

Project number	2010-1-LT1-ERA10-02931
Country/National Agency of the project coordinator	Lithuania [LT1]
Title	Innovation, New Ventures and Entrepreneurship in Social work Teaching
Year when first awarded an IP grant (funding available for maximum 3 years)	2010
Subject area code	
Description	<p>The aim of the third year IP „Innovation, New Ventures and Entrepreneurship in Social work Teaching“ (INVEST) project is to improve the module on innovation, new venture and entrepreneurship competence in social work field on European level by applying advanced interdisciplinary teaching and communication methods. Objectives: 1) through innovative interdisciplinary study methods to develop social work students' entrepreneurship in life long learning perspective, 2) to provide students with innovative social work methods aimed at enhancing social welfare and sustainable social work practices, 3) to develop analytical, management, intercultural communication skills which would broaden students' ability to identify and use community, agency and personal resources, 4) to develop students' research skills and research mentality on the basis of INVEST module improving the connection between social work practice and theory, 5) To produce suggestions of new cooperation options inside the partners' network after the project focusing on the curriculum development project on the basis of the INVEST module. 42 students and 14 teachers from six European countries, seven partners' institutions will participate in the IP. Main planned activities: improving IP methodology, field visits to social enterprises, development of theoretical portfolio (mini projects) on the subject of IP, development and elaboration of innovative teaching methods, development of the website. Expected outputs: the elaborated methodological guide for teachers, elaborated guidebook for students, IP module/syllabus, elaborated competencies of entrepreneurship in social work, students' project reports, a website, articles/reports in local and/or international magazines.</p>
Coordinator	VILNIAUS UNIVERSITETAS LT VILNIUS01
Contact person	<p>Violeta Gevorgianienė Address: Post code - City: Country: LT-LITHUANIA Phone: Email: Web site:</p>
Partners	<p>B GEEL07 Katholieke Hogeschool Kempen - BE D COBURG01 Hochschule für angewandte Wissenschaften, Fachhochschule Coburg - DE D DRESDEN07 Evangelische Hochschule für Soziale Arbeit Dresden (FH), University of Applied Sciences - DE EE TARTU02 Tartu Ülikooli Pärnu Kolledz - EE I BOLZANO01 Free University of Bozen-Bolzano - IT SF SEINAJO06 Seinajoen ammattikorkeakoulu (SeAMK) - FI</p>
LLP Grant	28.872,35 €
Planned number of students	42
Working language	...
Activity duration - Location	<p>Activity duration (in days): 12 Location: Pärnu College, Tartu University</p>

Project number	2010-1-LT1-ERA10-02927
Country/National Agency of the project coordinator	Lithuania [LT1]
Title	Web Information System Data Organisation Modelling
Year when first awarded an IP grant (funding available for maximum 3 years)	2010
Subject area code	34 - Social and behavioural science 48 - Computing 34 - Business and administration
Description	<p>The World Wide Web is the largest and the most widely known depository of hypertext. The rapid growth of the Web in the last decade makes it the largest publicly accessible data source in the world. Web Mining aims to discover useful information or knowledge from Web hyperlinks, page contents, and usage logs. With the ever-increasing demand for Web-enabled data mining, warehousing and management of knowledge, today's organization has to address the multiple facets of process, standards, technology, data mining, and warehousing management. This requires ICT approaches to provide an integrated interchange of quality metadata that enables individuals to access Web content with the most relevant, contemporary data, information, and knowledge that are both content-rich and practical for decision-making situations. The curricula for Business-ICT students are mostly oriented to a commercial and technical environment. The future ICT professionals should be aware of these new opportunities of ICT in Web environment, with their specific needs and problems. The profession of an IT professional is changing from a technical expert to a more technical-functional expert. The objectives of the IP are to explore the new rising fields of web economics and to find ways to integrate these in the existing curricula of business and informatics studies, to confront students with the difficulties of aligning Business (function) and ICT (techniques) in the field of Web Mining. The first target group of the IP is students in the second or third year of their bachelor studies. Secondary target group are all teachers in the participating University colleges that want to integrate all the findings in their lectures. All partners involved are institutes of Higher Education offering a Business/ICT-training. Some are more software-oriented, others more business-oriented. This gives an ideal mix of different ideas to be joined in a multidisciplinary case and brings added value to the end result. The practical case is aimed to be used by the participating partners in courses to extend/start a curriculum in Web Mining which in the long run will lead to joint curriculum development "Web Mining".</p>
Coordinator	Vilniaus kolegija LT VILNIUS10
Contact person	<p>Andrejus Belovas Address: Post code - City: Country: LT-LITHUANIA Phone: Email: Web site:</p>
Partners	<p>B MECHELE14 Mechelen University College - BE B NAMUR10 HAUTE ECOLE DE NAMUR - BE DK AALBORG02 University College Professionshøjskole Nordjylland - DK E VIGO01 UNIVERSIDADE DE VIGO - ES EE TALLINN14 Eesti Infotehnoloogia Kolledz - EE LV RIGA13 Banku Augstskola - LV NL EINDHOV03 Fontys Hogeschool - NL P PORTO07 Universidade Portucalense Infante D. Henrique - PT SF HELSINKI41 Metropolia Ammattikorkeakoulu - FI</p>
LLP Grant	34.982,48 €

