



**AGÊNCIA NACIONAL PROALV**  
PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01076 - P BRAGA01
<b>Title</b>	Mnemo-Grafia Intercultural
<b>New program / renewal?</b>	<b><u>New program</u></b>
<b>Subject area code</b>	08.0, 09.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>Der thematische Rahmen des IP „Interkulturelle Mnemo-Graphie. Transmediale Darstellungen Portugals, Italiens und Deutschlands seit dem 19. Jahrhundert“ gründet auf dem Gedanken, dass jede interkulturelle Repräsentation als semiotischer Konstruktionsprozess zu verstehen ist, dessen vielgestaltigen Mechanismen und Funktionsweisen es aus einer diachronen sowie transkulturellen und –medialen Perspektive zu analysieren gilt.</p> <p>Die theoretische und praktische Erforschung dieses multidisziplinären Terrains soll dazu beitragen,</p> <p>a) kritisches Bewusstsein verschiedener sprach-, literatur- und kulturwissenschaftlicher Fachbereiche für die zunehmende Komplexität interkultureller Kontakte im Zeitalter der Hypermobilität und –Medialität zu intensivieren;</p> <p>b) fremdsprachliches und -kulturelles Wissen vorort zu vertiefen;</p> <p>c) qualitätszertifizierte Produkte zu erstellen, die z. B. im Bereich Tourismusmarketing Anwendung finden können;</p> <p>d) durch die Erfahrung in loco verschiedener europäischer Kulturräume und entsprechender Hochschulsysteme die internationale universitäre Zusammenarbeit zu fördern und zur Festigung bereits bestehender Networks beizutragen.</p> <p>Diesen Absichten entspricht die Programmierung dieses IP als ein dreijähriges Projekt, das pro Jahr aus einer jeweils zweiwöchigen Zusammenkunft des multinationalen Dozenten-und Studententeams bestehen soll (ca. 20 Studierende + 10-12 Dozenten). Diese intensiven Blockseminare (jeweils mit 5 ECTS akkreditiert und problemlos in die Studienpläne der beteiligten Partneruniversitäten integrierbar) sind methodologisch-didaktisch folgendermassen strukturiert:</p> <p>a) Vorlesung bzw. Präsentation und Diskussion verschiedener Themen/Module;</p> <p>b) dreisprachige Übersetzungswshops zum thematisierten Material;</p> <p>c) Erstellung einer als offenes Archiv konzipierten hypermedialen Anthologie (Texte, Bilder, Audiofiles, Videos) interkultureller Repräsentationen der drei beteiligten Länder (= IP-Internetseite)</p> <p>d) Die im Seminar thematisierten kulturellen Erinnerungsorte sollen möglichst vorort in Form kurzer Exkursionen erfahren werden.</p>
<b>Coordinator</b>	<p><b>UNIVERSIDADE DO MINHO – P BRAGA01</b></p> <p>Gabinete de Relações Internacionais</p> <p>Vivenda Sameiro, R/c</p> <p>Campus de Gualtar</p> <p>4710-057 Braga</p>



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<b>Contact person</b>	Mário Manuel Lima Matos
<b>Partners</b>	Università degli Studi di Salerno - I SALERNO01 Universität Hamburg - D HAMBURG01
<b>Activity duration</b>	13 Days
<b>Location</b>	Braga - Portugal



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PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01096 - P BRAGANCO1
<b>Title</b>	ChemNat - Chemistry of Natural Products
<b>New program / renewal?</b>	Renewal: 2 <sup>nd</sup> Year
<b>Subject area code</b>	01.0, 13.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>The intensive program on Chemistry of Natural Products (CNP) was structured in a way as to integrate the various steps involved in the study of natural compounds. Different aspects related to the different natural compounds like biological function, biosynthetic pathways, structural characterization and also chemical synthetic procedures of those compounds or analogues with similar, or better, biological properties will be discussed. The expertises will be acquired in theoretical and practical classes (interpretation of practical cases and laboratory works) together with tutorial orientation and non-presential work. The knowledge of these subjects is certainly of interest to a wide group of degree or master students in the area of chemistry, biochemistry and food science and technology, leading to a better understanding of the thematic in CNP area.</p> <p>Written documents will be produced by the students in order to evaluate the knowledge acquired during the course. Also it will be guaranteed the recognition of the studies performed along the program by ECTS attribution. The information shared by the three country partners involved may result in the inclusion of the disseminated topics in their curricular studies plan or even in future Master programs to be developed in partnership.</p>
<b>Coordinator</b>	<b>INSTITUTO POLITECNICO DE BRAGANÇA – P BRAGANCO1</b> Campus de Santa Apolónia 5301-854 Bragança
<b>Contact person</b>	Celestino Santos-Buelga
<b>Partners</b>	University of Salamanca - E SALAMAN02 University Paul Verlaine-Metz - F METZ01
<b>Activity duration</b>	15 Days
<b>Location</b>	Bragança - Portugal



