




25th Anniversary of the Erasmus Programme – national events –

	Belgium (FR) <i>(French community)</i>	26 th April 2012 (Brussels) "Erasmus 25 ans déjà" with panel discussion, exhibition, testimonials and pop concert
	Belgium (NL) <i>(Flemish community)</i>	23 rd April 2012 (Ghent) – academic session at the University of Ghent
	Bulgaria	30 th May 2012 (Sofia) - conference “25 years of Erasmus in Europe -15 years of Erasmus in Bulgaria” 14 th February – 9 th March - Photo competition “Erasmus for us”. 14 th February – 9 th March - Video competition “My Erasmus Experience” 11 th -12 th May - Erasmus X-change Talent– socio-cultural Erasmus event
	Czech Republic	13 th May 2012 (Prague) – Erasmus Programme as patron of the university marathon at the Prague International Marathon with relays of 4 students (Czech and Erasmus students) running and a presentation of the Erasmus Programme at the Old Town Square (Staroměstské náměstí) Local events at the Czech higher education institutions during the "celebrative week" in May including the winning video selected after a short movie competition by the national agency ESN Czech Republic will publish their events on: http://esn-cz.cz/esn/ .
	Denmark	9 th May (Copenhagen) EU Danish Presidency conference "Celebrating Erasmus 25 years past achievements and future perspectives" Erasmus video: http://fivu.dk/video/2011/eu-2012/erasmus
	Germany	9 th May 2012 (Rostock): Erasmus regional conference North 5 th June 2012 (Jena): Erasmus regional conference "Aufbruch nach Europa" 14 th – 15 th June 2012 (Bonn-Bad Godesberg): Erasmus annual conference "On the Move" 15 th June 2012 (Köln): Erasmus regional conference "Europäische Bildungsprogramme in Köln" 22nd June 2012 (Karlsruhe): Erasmus regional conference "25 Jahre Erasmus – Europa bewegt sich" 27th June 2012 (Kempten): Erasmus regional conference "Nachhaltigkeit und Ausgleich" 27th September 2012 (Bielefeld): Erasmus regional conference "Praktika im EU-Raum & Employability" 18th October 2012 (Berlin): Erasmus regional conference "Das Erfolgskonzept Erasmus" 21 st November 2012 (Magdeburg): Erasmus regional conference "Sachsen-Anhalter in Europa, Europäer in Sachsen-Anhalt"
	Estonia	Last week of April (Tallinn or Tartu): international conference "Erasmus 25" December 2012: rewards of the winners of the Erasmus 25 photo and



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		video competition
	Ireland	31 st May (Dublin): Erasmus Lecture by Lord David Puttnam internationally acclaimed film producer and Chancellor of the Open University
	Greece	18 th May 2012 (Athens): celebration event and conference of the 25 th Erasmus anniversary with the presence of students, lecturers, Erasmus alumni and Erasmus ambassadors including the presentation of best practices, a contest about the creation of an Erasmus poster / video / photo and a radio spot 14 th – 17 th May: the Greek higher education institutions organise local events
	Spain	10 th May 2012 (Granada): Erasmus Students Conference with the participation of outgoing and incoming Erasmus students, including a reception at the City Hall and a parade through the city of Granada. 11 th May (Granada): National Conference, 25 years of the Erasmus Programme, with representatives from the European Commission, National and Regional Authorities, Spanish Erasmus Ambassadors, Higher Education Institutions and Erasmus Student Network-Spain at the University of Granada.
	France	 <p>1 - Action de lancement : <u>Janvier 2012, Bordeaux</u> : lancement officiel de l'année Erasmus au plan national, à partir de l'agence située à Bordeaux, sous l'impulsion du ministre de l'Enseignement supérieur et de la Recherche.</p> <p>2 – Promotion du Programme : <u>En mars 2012, sur toute la France</u> : diffusion du kit « Génération Erasmus » et du « Passeport Erasmus » destiné aux 1060 établissements chartés Erasmus et aux autres, pour les inciter à développer le programme</p> <p>3 – Evènementiel Arts-Culture : <u>Du 9 au 16 mai 2012, semaine de l'Europe, Bordeaux</u> : « intergénérationnel et Erasmus » <u>25, 26 et 27 mai 2012, Clermont-Ferrand</u> : partenariat avec le festival européen Europavox, de musiques européennes actuelles. Réalisation d'une compilation d'artistes actuels (25 titres, 25 ans) <u>1^{er} semestre 2012, Bordeaux</u> : habillage artistique du Musée d'art contemporain de Bordeaux (CAPC) <u>2-6 octobre 2012, Bordeaux</u> : Festival de courts métrages Kino Session sur le thème « Génération Erasmus »</p> <p>4 – Evènementiel Scientifique : <u>15 et 16 mars 2012, Paris – Palais des Congrès</u> : les Rencontres</p>

Universités- Entreprises initiées par l'AEF avec des ateliers labellisés Agence 2°2f.