Planned number of students	60	
Working language	...	
Activity duration - Location	Activity duration (in days): 14 Location: Vilnius	Activity duration (in days): N/A Location: N/A

Project number	2010-1-LT1-ERA10-02932
Country/National Agency of the project coordinator	Lithuania [LT1]
Title	Challenges to Identity in the Context of Globalization: Multidisciplinary and Multicultural Perspectives
Year when first awarded an IP grant (funding available for maximum 3 years)	2010
Subject area code	
Description	<p>The Intensive Program CHALID addresses the multidisciplinary approach to study youth identity and challenges to it in a context of globalization. The aim of this IP is to plan and implement an innovative and sustainable multicultural learning experience, both thematically and methodologically in the field of study of identity related issues from a multidisciplinary perspective in order to provide students with an understanding of how ongoing globalization processes affect constructions of identities and psychological functioning. The Intensive Program also aim to contribute to build up the necessary human capital being able deeper understand and solve practical problems given by living in multicultural societies in Europe, focusing on specific groups (youth in risk of exclusion, migrant youth, etc.). The objectives are: (1) to design and test a 'state of art' multidisciplinary curriculum on study of identity (sexual, gender, educational, vocational, relational, political, community, cultural and ethnical etc.) in a context of globalization; (2) to develop course materials for teaching and learning on understanding identity phenomena from multi-disciplinary perspective for use in each of the partner's institutions; (3) to deepen and broaden professional understanding of the effectiveness of comparative interdisciplinary intercultural approaches in studying identity related issues in a context of globalization; (4) to promote mobility of students and staff across Europe and to establish links between instructors and students. (5) to contribute towards University excellence and competitiveness within the European Higher Education system. The target group is 1st cycle Bologna students enrolled in Bachelor program in Social and Behavioral sciences in their home countries. Activities: the course will combine specialized lectures (50%) and international groups of students working on assignments based on reading materials to be presented for group discussions (50%). At the end of the course and after examination, each IP student will be accredited 6 ECTS, recognized by the home university and included in their final Bachelor graduation document (f.e. diploma supplement).. Expected outcomes: Students will be given an insight into identity related issues in a context of globalization and a deeper understanding of sustainable practices. They will acquire a better interdisciplinary approach to solve scientific problems. The other important aspect is the possibility for students and staffs of different countries to meet and exchange ideas and in this way strengthen the contacts between universities.</p>
Coordinator	MYKOLAS ROMERIS UNIVERSITY LT VILNIUS06
Contact person	<p>Saule Raiziene Address: Post code - City: Country: LT-LITHUANIA Phone: Email: Web site:</p>
Partners	<p>I BOLOGNA01 Bologna University - IT NL UTRECHT01 Utrecht University - NL P PORTO02 University of Porto - PT S LUND01 Lund University - SE TR ANKARA06 Baskent University - TR</p>
LLP Grant	35.102,08 €
Planned number of students	48
Working language	...

