

Project acronym: **EVENE**

Objectives:

The main objectives of the **EVENE** project (**E**rasmus **V**irtual **E**conomics & **M**anagement **S**tudies **E**xchange) is:

To create an core network of traditional European higher education institutions operating in the specialised field of Economics and Management studies able to effectively contribute to the better-quality pan-European educational initiatives through virtual student mobility realised through distance forms of study using an eLearning approach.

This project focuses on the following specific objectives:

- To create the organisational, legal and technical conditions and mechanisms essential for the provision of pan-European virtual student mobility on the basis of a rigorous complex analysis of good practices (such as the results of the previous Minerva and eLearning projects, European virtual and open universities, EC documents, etc.) .
- To identify and exploit the potential of existing on-line courses (e-products and services) with an emphasis on the pedagogical specificity of distance, eLearning, and on-line learning; and, based on their rigorous academic presentation and defence - to improve the quality of their provision.
- To implement a virtual student mobility programme over the period of one academic year; and to evaluate its viability, quality and attractiveness through assessments provided by the students, teachers, managers, and administrators involved.
- To prepare the requisite documentation for future pan-European joint degree study programmes whose realisation would follow on beyond the conclusion of this project.

Approach:

EVENE partners are European HEIs operating in the area of Economics and Management studies who already have existing bilateral agreements covering the Erasmus student mobility programme, or who have decided to enter into to do so. Equally, all of these partners provide distance on-line tuition. The partners will rigorously present their own on-line course to the other partners, these will be rigorously assessed academically, and their quality and the pedagogic aspect of the study materials be amended if so required.

Based on a rigorous academic analysis of what constitutes good practices - to identify and select the most appropriate model for the implementation of a virtual dimension to tuition provision within a network of traditional European universities. Measures will be accepted and approved for the eventual conclusion of contracts between the participating organisations and the legal support of such virtual student mobility scheme.

Implementation of the virtual mobility programme shall on the basis of mutual ECTS recognition with a variety of types of communication between teachers and students - i.e. various types of learning management systems, face-to-face sessions, video-conference mediated consultations, etc.

On the basis of course content and delivery evaluations – i.e. feedback mechanisms provided by all of the participants involved in this process (i.e. students, teachers, managers, administrators), the model will be modified and quality will be improved.

Expected results:

- The analysis of good practices and compilation of an overview of the same for transnational virtual campuses building from the pedagogical, legal, organisational and technical perspectives.
- The establishment of a virtual campus core for the future European Higher Education Area for Economics and Management Studies.

- Realisation of virtual student mobility programme and the gaining of experiences leading to the adaptation of students` needs to meet the needs of a knowledge-based society in an inter-culturally sensitised lifelong learning context – extended possibilities for the students of partner institutions to modify their personal profile.
- The preparation of the requisite legislative support mechanisms for the creation of joint degree study programme(s).
- Improvements to the quality of teaching materials for part-time and distance students, as well as improvement in the quality of the actual provision of this tuition.
- The establishing of what constitutes an optimal model for a Blended Learning approach appropriate for individual courses.
- The dissemination of materials presented in the form of brochures and conference contributions at the national and transnational levels.
- The participating students will be familiarised with and gain practical hands-on experience with distance studies exploiting the benefits offered by eLearning – which will play a key decisive role in their future further educations.

Co-ordinating organisation:

Tomas Bata University in Zlin, CZ

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Co-beneficiary organisations:

Huddersfield University (UK), Galway-Mayo Institute of Technology, Galway (IE), Savonia Polytechnic, Varkaus (FI), Riga International School of Economics and Business Administration (LV), University of Genoa (IT), University of Hradec Kralove (CZ), West Bohemia University, Plzen (CZ)