

Business and Consumer Survey

Metadata Overview

Contact data	
Country	UK
Survey	Construction
Organisation	Experian Ltd - Decision Analytics - Economics Team
Official address	Landmark House Experian Way NG2 Business Park Nottingham NG80 1ZZ United Kingdom
Website	www.experian.co.uk
Legal representative	
Name	Mr William Thomson
Contact person	
Name	James Hastings
Address	Cardinal Place, 80 Victoria Street, London SW1E 5JL, United Kingdom
Phone number	+44. 207 746 8263
Fax number	+44 207 746 8277
Email address	james.hastings@experian.com

Methodology													
Population & frame list	Population (universe)	2014 - 270,602 in NACE 41-43 according to the Office for National Statistics (ONS) Annual Business Survey											
	Survey sampling frame	Register: The base panel is our own survey panel, built up originally from our client database and lists from other sources such as the ONS Inter-Departmental Business Register and trade associations. New panellists are sourced from Experian's own Business Database											
	Size of frame list	241,500 NACE 41-43 coded firms on Experian's Business Database											
	Weighted frame coverage												
	Characteristics	The following characteristics are considered in the frame list – SIC code, size by turnover, geography, main sector of operation – housing, non-residential, civil engineering, specialised construction activities											
	Frame list update	Continuous updating											
	Sectors and/or categories currently covered	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding-left: 20px;">1 Construction of buildings</td> <td style="text-align: right;">41</td> </tr> <tr> <td style="padding-left: 40px;">1a residential</td> <td style="text-align: right;">41</td> </tr> <tr> <td style="padding-left: 40px;">1b non-residential</td> <td style="text-align: right;">41</td> </tr> <tr> <td style="padding-left: 20px;">2 Civil Engineering</td> <td style="text-align: right;">42</td> </tr> <tr> <td style="padding-left: 20px;">3 Specialised construction activities</td> <td style="text-align: right;">43</td> </tr> <tr> <td style="padding-left: 20px;">4 Total</td> <td style="text-align: right;">41-43</td> </tr> </table>	1 Construction of buildings	41	1a residential	41	1b non-residential	41	2 Civil Engineering	42	3 Specialised construction activities	43	4 Total
1 Construction of buildings	41												
1a residential	41												
1b non-residential	41												
2 Civil Engineering	42												
3 Specialised construction activities	43												
4 Total	41-43												
Sampling & accuracy	Sampling method	Panel											
	Sample size (number of contacts)	650											
	Weighted sample coverage	5% of the total employment in the construction sector. 11% of the turnover of the construction sector.											
	Sampling error	-											
	Response rate	70%.											
	Treatment of non-response	If no response for 6 consecutive months, panel member is chased by post and telephone. If still continues not to respond, is deleted from panel list and replaced with firm with similar work/size/geographic profile. In terms of responses, some 65% of core respondents do so every month, with 35% occasional responders from full panel. Results are not imputed for non-responders.											
	Weighting scheme	The internal weighting of the construction survey is purely on a size of firm basis, giving higher weighting to responses from larger firms compared with small ones.											
Data collection	Periodicity	Monthly (5 questions) and quarterly (1 question).											
	Survey method	Postal/Online (current approx 16% of total survey online)											
	Fieldwork period	Usually between first and third week of every month											
	Remarks methodology	Quarterly question is asked during January, April, July and October surveys.											

Last update	12/07/2016
-------------	------------