Activity duration - Location

Activity duration (in days): 14

Location: Ankara

Project number	2010-1-LT1-ERA10-02923
Country/National Agency of the project coordinator	Lithuania [LT1]
Title	Understanding environmental problem through interdisciplinary education: from dead pheasant to governance
Year when first awarded an IP grant (funding available for maximum 3 years)	2010
Subject area code	31 - Social and behavioural science 422 - Environmental science 852 - Natural environments and wildlife
Description	<p>Education and research is one of the most important instruments in the implementation of EU Sustainable Development Strategy – “to identify and develop actions to enable the EU to achieve a continuous long-term improvement of quality of life through the creation of sustainable communities able to manage and use resources efficiently, able to tap the ecological and social innovation potential of the economy and in the end able to ensure prosperity, environmental protection and social cohesion”. Ability to communicate with professionals with different background and different nationalities becomes the prerequisite for the future environmental specialists. The main aim of IP "Understanding environmental problem through the interdisciplinary education: from dead pheasant to governance (FAGO)" is to introduce multidisciplinary and multicultural dimension into the education of the future environmental specialist who will have to face and deal with global environmental problems in their professional life. FAGO IP program will encourage students to participate in the students' exchanges programs in EU in their future studies. Objectives selected for IP: 1. to explore sustainable development of ecosystems from different perspectives; 2. to develop students ability to communicate, discuss and perform practical tasks in the multidisciplinary and multicultural environment; 3. to test new teaching and studying methods in the international student group; 4. to share experience on the environmental specialists study programs and education methods, future trends for environmental sciences studies. Target groups Students and teachers staff from different nationalities of Baltic Sea Region: Siauliai University (Lithuania), Daugavpils University (Latvia), Karlstad University (Sweden). Main activities Lectures, seminars, discussions, presentations, individual tasks, workshops, debate, study trips. Expected outputs 1. Students will deepen their knowledge and experience in environmental and sustainable development questions. 2. Students will get experience to study and work in the international, intercultural and interdisciplinary environment. 3. Students will have possibility to practice different learning approaches, including lectures, seminar discussions, debate, study trip and etc. Teacher staff will test and evaluate the new teaching methods. 4. Will increase motivation for the mobility of students and teachers. 5. All the activities of the IP will be delivered in English. It will encourage and help students to develop their language skills. Students will increase knowledge about participating countries culture as well. 6. The new space (platform for cooperation and information exchange) for further cooperation will be created during the IP. Students and teachers will get possibility to start networks between three universities in the sustainable development and other questions. 7. Students completing the IP will be awarded a Certificate equivalent to 4.5 ECTS.</p>
Coordinator	SIAULIU UNIVERSITETAS LT SIAULIA01
Contact person	Ingrida Šaulienė Address: Post code - City: Country: LT-LITHUANIA Phone: Email: Web site:
Partners	LV DAUGAVP01 Daugavpils University - LV S KARLSTA01 Karlstads universitet - SE
LLP Grant	26.118,28 €

Planned number of students	40	
Working language	...	
Activity duration - Location	Activity duration (in days): 12 Location: Karlstad University	Activity duration (in days): N/A Location: N/A

Project number	2010-1-LT1-ERA10-02919
Country/National Agency of the project coordinator	Lithuania [LT1]
Title	European Identity through Volunteering in Sport
Year when first awarded an IP grant (funding available for maximum 3 years)	2010
Subject area code	0 - General Programmes 0 - General Programmes 313 - Political science and civics 813 - Sports
Description	<p>The IP is a product of the combined efforts of four Universities with varying sport science traditions and recognised expertise in this field. The aims of the IP are: 1. To select high-level students and bring them together on an annual basis increasing student and teacher mobility and fostering the growth of knowledge in the area of sport and the EU. 2. To educate students in the activities of sports organisations within the EU, institutional and legal framework of volunteering and future challenges of civic society. 3. To encourage the continuation of research into the European perspective related issues and volunteering in sport issues using sport in addressing identity, social welfare and community development aspects. 4. To share best practices on volunteering in sport and create concrete development support models that foster better implementation of Recommendations to EU institutions, to Member States and to the sport movement. The IP participants will be master's level students from the four participating institutions. Students will be encouraged to form opinions and gather information on related topics to deepen their knowledge in the area. European identity, active citizenship, volunteering landscape, economic dimension of volunteering and other issues will be examined from a sports perspective. The interrelationships between the EU and the world of sport will be examined in detail, under the expert guidance of lectures and professionals from four EU countries. The main activities of the IP are for students to gain more knowledge about how identity forms citizenship that promotes volunteering in sport in the EU. Learning will be facilitated through case studies, comparison studies, debates, active participation and group and individual assignments. The outputs expected from this IP are to increase the mobility of students and teachers among the four partner universities while concurrently to maintain the strong professional relationship all four universities have achieved due to this programme, which could provide a source for further courses in the future. Furthermore, the IP can be directly credited for a forum being established dedicated to sharing knowledge between partner universities regarding evaluating students' work and discussing efficient teaching practice. Moreover, the IP has assembled a variety of connections within various organisations related to sports, for example the national sports federation, sport volunteers union and the local public sport administration. Finally, through the use of ICT, innovative teaching and learning methods, this IP will be constantly developing itself providing a harmonious environment to support active participation.</p>
Coordinator	Lietuvos kuno kultūros akademija LT KAUNAS04
Contact person	Vilma Čingienė Address: Post code - City: Country: LT-LITHUANIA Phone: Email: Web site:
Partners	B LEUVEN01 Katholieke Universiteit Leuven - BE I CASSINO01 Università degli Studi di Cassino - IT SF JYVASKY01 University of Jyväskylä (Jyväskylän yliopisto) - FI
LLP Grant	18.849,03 €

