

Public-private partnerships for business and education

(southern Poland case study)

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Fundamental problems

- Mentality gap (institutional and personal)
- Specifics of business-education existing cooperation
- Role of the regional and central government (real support vs lip service)

Major new opportunities

- Availability of capital (EU projects, private)
- Growing know-how in advanced technologies
- New generation of intellectual entrepreneurs

Practical solutions

- SMEs growing out from academia
- Profits for academic institutions
- Profits for SMEs
- Classical triangle of educational institution
at work

Triangle of academia

