

## Title of the project

**IP-UniLink: Enhancing IP management in EU and BRIC countries to boost Higher Education and business links and technology transfer, with a view to promote economic and technological cooperation**

**Duration : 24 months**

## Description of the project

The project main aim is to promote EU IP management practices to facilitate RTD linkages with BRIC countries and university-industry links. The project activities include the study of trends in HE on both micro and macro level to enhance joint research and future developments, promote transparent compatible IP management practices, create a good practice guide for managing IP and research collaboration between EU and BRIC countries. The project also includes dissemination in 3 major conferences in Europe, 4 in BRIC and one large-scale virtual conference.

The project direct target groups: Higher Education Institutions in BRIC and EU and, specifically, university research and technology transfer departments. Final beneficiaries are European and BRIC enterprises (industry), researchers / scientists, local and international organisations and IP-related networks.

Tangible outputs include a project website, analysis results (guidelines), a good practice guide and a dissemination package. Intangible include: greater understanding of current trends and practices, linkages and synergies, and multiplier effects. The project centres on the extreme importance of BRIC countries as emerging economies for Europe as a strategic partner and associate and aims to contribute to this objective.

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## Partners:

- Chalmers University Foundation (informal), Göteborg, Sweden
- Jagiellonian University, Kraków, Poland
- Universidade do Estado de Campinas, Campinas, Brazil
- Saint-Petersburg Electrotechnical University, Saint-Petersburg, Russian Federation
- Indian Institute of Technology Roorkee, Roorkee, India
- Kunming University of Science and Technology, Kunming, China

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