**AGÊNCIA NACIONAL PROALV**  
PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01072 - P BRAGANCO1
<b>Title</b>	FORREC - Forest Recreation and Nature Tourism
<b>New program / renewal?</b>	Renewal: 2 <sup>nd</sup> Year
<b>Subject area code</b>	01.0, 04.4
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>The Intensive Course objectives is to improve the quality of knowledge available to students and teachers on the recreation and tourism benefits of forestry and to increase the learning of techniques for delivering recreation and tourism benefits from forestry. Outputs of the COST Action E33 on Forest Recreation and Nature Tourism (European Science Foundation) will support the learning process. This Action involved experts of 26 European countries that during last four years shared their knowledge in 7 workshop and field trips on Scotland, Cyprus, Germany, Latvia, Slovakia, France, Poland and Portugal.</p> <p>Target groups are mainly graduate and undergraduate students from the applicant and partner institutions; local professors from other departments and schools, as well as local professionals and entrepreneurs of forest recreation or nature tourism will be welcome.</p> <p>Main activities are theoretical and practical lessons on Economic and social values and benefits of recreation and nature tourism recreation and nature tourism demand, supply and behavior patterns; and recreation planning, design and management. Two half day field trips in the surroundings involving Portuguese and Spanish local experiences will provide comparative data to support learning practices.</p> <p>Expected outputs are a learning process of excellence on forest recreation and nature tourism, quality reports and recommendations about local and regional recreational sector as well as better levels of training and knowledge amongst researchers, planners, designers, landowners and managers.</p>
<b>Coordinator</b>	<b>INSTITUTO POLITECNICO DE BRAGANÇA – P BRAGANCO1</b> Campus de Santa Apolónia 5301-854 Bragança
<b>Contact person</b>	José Castro
<b>Partners</b>	Edinburgh College of Art - UK EDINBUR04 University of Lapland - SF ROVANIE01 Warsaw University of Life Sciences SGGW - PL WARSZAW
<b>Activity duration</b>	12 Days
<b>Location</b>	Bragança - Portugal



**AGÊNCIA NACIONAL PROALV**  
PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01071 - P BRAGANC01
<b>Title</b>	IBMIP - International Business Management Intensive Programme
<b>New program / renewal?</b>	<u>New program</u>
<b>Subject area code</b>	04.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>The International Business Management Intensive Programme aims to prepare professionals in international business management. Specifically, aims to offer to students of bachelor (1st cycle) management courses the core technical skills and intellectual competences to operate, with a high degree of autonomy and responsibility, in international organizations or in national organizations which intend to follow an internationalization strategy. Lectures and practical activities concerning the management of cultural diversity, the management and implementation of international projects, especially in the European Union, the elaboration of an international strategy and the applied research in the scientific area of international business management will allow to reach the goals of the programme. With the conclusion of the intensive programme the students should be aware of the business opportunities and cultural differences in a global world. They should be able to use crosscultural communication skills and intercultural competences to compete in a global labour market and to reveal a systemic and integrated view of an international business organization. Finally they should adopt a permanent knowledge seeking culture in the management study area.</p>
<b>Coordinator</b>	<b>INSTITUTO POLITECNICO DE BRAGANÇA – P BRAGANC01</b> Campus de Santa Apolónia 5301-854 Bragança
<b>Contact person</b>	Paula Fernandes
<b>Partners</b>	PI College of Social Sciences - LT KLAIPED04 University of Pitesti - RO PITESTI01 WSINF - The College of Computer Science - PL LODZ14 Universidad de Leon - E LEON01
<b>Activity duration</b>	15 Days
<b>Location</b>	Bragança - Portugal



