

**Title of the Masters Course:****IMMIT: International Master in Management of Information Technology****Duration in months:** 24 months**Course description:**

Information and information technology (IT) have become an integral part of products and services and an enabler of business processes in an increasingly global economy. As IT becomes embedded in (international) business strategies and processes, the roles of technologists and business managers become increasingly intertwined. IMMIT, the International Master in Management of Information Technology, is designed to prepare students to become effective managers at the interface between Information Systems and business functions in an increasingly international business environment. IMMIT is delivered jointly by IAE Aix-en-Provence (France), Tilburg University, (The Netherlands) and Turku School of Economics (Finland), which are among the best European institutions in the field of IT management. This is an integrated Masters taught in English and based on the most relevant courses of each institution in order to create a unique programme in International IT management. Upon completion, students get three degrees: Master of Science in Information Management (recognised in the Netherlands), Master Sciences du Management Spécialité Management et Technologies de l'Information (France) and Master of Science in Economics and Business Administration (Finland). IMMIT lasts 2 years (120 ECTS), and is designed for students with an undergraduate degree in IT or Business / Management. The programme constitutes four successive phases: 1. Foundations: International Business (France) 2. Skills: IT Management (Finland) 3. Integration: Managing IT for International Business (Netherlands) 4. Thesis: International IT Management Topics (any location in Europe). IMMIT is a European innovation with its uniqueness in offering a European perspective on IT Management in internationally operating organisations. At the same time, IMMIT addresses the differences in culture, geography, time zones, telecommunication infrastructure and country-specific legal frameworks.

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NL - STICHTING KATHOLIEKE UNIVERSITEIT BRABANT (Co-ordinating institution)  
FI - TURUN KAUPPAKORKEAKOULU  
FR - UNIVERSITE PAUL CÉZANNE AIX-MARSEILLE III

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**Grant:**

939 000 €(15 000 €consortium + 924 000 €scholarships), 2007  
852 000 €(15 000 €consortium + 837 000 €scholarships), 2008