

Title of the project**Forum on Europe: The Latin American Connection****Duration:** 2 years**Summary description:**

Forum on Europe: The Latin American Connection, seeks to enhance the attractiveness and visibility of the European Higher Education Systems (EHES) in Latin America, encouraging student mobility through a two-stage training program with workshops about EHES, international counseling and mobility.

The multiplier effect of the resulting trained pool of advisers in more than 30 universities from over 10 Latinamerican countries, will reach the ultimate target group: Latinamerican students.

Expected results:

- High-level training for Latinamerican International Relations staff, to broaden their knowledge about the EHES; this will help students make informed decisions about studying abroad.
- Promotion and diffusion of the strengths and competitive advantages of European universities, to encourage student mobility.
- Continued and long-term dissemination, of project results via online publications, handbook, and presentations at international conferences.
- Establishment of new cross-university alliances for: dual degree, exchange programs and research networks.

Forum on Europe will become a reference centre to present European trends in higher education; a space to enhance awareness of Europe; and a tool to understand and properly access the wide range of opportunities that Europe offers, thus ensuring increased numbers of Latinamerican students in European universities.

Beneficiary

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