**AGÊNCIA NACIONAL PROALV**  
PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01094 - P BRAGANCO1
<b>Title</b>	In Vitro Plant Biotechnologies: Propagation, Mycorrhization and Molecular Tools
<b>New program / renewal?</b>	Renewal: 2 <sup>nd</sup> Year
<b>Subject area code</b>	01.0, 13.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>In vitro plant biotechnologies: propagation, mycorrhization and molecular tools – InVitroPlantBio intends to give insight into in vitro plant biotechnology methodologies to students from Biological and Agrarian Sciences that pretend to acquire specific competencies on Plant Biotechnologies, as well as to those who have a basic formation on Biological or Agrarian Sciences and intend to increase their knowledge on these specific areas on a LLP process of knowledge acquisition.</p> <p>This Intensive Program proposal is organized in three thematic blocs on In Vitro Plant Biotechnologies: In vitro plant culture (principles, types of culture and applications), In vitro mycorrhization (general concepts, types of mycorrhizas and applications) and molecular tools in plants (general concepts and applications). Each thematic bloc will have theoretical and practical sessions for 20h/bloc, in a total of 60h corresponding to an accreditation of 6 ECTS. Candidates can acquire competencies on Plant Biotechnology, increasing their technical capacity to intervene on agriculture and forestry production domains with new tools and technologies. We intend to create new opportunities on the Agrarian Biotechnologies domains.</p>
<b>Coordinator</b>	<b>INSTITUTO POLITECNICO DE BRAGANÇA – P BRAGANCO1</b> Campus de Santa Apolónia 5301-854 Bragança
<b>Contact person</b>	Anabela Martins
<b>Partners</b>	University of Murcia - E MURCIA01 Universitat fur Bondenkultur - A WIEN03
<b>Activity duration</b>	10 Days
<b>Location</b>	Bragança - Portugal



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PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01093 - P BRAGANCO1
<b>Title</b>	PSEIPSEN - Policies for Social and Educational Inclusion of People with Special Educational Needs
<b>New program / renewal?</b>	Renewal: 2 <sup>nd</sup> Year
<b>Subject area code</b>	05.0, 14.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>The IP course addresses the specialization of teacher and social education students with a Bachelor's in education, psychology or sociology as it aims to evolve into a Master. It is the result of previous joint projects of the co-operating institutions which pointed to the necessity of a strong investment in generating new attitudes and behaviors towards raising a society and a school really inclusive, as well as discussing and proposing strategies to eliminate barriers to inclusion, and presenting projects of work in a context of inclusion. Its objectives derive from the commitment of the three institutions to all children and citizens and the importance attached to special education and the need to foster international awareness. Projects of intervention, either in social, school or work contexts, a CDROM with contributions, namely projects of intervening inclusion, and an on-line forum to discuss these problems are expected outcomes. The course will focus (1) the study of problematic situations of exclusion versus inclusion in order to raise strategies for an appropriate intervention, (2) the video-observation of cases, situations and simulations, (3) the role-playing of such cases and situations, either individually or in group, and (4) the promotion of seminars, video-conferences and an e-learning platform.</p>
<b>Coordinator</b>	<b>INSTITUTO POLITECNICO DE BRAGANÇA – P BRAGANCO1</b> Campus de Santa Apolónia 5301-854 Bragança
<b>Contact person</b>	Henrique Ferreira
<b>Partners</b>	University of Zaragoza - E ZARAGOZ01 St Patrick's College - IRLDUBLIN07
<b>Activity duration</b>	13 Days
<b>Location</b>	Bragança - Portugal



