



WORKSHOP 2A: Continuing Education

Chairperson **Ms Maive Rute**, Director, DG Enterprise

- *University perspective:*

Prof. David Vincent, Open University UK

Ms Pat Davies, Executive Secretary of the European University
Continuing Education Network (EUCEN)

- *Business perspective:*

Ms Elena Pellaschiar President, Young Entrepreneurs of the
European Union (JEUNE)

Ms Kathy Lee, General Manager, Education Practice at SAS



- **Education is the cornerstone for economic development and an issue of survival for businesses.**

Idem for continuing education.

Skilled staff that businesses do not find at home, i.e. in Europe, they will find it on the global labour market, often at more advantageous conditions.

➔ Need to focus on 21st skills: portable, for everybody, horizontal.



➤ Continuing education helps overcoming the rigidity of traditional university curricula: learn what is needed at the given moment.

➔ How to develop / measure 21st skills?

Communication – Co-operation – Taking decisions – Creativity

To what extent does this need new approaches?

Different ways of linkage and co-operation



- **Importance of work-based and non formal learning and of its validation**

Importance of entrepreneurs as educators and as people from which to learn.

- **Need to move to lifelong-learning universities in which different groups (young students, more mature people, company employees) learn together.**

➔ Universities need to open to all groups, bringing them together.

Place of interaction and dialogue.

+ Creation of social networks



➤ **Training should be mobile = training should move,**

**i.e. not only students should move,
in particular not those participating in continued education.**

Additional issue: electronic availability of continued education.

➤ **Communication – Accessibility – Quality**

➔ **triangle to make training mobile to people in enterprises**



➤ **The Bologna Process provides a positive contribution:
notion of learning outcomes.**

➤ **Getting the incentives right !**

How should continued education be funded / financed?

Crucial issue: who should pay for continuing training?