Planned number of students	32
Working language	...
Activity duration - Location	Activity duration (in days): 14 Location: Kaunas

Project number	2010-1-LT1-ERA10-02914
Country/National Agency of the project coordinator	Lithuania [LT1]
Title	Implementation of the new Lisbon Strategy (2nd edition)
Year when first awarded an IP grant (funding available for maximum 3 years)	2010
Subject area code	310 - Social and behavioural science (broad programmes) 314 - Economics 380 - Law
Description	<p>The focus on the Lisbon Strategy (LS) (March 2000) is not new, but still in most of the universities not enough attention is given to it. According the Strategy “by 2010 the E.U. must become the most competitive and dynamic knowledge-based economy in the world capable of sustainable economic growth with more and better jobs and greater social cohesion”The outcomes of the December 2008 EU meeting on the implementation of the Lisbon Strategy and the launch of the new Lisbon Strategy (2010) will be especially focused in the 2nd IP edition The Lisbon strategy impacts a lot on different disciplines as economics, labour law, HRM, employment, sustainability, environment, economic growth. But during the last decennium, the implementation of the Lisbon strategy was not so successful, partly because of the economic crisis, partly because of the fact the LS was an agreed text but not a directive. A new Lisbon strategy has to be launched. It will take in consideration the EU priority of social inclusion. During the first IP ILS (LLP-ERA-IP-2008-LT-0218) days in Kaunas students were able to be more informed about the level of LS implementation situation of their countries. In this edition, we will try to find out in which way the new LS will enhance the employment and will influence the social inclusion. Via research and study of the labour market, the social security systems and the economic growth, social cohesion & inclusion will be discussed as well as sustainable economic growth.Last year undergraduate students from different countries, different universities and from different study areas (economics, law, business management, HRM) will cooperate on the main ideas of the following documents:“Implementing the partnership for growth and Jobs. Making Europe a pole of excellence on CSR” COM (2006)136 final 23.03.06; “The annual progress report “ COM December 2006, “Towards Common principles of Flexicurity: more and better jobs trough Flexibility and Security” COM 27.06.2007 and of course “The new Lisbon Strategy”One year ago, 35 students (of various study fields) from 7 countries have carried out inquiries on the implementation of Lisbon Strategy in several EU Member States (Awareness of the concept, a part of government’s & company’s strategy, implementation on the labour market.). The students now will be confronted with the outcomes of the IP ILS 1 (LLP-ERA-IP-2008-LT-0218), with lectures on Lisbon Strategy topics. They will exchange examples of excellence and work out advises for the implementation of the new LS concept on the EU market. Through these activities the participants will broaden their views in the related subjects Activities carried out during the implementation of the IP:1°) Inquiries in several EU states (home papers + exchange of information via BB): preparatory work2°) IP days: Lectures & seminarsWorkshopsFinal reports + PP presentations on Lisbon strategy topics3°) After the IP daysDissemination of the results (power Point presentations at home universities, results on websites, in media, etc.)The fundamental question that will be discussed in this IP will be:If the old Lisbon Strategy didn’t give the expected results for improving economic growth, improving the EU as a centre of knowledge, what will bring the new Lisbon Strategy as outcomes? a) A comparison of the old and new Lisbon strategy, b) Actual State of affairs in the different EU member states (participating in this IP) c) Detecting the problems and d reasons of +/- failure of the LS d) Changes of better implementation and guarantees for more successThe strong partnership offers very specific approaches (professional and academic universities) Kaunas College’ professor Audra Zemecke will deliver expertise in Comparative Labour lawPlantijn University offers insights in LS and CSR . Some Leonardo Da Vinci partnerships, in which Luc Broes is involved in, are dealing with CSR and in Entrepreneurship-LS. The direct link with enterprises will be of extra value in analysing the implementation facilities.Bart Roels is specialist in Comparative Social Security Systems an co-author of several books on Social Law. Bologna university professor A. Lassandari will explain the role of the social partners in the realisation of the new LS, his associated professor Lucca Rati will deliver the needed expertise in Labour law.Professor Horst Blütenstock, economist, and his colleague Christiane Fleming, HRM expert will deliver the economic impact of the implementation (</p>