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PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01097 - P BRAGANCO1
<b>Title</b>	SPinSMEDE - Soil Protection in Sloping Mediterranean Agri-Environments
<b>New program / renewal?</b>	Renewal: 2 <sup>nd</sup> Year
<b>Subject area code</b>	01.0, 07.0, 13.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>SPinSMEDE (Soil Protection in Sloping Mediterranean Agri-Environments) aims at providing basic tools to assess soil degradation and design soil protection initiatives in Mediterranean sloping areas. Rooted in both the thematic strategy for soil protection in Europe and the special environmental sensitivity of Mediterranean slopes, SPinSMEDE is targeted in post-graduation students from life / earth sciences and agricultural / forest / environmental engineering, in view their capacitation in such specific issue, therefore improving their current job opportunities. Programme comprises background subjects (soil degradation processes and assessment, soil protection measures design and implementation applying technical and socio-economic criteria), and case studies concerning land use typical of Mediterranean slopes (vineyards, olive groves, forests, shrubs). SPinSMEDE is an 82h "hands on" programme with 60h classes (theory and application exercises: computer, field and laboratory work), 15h self dependent study and one day field trip (7h). After course end, 80h long distance assisted work, enable students to present a written memory. Successful fulfillment of evaluation requirements awards 6 ECTS. Main results expected are: to increase number and qualifications of specifically trained technical staff to deal with soil protection matters; to progress towards stable and scientifically grounded training transnational platform specifically oriented to soil protection in Mediterranean sloping areas.</p>
<b>Coordinator</b>	<b>INSTITUTO POLITECNICO DE BRAGANÇA – P BRAGANCO1</b> Campus de Santa Apolónia 5301-854 Bragança
<b>Contact person</b>	Tomás Figueiredo
<b>Partners</b>	Wageningen University and Research Center - NL WAGENIN01 National and Kapodistrian University of Athens - G ATHINE01 University of Lleida - E LLEIDA01 University of Santiago de Compostela - E SANTIAGO1
<b>Activity duration</b>	11 Days
<b>Location</b>	Bragança - Portugal



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PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01079 - P CASTELO01
<b>Title</b>	AFAN - Atividades Físicas em ambiente natural – As atividades na neve
<b>New program / renewal?</b>	<u>New program</u>
<b>Subject area code</b>	16.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <ul style="list-style-type: none"> <li>- Adquirir conhecimentos y recursos profesionales para poder organizar actividades y conducir grupos en el ambiente natural con conocimiento de causa.</li> <li>- Identificar el valor educativo y saludable de las actividades físicas en el medio natural.</li> <li>- Progresar en el dominio personal de la técnica y de las habilidades específicas de los deportes en la nieve a través de la práctica.</li> <li>- Conocer los procesos básicos para la enseñanza y el aprendizaje de los deportes en la nieve.</li> <li>- Conocer y saber utilizar los materiales propios de los deportes en la nieve.</li> <li>- Conocer las medidas de seguridad y los criterios de organización, de gestión, de control y de conducción de grupos en el ambiente natural.</li> <li>- Identificar los riesgos que comportan estas actividades y conocer los criterios y los recursos para prevenirlos y para actuar en caso de necesidad: prevención, primeros auxilios, salvamento ...</li> <li>- Descubrir el tratamiento interdisciplinar de las actividades deportivas en el ambiente natural a través del conocimiento de la geografía, historia, sociedad, cultura, fauna, flora, respeto al medio natural, etc. del territorio en el que se realicen las actividades.</li> <li>- Convivir y trabajar en grupo entre compañeros y compañeras de tres países, en un medio inusual, natural, deportivo, de gran valor formativo.</li> <li>- Estudiar los factores motores relacionados con las actividades en el ambiente natural.</li> <li>- Las actividades que se realizarán son: el esquí, el snowboard, esquí de fondo, raquetas de nieve, patinaje sobre hielo ...</li> </ul> <p><u>Grupo destinatario:</u> Estudiantes de Educación Física de las siguientes especialidades: Portugal: Licenciatura e Mestrado em Desporto e Actividade Física Italia: Laurea in Scienze Motorie e Sportive España: Diplomatura en Magisterio de Educación Física</p> <p><u>Resultados previstos:</u></p> <ul style="list-style-type: none"> <li>- Ampliar la formación para organizar, gestionar y coordinar actividades deportivas en el ambiente natural, y conducir grupos con seguridad y aprovechamiento de las oportunidades multidisciplinares que ofrecen estas actividades;</li> <li>- Vivenciar las actividades físicas en el ambiente natural para mejor entender su valor formativo educativo y saludable;</li> <li>- Progresar en el dominio personal de la técnica y de las habilidades específicas de los deportes en la nieve a través de la práctica;</li> <li>- Conocer los procesos básicos para la enseñanza y el aprendizaje de los deportes en</li> </ul>



