

# GIM - MSc in Global Innovation Management

2008-0098 / Duration: 2 years

## Summary description:

The Global Innovation Management (GIM) Consortium's partnership with Swinburne University of Technology (SUT), Australia, was initiated through all partners' common membership of the European Consortium of Innovative Universities (ECIU). Core activities of the ECIU are focused on developing excellent and innovative masters' programmes, improving staff and student mobility, and increasing university/industry interaction. ECIU mechanisms have allowed GIM and SUT representatives to detail a partnership, in person, with SUT's Business and Enterprise Faculty.

The objectives of the partnership are to:

- Increase the global nature of the GIM programme through scholar and student mobility;
- Provide European GIM students with an option to specialise in Entrepreneurship within Innovation Management;
- Increase research links between SUT and the consortium;
- Develop a scholar exchange programme through the mechanisms of Erasmus Mundus, facilitating joint research projects, contributions to teaching, and inclusion of SUT staff in the joint supervision of GIM thesis projects;
- Recognise SUT contributions as a part of the joint MSc award;
- Add value to the Joint MSc award, through an additional SUT certificate, with no additional tuition fees charged, facilitated through exchange agreements;
- Provide European GIM students with experience of study and culture outside of the EU;
- Contribute to the ECIU agenda.

SUT will take European GIM students in the 3rd semester and deliver 4 modules worth 30 ECTS of the Joint MSc award, further recognised with a Graduate Certificate of Entrepreneurship and Innovation. Modules are from the Master of Entrepreneurship and Innovation (MEI) programme, with an option to include a sustainability themed module from the Strategic Foresight masters programme. All SUT modules will be delivered in English, with language support available.

SUT will participate as a member of the programme's Joint Management Committee (JMC), contributing to the exam board, quality assurance and other matters. Scholar exchange allows SUT to play a significant role in GIM research activities and teaching. Awareness of the GIM programme within SUT will also be heightened as a postgraduate option for Australian graduates.

It is planned that 4 students per annum will spend their 3rd semester, ie 3 months, at SUT. Scholars will be selected based on the objectives of research projects and teaching. All scholarships will be awarded competitively, with each interested student/scholar submitting a written proposal to the JMC outlining why they should be considered.

## European Partners:

- (1) University of Strathclyde (UK)
- (2) Technische Universität Hamburg-Harburg (DE)
- (3) Aalborg Universitet (DK)

## Third-Countries Partner Institutions:

- (1) Swinburne University of Technology (Australia)

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