	problems and financial possibilities).University of Gerona (professor Francina Esteve) will deliver expertise in international labour organisations and labour lawSenior lecturer, Paivi Aro, human resources specialist combine the need of flexibility of the labour market, the changes because of globalisation and the adaptations needed according to the new LSJoep Timmermans is expert in legal matters and has experience in project management.Every partner will put the outcomes (final report, PPP and eventually an article) on the website of the university.
Coordinator	KAUNO KOLEGIJA LT KAUNAS08
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Partners	B ANTWERP58 Plantijn Hogeschool van de Provincie Antwerpen - BE D NURTING01 Nuertingen-Geislingen University - DE E GIRONA02 University of Gerona - ES I BOLOGNA01 University of Bologna - IT NL BREDA01 Juridische Hogeschool Tilburg Avans-Fontys - NL SF OULU11 Oulu University of applied sciences - FI
LLP Grant	26.546,12 €
Planned number of students	35
Working language	...
Activity duration - Location	Activity duration (in days): 14 Location: Geislingen

Project number	2010-1-LT1-ERA10-02921
Country/National Agency of the project coordinator	Lithuania [LT1]
Title	Theories and Comparative Research of Social Welfare
Year when first awarded an IP grant (funding available for maximum 3 years)	2010
Subject area code	310 - Social and behavioural science (broad programmes) 312 - Sociology and cultural studies 313 - Political science and civics
Description	<p>The main aim of the IP is to deepen and broaden student's knowledge and competence of the effectiveness of comparative interdisciplinary intercultural approaches in social policy and welfare in European Union. The objectives are to give students the opportunity to gain insight into the theoretical, ideological and historical framework of social policy and welfare in Europe; will provide students with an overview about comparative research in the field of sociology: methods, subjects and reasons for its popularity; to enable the students to critically reflect and analyse the East European, Continental and Nordic models of work and social security; to perfect general principles and tools in relation with research design and realization of the research project leading to the master's thesis. The IP consists from seven interconnected topics: 1. Introduction to Master studies;2. Comparative European social policy: basic module; 3. Theories of welfare states: basic module;4. East European model: Lithuanian system of work and social security;5. Continental model: Austrian system of work and social security;6. Nordic model: Finish system of work and social security;7. Methodology of sociological research. The participating students must be in MA (postgraduate) studies enrolled in joint Master program "Comparative Social Policy and Welfare" at partner universities with the successful completion of a first degree program in Social Policy, Sociology, Social Work, Social Economy, Political Sciences or an equivalent degree in Economic Sciences or in some other discipline of social sciences concerned with the field of the master's degree program (BA or document equivalent of the first degree). Each partner is responsible for announcing an open competition and carrying out students' selection. Partner universities are encouraged to invite students from other universities. Website of the programme, teaching materials (outlines and summary of lectures, obligatory readings for seminars – discussions, detailed project form – assignment, worksheets for students, etc.), lectures – theoretical inputs, seminars-discussions, students' discussions and debate during the distance learning on Moodle and research papers, information article, evaluation report will be the outputs of the project.</p>
Coordinator	MYKOLO ROMERIO UNIVERSITETAS LT VILNIUS06
Contact person	Vida Kanopiene Address: Post code - City: Country: LT-LITHUANIA Phone: Email: Web site:
Partners	A LINZ01 Johannes Kepler Universität Linz - AT SF TAMPERE1 Tampereen yliopisto - FI
LLP Grant	15.366,33 €
Planned number of students	24
Working language	...
Activity duration - Location	Activity duration (in days): 14 Location: Vilnius