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	<p>la nieve;</p> <ul style="list-style-type: none"><li>- Conocer y saber utilizar los materiales propios de los deportes en la nieve.</li><li>- Conocer las medidas de seguridad y los criterios de organización, de gestión, de control y de conducción de grupos en el ambiente natural;</li><li>- Identificar los riesgos que comportan estas actividades y conocer los criterios y los recursos para prevenirlos y para actuar en caso de necesidad: prevención, primeros auxilios, salvamento ... ;</li><li>- Descubrir el tratamiento interdisciplinar de las actividades deportivas en el ambiente natural a través del conocimiento de la geografía, historia, sociedad, cultura, fauna, flora, respeto al medio natural, etc. del territorio en el que se realicen las actividades;</li><li>- Estudiar los factores motores relacionados con las actividades en el ambiente natural;</li></ul> <p>De forma a poder utilizar estas actividades como instrumento privilegiado de intervención en su área de formación.</p>
<b>Coordinator</b>	<b>INSTITUTO POLITÉCNICO DE CASTELO BRANCO – P CASTELO01</b> Avenida Pedro Álvares Cabral, n.º 12 6000 Castelo Branco
<b>Contact person</b>	Conceição Baptista
<b>Partners</b>	Universidad Autónoma de Barcelona - E BARCELO02 SUISM - Università degli Studi di Torino - I TORINO01
<b>Activity duration</b>	10 Days
<b>Location</b>	Barcelona - Spain



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PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01095 - P EVORA01
<b>Title</b>	SUPERCOMPUTING2009 - Supercomputing and Numerical Techniques in Astrophysics
<b>New program / renewal?</b>	Renewal: 2 <sup>nd</sup> Year
<b>Subject area code</b>	13.7
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>Computational astrophysics is a central part of modern astrophysical research. Until a few decades ago, theoretical astrophysical problems were solved using analytical techniques. However, the complexity of most astrophysical phenomena has the consequence that accessible analytical techniques are more and more relegated to limiting - and often unrealistic - cases. Consequently, computer simulations have become an indispensable tool for studying astrophysical problems and in particular to test theoretical models, constraining the physical parameters of such models, and gaining insight into the relative importance of different physical processes.</p> <p>This Intensive Program (IP) aims to bring together, graduate students (Ph.D. Levels) and postdoctoral researchers and experienced European computational physicists and astrophysicists to provide an integrated overview of the numerical and computational techniques that are most adequate to model different astrophysical phenomena by means of parallel computing (hence, needing the use of supercomputers and/or bewoulf clusters).</p> <p>With this Intensive Program (IP) we intend to bring together experienced European computational astrophysicists, graduate students (Ph.D. Levels) and postdoctoral researchers and provide them an integrated overview of the numerical and computational techniques that are most adequate to modeling different astrophysical phenomena requiring the use of parallel computing by means of supercomputers and/or bewoulf clusters. This goal implies that this IP be directed at five aims:</p> <ul style="list-style-type: none"> <li>- Identifying the astrophysical phenomena requiring detailed numerical calculations;</li> <li>- Learning adequate numerical methods better suitable to the study of the different problems and stress the importance of studying the reliability (error, convergence and stability analysis) of a given numerical algorithm;</li> <li>- Learning programming methods and languages that allow the researcher to write adequate software for their own problem;</li> <li>- Use parallel computing (in supercomputers or bewoulf clusters) to carry out multiscale numerical simulations of astrophysical problems;</li> <li>- Learning and practicing the use of public available software designed to solve different astrophysical problems.</li> </ul>
<b>Coordinator</b>	<b>UNIVERSIDADE DE ÉVORA – P ÉVORA01</b> Largo dos Colegiais 2 7000 Évora
<b>Contact person</b>	Miguel de Avillez
<b>Partners</b>	University of Coimbra - P COIMBRA01



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PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

	University of Vienn - A WIEN01 École Normale Supérieure - F PARIS087 Ruhr University Bochum - D BOCHUM01 Nicolaus Copernicus University - PL TORUN01 Complutense University Madrid - E MADRID03 Polytechnic Institute of Portalegre - P PORTALE01
<b>Activity duration</b>	14 Days
<b>Location</b>	Coimbra - Portugal



