

## **Title of Masters Course**

### **International Master “Vintage”, Vine, Wine and Terroir Management**

**Duration:** 2 years

#### **Course description:**

This Master’s programme aims to develop experts in viticulture, familiarising them with the European dimension of viticultural production. It equips them with the necessary knowledge of the technical aspects of the subject and exercises these technological, economic, organizational, strategic and market related skills in at least two European languages. It offers a strong emphasis on viticulture and the wine industry in Europe, encouraging the development of new solidarity in the face of increasing competition from the wines of other continents. The Course will also develop broader knowledge of viticulture throughout the world, aiming to train students to be international experts who understand other emerging wine countries, and who recognize the importance of trade between these countries and Europe.

The course is offered by the Higher Agricultural Education Institute (ESA) of Angers (France), the Technological Education Institution (T.E.I.) of Athens (Greece), the Technical University of Valencia (Spain), the University of Bologna (Italy), the Catholic University of the Sacred Heart (Italy), the University of Tras-os-Montes and Alto Douro (Portugal), and Corvinus University of Budapest (Hungary). It last for four semesters, over two years.

Seven training modules are offered in three countries (which change each year depending on the rotation established by the Course committee). The Course offers its students experience in applied languages in the viticultural sector, oenology, economics and the international marketing of wine, European viticultural “terroirs”, the organisation of the European viti/vinicultural sector, and viticulture and environment. Students will be supported in the preparation of their professional projects which take place in a company. They will also take part in a three-week international study trip.

With forty permanent professors, supported by numerous other scientists, the thirty students accepted each year benefit from an individualised tutorial programme. The training is provided in French and in English (around 50% for each language). Students will also acquire a second foreign language (Spanish, Italian, Portuguese, French, English).

All students will be awarded a double Master’s degree, as well as a joint diploma certifying their participation in the Course. Graduates of the Course will be employable at a manager level in European and international companies dealing with the viti/vinicultural sector. Application criteria include a Bachelor of Science and competency in the required languages. The applications will be examined by a committee consisting of a representative from each consortium. The selection process will include an interview with the candidate (possibly by telephone).

#### **Website:**

<http://www.vintagemaster.com/>

#### **Partners:**

Higher Agricultural Education Institute (ESA) of Angers, France (Co-ordinating Institution)  
Technological Education Institution (T.E.I.) of Athens, (Greece)  
Technical University of Valencia, Spain  
University of Bologna, Italy  
Catholic University of the Sacred Heart, Italy  
University of Tras-os-Montes and Alto Douro, Portugal  
Corvinus University of Budapest, Hungary

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**Grant:**

865 000 €(15 000 €consortium + 850 000 €scholarships), 2005  
949 000 €(15 000 €consortium + 934 000 €scholarships), 2006  
768 000 €(15 000 €consortium + 753 000 €scholarships), 2007  
907 000 €(15 000 €consortium + 892 000 €scholarships), 2008