



EUROPEAN COMMISSION
DIRECTORATE GENERAL
ECONOMIC AND FINANCIAL AFFAIRS
Economic Service and Structural Reforms
Product market reforms

CONFERENCE ANNOUNCEMENT

Building a Systemic Approach to Innovation: Analysis and Policy in the context of an exit strategy from the current economic environment

20th November 2009, Centre Albert Borschette, Brussels

Dear Ladies and Gentlemen,

The European Commission – Directorate General for Economic and Financial Affairs – is organising a conference on innovation policies and the role that they can play in the context of the economic recovery and exit strategy from the current economic crisis.

The aim of this conference is to bring together high-level speakers from international organizations, financial institutions, businesses and universities to discuss the relationship between finance, regulation, and innovation and the role of policies to sustain economic recovery and prolonged economic growth in Europe.

The timing of the conference - at the beginning of the new parliamentary mandate - is strategic for defining new policy priorities and initiatives for the upcoming Commission.

The Conference will take place on November, 20th from 9am to 5pm in Room 3-C, Centre Albert Borschette, 36, rue Froissart-1049 Bruxelles.

If you would like to attend the conference, please register online at the following address:

http://ec.europa.eu/economy_finance/events/event16077_en.htm

Please forward this information to anyone who might have an interest in participating in the Conference.

Introductory Remarks: (09.00 – 09.15)

Gert-Jan Koopman (European Commission, DG ECFIN)

A New Innovation Policy for the EU (09.15 – 11.00)

Chair: Isabel Grilo (European Commission, DG ECFIN)

Xabier Goenaga (JRC-IPTS): Business R&D Investments in Times of Crisis

Reinhilde Veugelers (Catholic University of Leuven): Monitoring Innovation Policies beyond the R&D Target

Christian von Hirschhausen (DIW): Comparing Innovation Performance across Countries

Discussant: Jean-Noel Durvy

Coffee Break (11.00 – 11.30)

Knowledge Investments and Long-Run Economic Growth (11.30 – 13.00)

Chair: Andrea Conte (European Commission, DG ECFIN)

Werner Bönte (Max Planck Institute of Economics): Entrepreneurship and Economic Growth

Jordi Suriñach (University of Barcelona): Diffusion of Innovation and the Internal Market

Marco Vivarelli (University of Milan): Embodied Technological Change and Innovation

Discussant: Pierre Vigier

Lunch Break (13.00 – 14.30)

Round Table. Strengthening Economic Growth through a New Policy Agenda: the Role of Finance and Regulation in support of Innovation (14.30 – 16.30)

Chair: Gert-Jan Koopman (European Commission, DG ECFIN)

Christopher Burghardt (First Solar)

Fabrizio Guelpa (Intesa Sanpaolo)

Sinan Tumer (SAP)

Jan van den Biesen (Philips Research)

Discussant: Jozef Konings

Concluding Remarks (16.30 – 17.00)

Marco Buti, Director General DG ECFIN, European Commission

List of Invited Speakers

Werner Bönte, Professor, Max Planck Institute of Economics, Jena and Schumpeter School of Business and Economics, University of Wuppertal, Germany

Christopher Burghardt, Vice President Government Affairs EMEA, First Solar

Andrea Conte, Economic Analyst, "Product Market Reforms", DG ECFIN

Xavier Goenaga Beldarrain, Head of Unit "Knowledge for Growth", JRC-IPTS

Jean-Noel Durvy, Director, Directorate D "Innovation Policy", DG ENTR

Isabel Grilo, Head of Unit "Product Market Reforms", DG ECFIN

Jozef Konings, Economic Adviser, Bureau of European Policy Advisers

Gert-Jan Koopman, Director, Directorate B "Economic Service and Structural reforms", DG ECFIN

Fabrizio Guelpa, Head of Industry and Credit Research, Intesa Sanpaolo

Jordi Suriñach, Director, IREA, University of Barcelona, Spain

Sinan Tumer, Head of International Research Policy, SAP Research

Jan van den Biesen, Vice President Public R&D Programmes of Philips Research

Reinhilde Veugelers, Professor, Catholic University Leuven, Belgium

Marco Vivarelli, Professor, Catholic University Milan, Italy

Christian von Hirschhausen, Director DIW, Germany

Pierre Vigier, Head of Unit "Economic analysis and monitoring of national research policies and the Lisbon strategy", DG RTD