal.org>

Contact person:

Prof Ramon TORRENT
PCB – Edifici Florensa – F2
Adolf Florensa s/n
ES - 08028 Barcelona Spain
E: rtorrent@ub.edu

Partners:

- European Association for International Education, Amsterdam, The Netherlands
- European Association for Quality Assurance in Higher Education, Helsinki, Finland
- Université Catholique de Louvain, Louvain-La-Neuve, Belgium
- Asamblea Nacional de Rectores del Perú, Lima, Peru
- Organisation Universitaire Interaméricaine, Loja, Ecuador
- Facultad Latinoamericana de Ciencias Sociales – Secretaria General, San José, Costa Rica

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