

University–Business Dialogue: Thematic forum.

**New skills for new jobs – how to
identify/define the skills?**

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BMW Group



New skills for new jobs.

Framework - inside and outside the BMW Group.

- Entry opportunities on vocational and academic level.
- Changing demands regarding employees.
- Rethinking is necessary (from formal degree towards skills and competences).
- Bologna process brings new study structure and study programmes in Germany.
- Support to Higher Education Institutions and students.
- Adjustment to the changing situation is required.

New skills for new jobs.

How to identify the partners?

- Screening of study programmes.
- Quality and flexibility of study programmes and Higher Education Institutions.
- High requirements regarding program and Higher Education Institutions.
- Higher Education Institutions as partners.
- Mutual trust and understanding.
- Different interests at different types of Higher Education Institutions.
- Continuing education in partnership with Higher Education Institutions.

New skills for new jobs.

Conclusions.

- Definition of skills required is a prerequisite.
- Definition of skills taught is a prerequisite.
- Transparency.
- Different worlds and different languages.
- Win-win situation is required.
- Important partners – longterm cooperation.