

Title of the project**BalticStudyNet - Promoting Baltic Sea Region Higher Education Worldwide****Duration:** 3 years**Summary description:**

BalticStudyNet's aim is to globally promote the Baltic Sea Region (BSR) as an area of top-quality, innovative higher education. The focus is on study and research opportunities regarding political, historical, economic and cultural perspectives on the BSR. Target regions are North America, Russia including the Caucasus and Central Asia, China and India.

The central activity is a comprehensive promotion campaign featuring the BSR and its higher education structures. It includes (a) a travelling exhibition and (b) innovative "Lecture and Promotion Tours" to higher education and related institutions in third countries to impart knowledge about the BSR and its higher education structures. (c) Workshops for multipliers from third-country higher education institutions introducing them to the BSR and its higher education sector will be held and (d) a textbook containing basic knowledge about the BSR and other marketing material will be produced.

By learning about possibilities of study and research in the BSR, students, scholars and higher education institutions from third countries benefit for their academic work. Through the worldwide marketing of BSR study and research possibilities, higher education institutions in the Baltic Sea Region benefit from a growing influx of international students and researchers.

Beneficiary

Humboldt-Universität zu Berlin
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Co-ordinator

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Partners

DK - Københavns Universitet
PL - Uniwersytet Gdanski
LT - Vytauto Didziojo universitetas
LV - Latvijas Universitāte
SE - Södertörns högskola
EE - Tartu Ülikool
FI - Turun Yliopisto

Grant: 373 264 €