**AGÊNCIA NACIONAL PROALV**  
PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01083 - P LISBOA01
<b>Title</b>	Lisbon Summer Academy on Legal Issues on Globalisation
<b>New program / renewal?</b>	<b><u>New program</u></b>
<b>Subject area code</b>	10.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>Globalization has put forward new challenges. Lawyers are required to deal appropriately with them. Focusing on <i>legal issues on globalization</i>, the 2009 Lisbon Summer Course hence aims at the study of a subject, transversal by nature, yet not satisfactorily dealt with by universities at an undergraduate level. In so doing, it provides European university students the opportunity to access knowledge which, despite its cruciality in modern times, might otherwise not be rendered available to them. Good examples of those innovative contents are immigration, terrorism, fundamental rights, information policy and internet related issues.</p> <p>Moreover, the transnational profile of the envisaged domain area demands the adoption of a nonsingle state perspective favored by the combination of expertise from different European countries which through moot courts and active class discussions based on the Socratic method enables the strengthening of an European way of reasoning characterized by the underlying of human dignity, freedom and democracy.</p>
<b>Coordinator</b>	<b>UNIVERSIDADE CATÓLICA PORTUGUESA – P LISBOA01</b> Palma de Cima 1649 – 023 Lisboa
<b>Contact person</b>	Prof. Doutor Vasco Pereira da Silva
<b>Partners</b>	Leibniz University of Hannover - D HANNOVER01 University of Rouen - F ROUEN01 University of Havre - F LE-HAVR11 University of Leipzig - D LEIPZIG01 University of Bratislava - SK BRATISL08 Aristotle University of Thessaloniki - G THESSAL01 University of Leuven - B LEUVEN01 Complutense University of Madrid - E MADRID03 University of Groningen - NL GRONIG01
<b>Activity duration</b>	10 Days
<b>Location</b>	Lisboa - Portugal



**AGÊNCIA NACIONAL PROALV**  
PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01082 - P LISBOA58
<b>Title</b>	Corporate Social Responsibility
<b>New program / renewal?</b>	<b><u>New program</u></b>
<b>Subject area code</b>	04.0, 14.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>The Intensive Programme in Corporate Social Responsibility intends to develop new competences in innovatory areas of knowledge, with an applicability to relevant business experiences where the introduction of strategic principles of firms were considered as critical factors of success in scenarios of growing competitiveness.</p> <p>The Intensive Programme aims to develop in students in new scientific and knowledge competences of the new business realities that will reach to higher levels of economic growth according to the new sustainable development paradigm. Reputed teachers in the thematic areas would hold the lectures from different university institutions that are partners in the programme.</p> <p>The students in the end of the programme will provide new knowledge to develop strategies in social responsibility in organizations of different areas of economic activities and/or different professional contexts.</p>
<b>Coordinator</b>	<b>INSTITUTO SUPERIOR DE COMUNICAÇÃO EMPRESARIAL – P LISBOA58</b> Praça do Príncipe Real, 27 1250-184 Lisboa
<b>Contact person</b>	Regina Moreira
<b>Partners</b>	Lumsa University - I ROMA04 University of Foggia - I FOGGIA03 University of Santiago de Compostela - E SANTIAGO01 Budapest College of Communication and Business - HU BUDAPES45
<b>Activity duration</b>	10 Days
<b>Location</b>	Lisboa – Portugal



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PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01319 - P PORTO02
<b>Title</b>	Cinemarchitecture
<b>New program / renewal?</b>	Renewal: 2 <sup>nd</sup> Year
<b>Subject area code</b>	03.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>Cinemarchitecture will bring together in Liverpool School of Architecture students, scholars and experts with the aim to reflect on the connections, intersections and contaminations between architecture and cinema, promoting interdisciplinary and changing of ideas. The targets are students of architecture and cinema schools, but candidates from fine arts, art history and visual studies will also be admitted. The Intensive Program comprehends a theoretical component, based on lectures that will promote debate on the project's subject, and a practical or experimental component to stimulate creativity and seek for innovative reflexions on the form of papers, designs, installations or multimedia (short-films, videos, images, etc). Cinemarchitecture is expected to be a reference in the scholarly studies on the relations between architecture and film, assembling disperse information, proposing new paths of research and creating a net of international contacts that would ease and give incentive to future collaborations.</p>
<b>Coordinator</b>	<p><b>UNIVERSIDADE DO PORTO – P PORTO02</b> Praça Gomes Teixeira 4099-002 Porto</p>
<b>Contact person</b>	Luís Urbano
<b>Partners</b>	<p>University of Cambridge - UK CAMBRID01 University of Liverpool - UK LIVERPO01 Estonian Academy of Arts - EE TALLIN01</p>
<b>Activity duration</b>	12 Days
<b>Location</b>	Liverpool – United Kingdom



