

Title of the project**ENDEAVOUR – Entrepreneurial Development as a vehicle to promote European Higher Education****Duration:** 3 years**Summary description:**

The overall objective of ENDEAVOUR is to promote the EU entrepreneurship education outside the EU, to enhance the attractiveness of Entrepreneurial Development courses in the EU and to attract third country students to learn this subject matter in EU countries. In particular the project aims to increase the interest in the EU Universities as an educational destination of choice, especially for academically talented students. Target groups are students, staff and manager in higher education institutions of third countries. The main project activities will be: Project Management; Scenario analysis and problems identification; Management strategies and instruments; Experimentation; Creation of a network; Dissemination and Evaluation and Monitoring. The outcomes will be studies, analyses, surveys and ICT tools. Finally, a network of project stakeholders will be established, a series of local workshops will be held and a promotional road show will be carried out.

Beneficiary

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Co-ordinator

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Partners

EE - Tartu Ülikool
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FR - Université Paris Dauphine
GR - National and Kapodistrian University of Athens
IT - Seconda Università di Napoli
IT - Università Carlo Cattaneo
IT - Università di Salerno
FI - Tampereen Yliopisto
UK - University of Luton
TR - Marmara Üniversitesi
RU - Petrozavodsk State University
RU - Lobachevski State University of Nizhni Novgorod

ARG - Universidad de Congreso de Mendoza

UAE - Centre of Excellence for Applied Research and Training

India - Indian Institute of Management Bangalore

China - School of Economics and Management - Tsinghua University

China - Kunming University of Science and Technology

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