Project number	2010-1-LT1-ERA10-02926
Country/National Agency of the project coordinator	Lithuania [LT1]
Title	Contemporary past: Video as a Fluid Memory
Year when first awarded an IP grant (funding available for maximum 3 years)	2010
Subject area code	210 - Arts (broad programmes) 213 - Audio-visual techniques and media production 310 - Social and behavioural science (broad programmes)
Description	<p>Programme “Contemporary past: Video as a Fluid Memory” is a continuity of the international project “Contemporary past” (2009) initiated by the Vilnius Academy of Arts (more information: www.contemporarypast.com). Although this year’s programme continues to deal with the issues of memories and past representations in the contemporary forms, its main medium is video including a vast variety of expressions (experimental film, documentary, video installation, etc.). The main objective of the programme is to open discussions about a video work as a contemporary memorial while exploring its power for sculpting in time (Andrej Tarkovsky) and placing it in the new media context. The other important objectives are: to foster interuniversity collaboration; to strengthen multidisciplinary approach; to contribute to the innovations in the educational system introducing new topics and broadening the curriculum; to produce audiovisual works related to common European memory and identity issues. The structure of the programme encompasses five stages: 1) programme development team meeting; 2) lectures held by tutors and guest speakers; 3) video production workshop; 4) reception aimed at analysing audiovisual works produced during the workshop; 5) dissemination of results. Extra activities: open air screenings and the final public screening of the audiovisual works produced during the course. The course is going to take place at the Nida Art Colony – new subdivision of the Vilnius Academy of Arts (www.vda.lt / EN / Nida Art Colony) – in June, 2011. The main target group is 20 advanced undergraduate and master students and teaching staff of the partner institutions. Indirect target groups: Nida residents and visitors, who will attend public guest speakers’ lectures and video screenings; students of the partner institutions, who will experience the project results by viewing its course material and web site, by communicating with project participants, and by studying new topics included into their teaching programme. Expected outputs: intensive two-week-long course on the potential of video work as a contemporary memorial will be implemented and tested (6 theoretical lectures and seven-day-long workshop); public screening of audiovisual works produced during the course will be organised; 300 copies of Course Material will be published in English and will serve as teaching material; the website of the project “Contemporary Past” will be expanded with the programme material. All the latter outputs will ensure the broadening of memorial concept.</p>
Coordinator	VILNIAUS DAILES AKADEMIJA LT VILNIUS03
Contact person	Gintė Žulytė Address: Post code - City: Country: LT-LITHUANIA Phone: Email: Web site:
Partners	RO CLUJNAP06 UNIVERSITATEA DE ARTA SI DESIGN CLUJ-NAPOCA - RO S GOTEBOR01 Konsthogskolan Valand - SE SF Helsinki30 Kuvataideakatemia - FI
LLP Grant	14.099,32 €
Planned number of students	20
Working language	...

Activity duration - Location

Activity duration (in days): 16
Location: Nida Art Colony – the artists’
residence of Vilnius Academy of Arts in
Nida

Activity duration (in days): N/A
Location: N/A

Project number	2010-1-LT1-ERA10-02934
Country/National Agency of the project coordinator	Lithuania [LT1]
Title	Improvement of Entrepreneurial Skills in a Multicultural Environment
Year when first awarded an IP grant (funding available for maximum 3 years)	2010
Subject area code	
Description	<p>Having acclaimed the importance of the possession of entrepreneurial skills and wishing to contribute to the development of the competitiveness of Europe, Klaipeda Business School, alongside with other EU higher education institutions has prepared the current IP. The aim of this intensive programme project – to improve entrepreneurial skills of Business Management students and help them develop the essential characteristics for successful entrepreneurship within a European context. During the IP, presentations and lectures by teachers and external experts from the business world, presentations made by teams of students, and workshops will be on the agenda. Moreover, a number of business games will be applied, thus, providing an opportunity to give knowledge on entrepreneurship in a more challenging way and learn by doing in a simulated business environment. The business game will be later integrated in the business management curricula of the partner institutions. The results of the IP will be a detailed proposal, prepared by participating lecturers, on how and where to integrate a business game in existing curricula of Business Management students. Moreover, after a successful implementation of the IP Klaipeda Business School with its international partners plan to integrate the IP in joint degree study programme in International Business.</p>
Coordinator	Klaipedos verslo aukstoji mokykla, UAB LT KLAIPED05
Contact person	<p>Lina Galisanskiene Address: Post code - City: Country: LT-LITHUANIA Phone: Email: Web site:</p>
Partners	<p>B GEEL07 Katholieke Hogeschool Kempen - BE CZ BRNO08 NEWTON College, Ltd. - CZ SF TURKU05 Turun ammattikorkeakoulu - FI TR AYDIN01 ADNAN MENDERES UNIVERSITESI TURIZM ISLETMECILIGI VE OTELCILIK YUKSEKOKULU - TR</p>
LLP Grant	30.182,82 €
Planned number of students	45
Working language	...
Activity duration - Location	<p>Activity duration (in days): 14 Location: Kusadasi</p>