Juin 2012, Bordeaux : organisation d'une journée (Conférence des Présidents d'Université et Direction des relations européennes internationales et de la coopération) sous le signe d'Erasmus. Cette journée étudiera la mobilité des enseignants du supérieur et sa reconnaissance ; à cette occasion sera dévoilée les résultats de l'étude d'impact du programme Erasmus.

Octobre 2012, Bordeaux : réunion informelle des Agences nationales, autour de la thématique Erasmus (bilan, projections, perceptions nationales).

5 – Production Intellectuelles – Publications :

2^{ème} semestre : lancement d'une revue scientifique internationale en sciences sociales, piloté par Fred Dervin, chercheur sur l'éducation et l'interculturel à l'université d'Helsinki, en partenariat avec l'Agence 2°2f.

1^{er} semestre 2012 : travail de collaboration avec la revue « L'ENA hors les murs »,

Mars 2012 : publication du magazine Soleo, spécial Erasmus

Juin 2012 : communication de l'étude commandée par l'Agence, relative à la « mobilité des enseignants du supérieur, quelle reconnaissance ?

6 – Opérations de notoriété – marque Erasmus :

Décembre 2011 : réalisation par l'Agence d'une carte de vœux-programme « Génération Erasmus » 2012

11 et 27 février 2012 : Lancement des activités ESN, des 25 ans d'Erasmus en France en partenariat avec l'Agence (passeport étudiant et caravane ESN).

Février 2012 : promotion d'une cuvée « Génération Erasmus » en partenariat avec l'école Sciences Agro Bordeaux

mai 2012 : création d'un timbre de la Poste « Génération Erasmus 25 ans » : support de la communication postale de l'Agence

7 – Partenariats Médias :

Septembre-octobre 2012 : réalisation d'une journée spéciale Erasmus sur le réseau Radio-France (national et locales de RF) : reportages, interviews, mise en valeur de l'esprit « Génération Erasmus ».

Toute l'année, partenariat privilégié avec l'émission « Allo La Planète » d'Eric Lange sur le Mouv' (groupe Radio France) : valorisation du programme (étudiants-enseignants), témoignages en direct.

1^{er} semestre 2012 : partenariat TV5 Monde (en négociation) et partenariat avec le Groupe Sud- Ouest, pour un supplément 8 pages (400 000 exemplaires) sur les mobilités Erasmus + habillage du site Internet Sud-Ouest « génération Erasmus » (176 000 clics /pages/jour)



8 – WEB 2.0 :

Novembre 2011 : création de la page facebook dédiée « Génération Erasmus »

Juin 2012 : lancement du site internet grand public de l'Agence : WWW.









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		<i>erasmuspourtous.fr</i>
	Italy	<p>May 2012 (Florence): Opening conference at the European University Institute in Florence targeted to teachers and students, mainly focused on Erasmus as the investment on human capital that a country puts in place.</p> <p>June 2012 (Rome): celebration event at the most important museum of contemporary art MACRO (<i>tbc</i>) targeted to the general public as well as round tables on the added value of Erasmus for students' employability and for the discussion among major stakeholders on how the programme, as well as the higher education system, has changed in those 25 years. Students of fine art academies will exhibit their works (preselected) as well as students of music academies will perform during the day.</p>
	Cyprus	<p>17th – 19th February 2012 (Nicosia): Youth on the Move initiative promoted at the International Education Fair in Cyprus including the celebrations for the 25 Years of Erasmus with the presence of Commissioner Vassiliou, officials from ministries and other officials, the Erasmus ambassadors, the incoming and outgoing students, teachers and staff of the higher education institutions participating in Erasmus and the media.</p> <p>Second week of May 2012: institutional events at the Cypriote higher education institutions to celebrate the 25 years of Erasmus.</p>
	Latvia	<p>middle of May (Riga): conference on internationalisation of higher education in Latvia and how Erasmus has contributed including a video and photo competition for Erasmus students and an award ceremony for those who have worked with Erasmus for longest in Latvia as well as an exhibition of paintings made by one of the Erasmus ambassadors</p>
	Lithuania	<p>14th – 20th May: Erasmus 25 week in Lithuania including a national conference for Erasmus teachers and “Erasmus campuses” in the main four university cities (open events for universities, students, city communities)</p>
	Luxembourg	<p>Luxembourg (date <i>tbc</i>): Erasmus 25th anniversary party for students & staff who participated in the programme (including the incoming ones who are here)</p> <p>November 2012: "Erasmus 25 years" information stand at the annual student information fair</p>
	Hungary	<p>Between 7th and 18th May (Budapest) (<i>tbc</i>): Conference and press conference with a focus on the long-term impact of the Erasmus programme, motivation for mobility, perspectives for Erasmus students on returning as well as links between international mobility and employment</p> <p>“Erasmus 25 Evening Classes” - monthly series of popular science lectures by ex-Erasmus students and teachers focusing on several disciplines, in order to highlight the professional aspects of mobility, reaching the largest audience possible (6 sessions, March-May and September-November)</p> <p>Between 7th and 18th May (<i>tbc</i>): Flash mob type activities in the higher</p>