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PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01320 - P PORTO02
<b>Title</b>	Shakespeare and European Culture
<b>New program / renewal?</b>	Renewal: 2 <sup>nd</sup> Year
<b>Subject area code</b>	03.0, 08.0, 09.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>This project aims to contribute to an enhanced understanding of the tension between shared and diverse elements in European culture through the study of Shakespeare's work, whose impact has challenged national and disciplinary borders. A strong intercultural emphasis will be combined with a focus on the interplay of the verbal with other semiotic forms. Due credit will be given to Shakespeare on screen, in music and the visual arts in the re-signification that his drama has undergone in several European contexts.</p> <p>The programme has been designed for university students from different parts of the European Union. Of the six universities involved, four have previously worked together in an earlier Intensive Programme.</p> <p>The series of lectures and seminars, based on a common rationale and interlocking tasks, will allow students to benefit from a more diverse set of approaches and methods, and the staff to develop their pedagogic expertise in an environment whose international makeup is bound to involve a richer student response.</p> <p>Expected results include the publication of the academic output of this programme, namely of multimedia materials produced for the lectures and seminars. Its impact should actively contribute to a more integrated perspective on Shakespeare and European culture</p>
<b>Coordinator</b>	<b>UNIVERSIDADE DO PORTO – P PORTO02</b> Praça Gomes Teixeira 4099-002 Porto
<b>Contact person</b>	Rui Carvalho Homem
<b>Partners</b>	University of Ferrara - I FERRARA01 Free University Berlin - D BERLIN01 Utrecht University - NL UTRECHT01 University of Murcia - E MURCIA01 Charles University in Prague - CZ PRAHA07
<b>Activity duration</b>	10 Days
<b>Location</b>	Porto - Portugal



**AGÊNCIA NACIONAL PROALV**  
PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01078 - P SETUBAL01
<b>Title</b>	EPICA - Towards a Consumer Citizenship Education – Summer Programme
<b>New program / renewal?</b>	<u>New program</u>
<b>Subject area code</b>	14.0, 16.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>The EPICA Intensive Programme is about the development of a curriculum for advanced studies in consumer issues that could constitute an entire cycle of studies, at a Master level, in a holistic approach with new thinking which draws on the global, citizen dimensions concerned with practical approaches. It will be implemented in a three semester post-graduate level that leads to a European Joint Master diploma, within the spirit and the rules of the Bologna Process.</p> <p>Also the involved HEI's intend to share their knowledge with other European colleagues and experts in this field, in a short period of time (two weeks), dealing with interdisciplinary matters that usually are not focused in school courses in a regular basis.</p> <p>The proposed curriculum development will include areas of knowledge, such as: consumer education, media education, risk perception, political organizations, European policies, ..., under a different approach usually used by sciences like management, law, economics and sociology: i.e., the consumer citizenship approach towards sustainability. English is the language that will be used for teaching purposes and for communication among partners as well as for all type of external diffusion of information/publicity.</p> <p>The purpose of the project is to prepare a detailed curriculum for the entire cycle of studies that could be the basis for a complete programme for the Master Course, which includes all the relevant aspects: admission procedures, contents and bibliography of courses, teaching methodology, student's fees, scholarships, diploma award and delivering, teaching staff and student mobility, management and control of the Master course, etc.</p> <p>The target groups are, mainly, undergraduate students from different countries. Besides the organization responsibility, which will remain mainly with the coordination institution, there will be a strong need for work packages, such as didactic and pedagogical planning resources, reports, exchange of experiences and e-learning materials that have to be produced according to the main objectives of this IP. This will be carried out by partners before and during the EPICA venue.</p>
<b>Coordinator</b>	<b>INSTITUTO POLITÉCNICO DE SETÚBAL – P SETUBAL01</b> Largo Defensores da República, 1 2910 – 470 Setúbal
<b>Contact person</b>	Alcina Dourado



**AGÊNCIA NACIONAL PROALV**  
PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Partners</b>	Rezekne Higher Education Institution - LV REZEKNE02 Suhr's University College - DK KOBENHA18 Vilnius Pedagogical University - LT VILNIUS04 University of Economics – Varna - BG VARNA04 Hedmark University College - N ELVERUM01
<b>Activity duration</b>	10 Days
<b>Location</b>	Setúbal - Portugal



