



## EUROPEAN UNIVERSITY – BUSINESS COOPERATION

### THEMATIC FORUM

#### NEW SKILLS FOR NEW JOBS - THE ROLE OF HIGHER EDUCATION INSTITUTIONS AND BUSINESS CO-OPERATION

Organised in partnership by the European Commission, the Department of Education and Science, the Higher Education Authority of Ireland and the Department for Employment and Learning (Northern Ireland)

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Grand Hotel, Malahide, Dublin, Ireland , 22<sup>nd</sup> – 23<sup>rd</sup> October 2009

#### Programme

Thursday, 22<sup>nd</sup> October 2009

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**10:00** Registration

**11:00 – 11:30** **OFFICIAL OPENING SESSION**

Chairperson: **Mr. Michael Kelly, Chairman, Higher Education Authority**

**Mr. Batt O'Keeffe, TD**, Minister for Education and Science

**Ms Odile Quintin**, Director General, Directorate General Education and Culture, European Commission

**11:30** **Keynote addresses: Higher Education and skills development**

**Professor Tom Collins**, Vice-President for External Relations, National University of Ireland, Maynooth

**12:00** **Mr. Addie van Rooij**, Vice-President Human Resources TSG EMEA, Hewlett-Packard, Netherlands

**12:30 – 13:30**

**Panel discussion: New Skills for New Jobs – Role of University – Business Cooperation**

**Moderator:**

**Mr. Brendan Keenan**, Economics Editor, Independent Newspapers

**Panellists:**

**Mr. Tony Donohoe**, Head of Education and Social Policy, Irish Business Employers Confederation

**Dr. Anne Flierman**, President of Twente University, Spokesperson of the European Consortium of Innovative Universities

**Mr. Addie van Rooij**, Vice President, Human Resources TSG EMEA, Hewlett-Packard Company

**Professor Tom Collins**, Vice-President for External Relations, National University of Ireland, Maynooth

**Ms Una Halligan**, Chair Expert Group on Future Skills Needs

**13:30 – 14:30**

**LUNCH**

**14:30 – 18:00**

**PARALLEL SEMINARS:  
UNIVERSITY-BUSINESS PARTNERSHIPS FOR "NEW SKILLS  
FOR NEW JOBS"  
(Tea/Coffee break: 16:00 – 16:30)**

**14:30 – 16:00  
and  
16:30 - 18:00**

**Seminar 1: New skills for new jobs – how to identify/define the skills?**

How can dialogue, cooperation and partnership between Higher Education and Business contribute to the identification/definition of the skills for the future (short term and long term), to meet the skills challenge and make the individual ready for the future – for working in big or small companies, public or private, setting up their own businesses.

**Moderator: Professor Paul McCutcheon**, Vice-President Academic and Registrar, University of Limerick

**Speakers:**

**Professor José-Gines Mora**, Centre for Higher Education Studies, Institute of Education, University of London

**Dr. Christoph Anz**, Corporate Human Resources, Strategy and Targets, Education Policy, BMW, Munich

**Mr. Jens Bleiel**, Food for Health Ireland

**Professor Giancarlo Gasperoni**, Consorzio Interuniversitario,  
ALMALAUREA, University of Bologna

### **Debate**

**14:30 – 16:00**

#### **Seminar 2: Ensuring graduates have the skills they need – make it a reality**

*and*

**16:30 - 18:00**

How can dialogue, cooperation and partnership between Higher Education and Business contribute to ensure that graduates "learn" the skills they need (definition and organisation of study programmes; internships; common projects; what role should social partners play in the governance of institutional regulations for the interplay between labour market policies and educational policies.

**Moderator: Mr. Tony Donohoe**, Head of Education and Social Policy, Irish Business Employers Confederation (IBEC)

#### **Speakers:**

**Mr. Martin Duffy**, Chief Technology Officer, SAS Institute Ireland

**Professor Matthias Eickhoff**, Institute for Entrepreneurial Behaviour, Mainz University of Applied Sciences

**Dr. Lauri Tuomi**, Director, HAAGA-HELIA University of Applied Sciences, Helsinki

**Mr. Michael Turley**, Chief Executive Officer, Digital Enterprise Research Institute

### **Debate**

**14:30 – 16:00**

#### **Seminar 3: New Skills for New Jobs – regional development**

*and*

**16:30 - 18:00**

How can dialogue, cooperation and partnership between Higher Education and Business contribute to regional development, also in view of developing new skills.

**Moderator: Mr. Jim Devine**, President, Institute of Art, Design and Technology, Dún Laoghaire

#### **Speakers:**

**Dr. Elizabeth Wilson**, Programme Coordinator - Professional Practice Framework, Dragon Innovation Partnership, Wales

**Mr. Niall McEvoy and Ms Maria Cosgrove** - Institute of Technology Sligo/Masonite Ireland, Carrick-on-Shannon

**Mr. Lars Vildbrad**, Deputy Director, Regional Development, Central Denmark Region

**Mr. John Murphy**, Cork Institute of Technology, REAP – Roadmap for Employment-Academic Partnerships

**Debate**

**19:30**                      **Cocktail and official dinner at Grand Hotel**

**Friday, 23<sup>rd</sup> October 2008**

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**9.30 – 11:00**                      **PLENARY SESSION: CONCLUSIONS – PANEL DISCUSSION**

**Moderator: Mr. Andrew Hamilton**, Deputy Secretary, Northern Ireland Department for Employment and Learning

**Panellists:**

**Professor Paul McCutcheon**, Vice-President Academic and Registrar of University of Limerick

**Mr. Mark Fielding**, Chief Executive, Irish Small and Medium Enterprises Association

**Professor Gillian Nicholls**, Pro-Vice Chancellor, University of Salford

**Mr. Michal Kadera**, Director, Czech Business Representation to the EU

**Mr. Peter Mannion**, President of Union of Students in Ireland

**Debate**

**11:00**                              **Coffee break**

**11:30 – 13:00**                      **CLOSING SESSION:  
PERSPECTIVES FOR THE FUTURE**

**Moderator: Mr. Jordi Curell**, Director, DG Education and Culture, European Commission

**Looking ahead**

**Professor Finbarr Bradley**, Former professor at DCU, NUI Maynooth and UCD. Manages innovation learning communities at Irish and international companies

**Panellists:**

**Dr. Martin Curley**, Global Director, IT Innovation Director, Intel Labs Europe

**Professor Anders Flodström**, Swedish National Agency for Higher Education; EIT Board Member

**Dr. Gerhard Riemer**, Head of Division Education, Innovation and Research, Federation of Austrian Industries

**Dr. David Lloyd**, Trinity College Dublin/University College Dublin, Innovation Alliance

**13:00**

**Close**