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		education institutions in cooperation with the local sections of the Erasmus Student Network and further students organisations, expecting the active contribution of Erasmus students to share their experience in an attractive and spectacular way
	Malta	25 th May 2012 (Malta): national event in commemoration of the 25 th anniversary of the Erasmus Programme together with an "artistic event" in which the theme of mobility shall be the main focus and which will be open to local artists as well as past Erasmus beneficiaries
	Netherlands	 31 st May 2012 (Rotterdam) (<i>tbc</i>): national event to celebrate the 25 years of the Erasmus Programme
	Austria	3 rd May 2012 (Vienna) – conference "20 years of Erasmus in Austria – 25 years of Erasmus in Europe"
	Poland	 March 2012: Jubilee Erasmus Postage Stamp to be issued all over Poland April 2012: Press conference of the Ministry of Science and Higher Education on 25th anniversary of the Erasmus Programme and Polish celebrations April/May 2012: Polish ESN project: Erasmus Forest: 25 000 trees for 25th anniversary of the Erasmus Programme 21st April 2012: Finalization of the project ESN Olympics 2012 12th May 2012: Celebration of the Europe Day at the Schuman Parade through the streets of Warsaw May 2012: International promotion of the movie about studying in Poland from the perspective of the Erasmus beneficiaries Second half of 2012: Photo exhibition of the Erasmus beneficiaries Second half of 2012: Polish-English jubilee publication, presenting the achievements of the Erasmus Programme and its contribution to the development of the Polish higher education system 23rd November 2012: Main national event: Erasmus 25th Anniversary Gala under the patronage of the Ministry of Science and Higher Education for academics, higher education staff, students, Erasmus coordinators from all over Poland accompanied by an awards ceremony 25th November: Celebration of Erasmus Day in Poland







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		27th November 2012: Students national debate on the 25th Erasmus Anniversary: past achievements and future perspectives accompanied by the students party.
	Portugal	30 th May or beginning of June: official launch of a stamp depicting ERASMUS 25th anniversary Events organised by Portuguese higher education institutions February / March: video competition to all ex-Erasmus students
	Romania	18 th – 22 nd April ERACON conference at Babes Bolyai University of Cluj Napoca 14 th – 18 th May open minds week under the heading "25 th anniversary of the Erasmus Programme / 15 years Erasmus anniversary in Romania – "Erasmus is our brand" with local events at the higher education institutions during the week and a national conference on 18 th May
	Slovenia	7th or 8th May 2012 (Maribor): 25th anniversary celebrations during the European Cultural Capital events
	Slovakia	17 th May 2012 (Bratislava) – conference "25 years of the Erasmus Programme in Europe – 15 years in Slovakia" May 2012 – Erasmus week – Erasmus promotion tour with a bus to Slovak university cities organised by the Erasmus Student Network and the national agency
	Finland	Week 13 (Helsinki) - annual Erasmus coordinators' spring meeting the beneficiary higher education institutions will celebrate the anniversary together with the Ministry of Education and Culture, the National Agency, the Erasmus Student Network and the Finnish Erasmus Ambassadors May (Lahti) - yearly national internationalisation conference for higher education institutions with over 400 participants Mid-September (week 38) (Tampere or Turku) - large student event when the new exchange students have arrived in Finland. Including with exchange students and Finnish students from other university towns
	Sweden	14 th – 15 th May 2012 (Gothenburg) – internationalisation conference for higher education
	United Kingdom	May (London): Erasmus Alumni Event May: UK Erasmus Student Network Celebration activities sponsored by the British Council November: award event of the British Council of the competition of former Erasmus students and staff and their contribution with essays, photos or films on the topic of the impact of the Erasmus Programme over the last 25 years
	Croatia	18 May, Zagreb – large student event with the incoming and outgoing Erasmus students; awards for the best photo / e-mail from the Erasmus mobility.



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		<p>7-11 May – local events organised by the beneficiary HEIs</p> <p>April (tbc) – Erasmus coordinators’ meeting – celebrating the anniversary with beneficiary HEIs and the National Agency</p>
	Turkey	<p>5 May at Bogazici University in Istanbul. All incoming Erasmus students studying in Istanbul and other cities who wish to participate in and outgoing students who have already completed their mobility are invited. Approximately 1000 participants are expected.</p> <p>Several competitions will be finalised and some students will be awarded with some prize. The competitions are for blogging, photographs, and articles.</p>
	Iceland	Active student participation and working group of student representatives in cooperation with the Erasmus Student Network (no date fixed yet)
	Liechtenstein	Autumn 2012: University of Liechtenstein "national event"
	Norway	<p>8th – 9th March 2012 - national conference about internationalisation for higher education institutions</p> <p>November - yearly national Erasmus conference with about 100 participants</p>
	Switzerland	27 th September 2012 (Bern): national event and Erasmus party with representatives of politics, economics, education, science and beneficiaries