**AGÊNCIA NACIONAL PROALV**  
PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01085 - P SETUBAL01
<b>Title</b>	ICOWE - Interdisciplinary Course on Wellbeing and Health
<b>New program / renewal?</b>	<u><b>New program</b></u>
<b>Subject area code</b>	12.0, 14.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>This programme is focused on “<b>Wellbeing and Health</b>”. It aims to explore issues from an <b>international and interdisciplinary</b> perspective based on sharing of knowledge from their own country. Also, it will create an opportunity to discuss cases based on the concept of <b>client centred care</b>. Participation in joint <b>capacity building</b> through the exchange of ideas in different professional fields within health and social care is expected.</p> <p>The organizing sub-themes are: Delivery of wellbeing and health care within European Union Policy; Lifestyle &amp; Health; Mental Health; Quality of Life; Complementary Interventions and Wellbeing.</p> <p>They will be addressed through preliminary modules in the participating partner institutions, followed by the joint IP itself, during which students and staff will cooperate in an international and interdisciplinary programme on wellbeing and health and the delivery of health care within the European Union Policy.</p> <p>The target groups are students and staff of health care and social work.</p> <p>The expected outputs are a joint international programme between a number of leading European health care institutions. Also, a student and staff manual will be developed, as well as an electronic platform which will be linked to the website of COHEHRE (Consortium of Higher Education and Health Care and Rehabilitation).</p>
<b>Coordinator</b>	<b>INSTITUTO POLITÉCNICO DE SETÚBAL – P SETUBAL01</b> Largo Defensores da República, 1 2910 – 470 Setúbal
<b>Contact person</b>	Madalena Silva
<b>Partners</b>	<p>Artevelde Institute of Higher Education - B GENT39          Semmelweis University Faculty of Health Sciences - HU BUDAPES08          Helsinki Metropolia University of Applied Sciences - SF HELSINK41          University College Sealand - DK VORDING02          Oslo University College - N OSLO23          PHL University College - B HASSELT21          Bournemouth University - UK POOLE01          HAN University - NL ARNHEM27          Hanzehogeschool Groningen - NL GRONING03          University of Azores - P ACORES01</p>
<b>Activity duration</b>	10 Days
<b>Location</b>	Setúbal - Portugal



**AGÊNCIA NACIONAL PROALV**  
PROGRAMA APRENDIZAGEM AO LONGO DA VIDA

<b>Reference number</b>	IP - 01098 - P TOMAR01
<b>Title</b>	GLOBAL QUALITY HERITAGE MANAGEMENT
<b>New program / renewal?</b>	Renewal: 2 <sup>nd</sup> Year
<b>Subject area code</b>	15.0
<b>Description</b>	<p><b><u>General description, Main activities, Expected results</u></b></p> <p>Cultural Heritage stands at the core of European integration, in its diversity, as recognized after Maastricht. Its relevance derives from its identitarian dimension and its economic importance in relation to tourism. The need to study, protect and disseminate the knowledge on European Heritage has long been recognized by all member states, and by UNESCO alike. Currently, several University diplomas are offered in Europe that deal with cultural heritage management.</p> <p>Yet, quality assurance is still to be introduced as a key concept in the Heritage sector. The applicants have collaborated in this direction and now intend to promote a new module on global quality management into the existing diplomas, in close articulation with the non-university sector. This has to be done at an European scale, given the current international dynamics of total quality in Heritage management, that risks to be implemented with little engagement of the academia. The IP is a teaching module, built within several curricula, corresponding to 3 ECTS. It aims at bringing together students and staff from various European Universities integrating various understandings of QA, including ICT. Students will discuss and train competences from the diagnosis of contexts to the preparation of management plans and evaluation systems.</p>
<b>Coordinator</b>	<b>INSTITUTO POLITÉCNICO DE TOMAR – P TOMAR01</b> Estrada da Serra, Quinta do Contador 2300-313 Tomar
<b>Contact person</b>	Luís Oosterbeek
<b>Partners</b>	Gotland University - S VISBY01 University of Ferrara - I FERRARA01 University of Technology Brno - CZ BRNO01 Latvia University of Agriculture - LV JELGAVA01 National Museum of Natural History - F PARIS055 Rovira I Virgili University - E TARRAGO01 University of Istanbul - TR ISTANBU03 University Valahia of Targoviste - RO TARGOVI01 Vilnius Pedagogical University - LT VILNIUS04
<b>Activity duration</b>	12 Days
<b>Location</b>	Tomar - Portugal