

Title of the project**VALUE - Partnership building and mutual valorisation among Latin American and European Universities****Duration:** 2 years**Summary description:**

The VALUE project aims to contribute to the creation of a European-Latin American and Caribbean Common Area of Higher Education, according to the recently renewed commitment of the Vienna EU-LAC Governmental Summit. VALUE intends to increase attractiveness of EU Higher Education by facilitating and supporting mutual knowledge and information sharing in a collaboration perspective, following the slogan of “promote through partnership and mutual benefit value proposition”).

In order to achieve this aim, VALUE will:

- carry on an extensive survey on the whole of LA to understand the opinions and expectations of LAC HE stakeholders and students towards European HE and towards the idea of creating a common EU-LAC HE area, and in parallel set up an ERASMUS MUNDUS Barometer methodology (survey component);
- promote the attractiveness of European HE through the development of new partnership value proposition to LA HE institutions and through the celebration of three promotion and partnership-building events in Mexico, Brazil, Argentina (promotion component);
- contribute to the policy debate on the creation of EU-LAC HE Common Area by producing a White Paper on the theme and by validating it through three Policy Seminars in LA (policy support component) and a final Workshop in Brussels;
- set up and validate a network-based service model, based on a web portal, to support EU-LAC HE cooperation and mobility in a sustainable perspective (services component).

The main outcome of VALUE will be an “engine” which, systematically consulting relevant stakeholders, will promote long-lasting partnerships between EU and Latin American universities not only in terms of students mobility but also in terms of research collaboration, development of joint learning actions addressing students from an international perspective, curriculum and joint titles developments.

Beneficiary

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Partners

UK - University of Reading
ES - Universidad de Granada

IT - Università di Bologna

ARG - Asociación ORION

Brazil - Universidad Pontificia Católica de Rio de Janeiro

México - Universidad Autónoma Metropolitana

Chile - Pontificia Universidad Católica de Valparaíso

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