Project number	2010-1-LT1-ERA10-02929
Country/National Agency of the project coordinator	Lithuania [LT1]
Title	Social Responsibility Strategies for Medium Sized Enterprises
Year when first awarded an IP grant (funding available for maximum 3 years)	2010
Subject area code	34 - Social and behavioural science 811 - Hotel, restaurant and catering 812 - Travel, tourism and leisure 34 - Business and administration
Description	<p>The main objectives of the project are to develop understanding of students and companies how to create social responsibility strategies for medium sized enterprises. Target groups The direct target group is business administration (business management, trade management, advertising management, catering management, office and enterprise administration, tourism and hotel administration, financial management, marketing management, hospitality, service and tourism management, finance and accounting, tourism), bachelor level, 2nd year students and their teachers. At their home countries students (5 per country) will analyse how social and environmental concerns are integrated in business operations of medium sized enterprises and will provide good practise examples. During IP days students will take part in lectures (social responsibility thematic) provided by teachers from various European countries and will prepare good practise guide for European business enterprises. Home paper and practise guide will be prepared by students under the coaching of teachers. The indirect target group is higher education teachers (professors, lecturers). Joint work on IP project will allow to exchange and to expand their teaching experience. 2 teachers will be selected per partner for participation in IP project. The involvement of 2 teachers from each partner will ensure the wider programme of IP days. The higher education institutions (project's partners) will also benefit from the project because their students will become better prepared for labour market. IP teachers will also share their international experience with their colleagues at their home institutions. The indirect target group is also medium sized business enterprises which will benefit from good practise guides prepared by students. Main Activities</p> <p>1. Management and administration of the project Faculty of Business Management of Vilnius College of Higher Education (Vilniaus kolegija) will appoint the project manager, the project administrator, two coaches (teachers) and the financial accountant responsible for organizational and pedagogical issues of the project. Each partner will appoint two coaches (teachers) responsible for students coaching and lecturing. Partnership agreements will be signed between Vilnius College of Higher Education and each partner. These agreements will describe cooperation conditions, tasks and rights of each party of agreement and will ensure that partners will implement their tasks on time and on appropriate quality. The final project report will be prepared by Vilnius College of Higher Education in cooperation with all partners.</p> <p>2. Organization of the preparatory meeting The preparatory meeting (Skype video conference) will be organized by the Faculty of Business Management of Vilnius College of Higher Education on October. The pedagogical and organization issues will be discussed at the meeting. The participants will also become acquainted with the facilities for IP students teaching and accommodation. Two coaches (teachers) will take part at the preparatory meeting from each participating higher education institution.</p> <p>3. Selection of students 5 students (bachelor level, 2nd year students) will be selected per country from participating institutions. The selection of students will be based on public (open) competition. The invitation to take part on the competition will be announced on the websites and stands of participating higher education institutions. Candidates will be asked to present their motivation letters and CV's in English and to take part on interviews with commission responsible for selection of students. Four criteria will be taken into account while selecting students: motivation to take part on the project, skills, academic achievements, English language and communication abilities. Good English language skills and interests to management will be a must pre – condition for participation on the students. The participation agreements will be signed between IP students and their home institutions. These agreements will describe cooperation conditions, tasks and rights of each party of agreement and will ensure that students will implement their tasks on time and on appropriate quality.</p> <p>4. Preparation of home papers The home papers will be prepared by students. But the</p>

coaches will provide guidance and assistance. The main guidelines will be prepared jointly by all partners. Coaches will guide students from their institutions while they prepare home papers. One home paper will be prepared per country. All information related to IP days will be uploaded on the e-learning environment. Each student and teacher will get a password for connection.

5. Organization of intensive programme (IP) days
 The preliminary date of the 1st IP days will be the end of February – the beginning of March, 2011 (2 weeks). The IP days will be located at the premises of the Faculty of Business Management of Vilnius College of Higher Education.

6. Recognition of achieved competences of students
 At their home institutions students will get 6 ECTS credits for their work on IP project. The participation on IP days will be recognized as an elective subject. Additionally each student will get Europass mobility document which will confirm their international experience and gained competences.

7. Dissemination and exploitation (through all the project)

7.1 The websites of the partners. Each partner will put the project description on its website. Vilnius College of Higher Education will prepare the project description in English and Lithuanian for its website. Each partner will translate the project's description into its national language and will also announce on its website. The information about the project will be also regularly announced on the news section of the websites. The IP students' papers and PowerPoint presentations will be also uploaded on the website of the project.

7.2 SPACE website. The information about the project and results (students' papers, photo's) of IP will be also uploaded on the website of Space European Network for Business Studies and Languages.

7.3 SPACE annual conference. The results of the project will be presented at Space European Network for Business Studies and Languages annual conference in Mechelen (Belgium) on April, 2011 as all partners are the member of that European network.

7.4 Meetings with network partners. Every participating higher education institution and will present the project on the meetings with its network partners. Vilnius College of Higher Education will prepare in cooperation with all partners the project's Power Point presentation in English. Each partner will translate it into its national language. The presentation will be used while presenting the project to the network partners (business companies, etc.).

7.5 Announcement through Baltic New Service (BNS). Vilnius College of Higher Education will announce the approval of the project, the start of IP days and results of IP days through Baltic News Service (BNS). (Vilnius College has a contract with BNS for news announcement.)

7.6 Public conference. Students will present their final papers on public conference at the 10th working day of IP days. The representatives of Education Exchanges Support Foundation (SMPF), mass media (TV, newspapers, magazines), social partners (business companies, business associations, state agencies), members of national and European Parliament, representatives of Vilnius municipality, students and teachers of Lithuanian higher education institutions will be invited to take part at conference.

7.7 External Lithuanian partners will be invited to take part in the presentations of the results during the last IP day.

7.8 Public conferences at the home institutions in all four countries of the partnership. Students will present results and experiences of participating in IP days in public conferences at their own universities. Mass media, students and teachers from other Higher Education institutions will be invited to take part on these conferences.

7.9 Local meetings. The project will be presented in the meetings of administration, teachers and students at each participating institution.

8. Quality assurance and evaluation (through overall project). The quality assurance strategy will be developed by Vilnius College in cooperation with all partners at early stage of the project and deeply discussed at the preparatory meeting. Special tools: questionnaires and interviews will be used during the project for quality evaluation. At the end of the project Vilnius College in cooperation with all partners will prepare quality assurance and evaluation report with recommendations for organization of 2nd and 3rd year of the project. That report will be presented to all partners and will be attached as an annex to the final report to Lithuanian NA (SMPF) for the 1st year of the project.

9. Organization of 2nd year of IP project. Experience of the 1st year and quality recommendations will be strongly taken into account while organizing 2nd year IP project. The new aspects of social responsibility will be analysed with new IP students. The 2nd IP days will be held in Denmark.

10. Organization of the 3rd year of IP project. Experience of the 1st&2nd years and quality recommendations will be strongly taken into account while organizing 3rd year IP project. The different aspects of social responsibility will be analysed with new IP students. The 3rd IP days will be held in Spain.

Expected Outputs

1. Increased knowledge of students about social responsibility
2. Better English and intercultural communication skills of students
3. Stronger practical research skills of students
4. New students' knowledge and skills of development of social responsibility strategies
4. Recommendations for medium business enterprises how to develop and improve social responsibility strategies.
5. Expanded international experience and exchange of teaching practise of IP teachers
6. Increased cooperation among

	European higher education institutions7. Expanded cooperation between higher education institutions and business enterprises.	
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Partners	A ALBORG02 University College Professionshøjskole Nordjylland - DK E VALENCI16 Florida Centre de Formacio Coop.V. - ES F BESANCO21 IMEA - FI	
LLP Grant	19.117,67 €	
Planned number of students	20	
Working language	...	
Activity duration - Location	Activity duration (in days): 14 Location: Vilnius (Vilniaus kolegija)	Activity duration (in days): N/A Location: N/A