

# Business and Consumer Survey

Metadata Overview

## Contact data

Country **TR**

Survey **Retail Trade**

Organisation Turkish Statistical Institute

Official address Türkiye İstatistik Kurumu  
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## Legal representative

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Vice President

## Contact person

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## Methodology

Population & frame list	
Population (universe)	Enterprises
Survey sampling frame	Business Register
Size of frame list	21894
Weighted frame coverage	100%
Characteristics	Turkey in total level, NACE code, number of employees
Frame list update	Every year
Sectors and/or categories currently covered	45, 47
Sampling & accuracy	
Sampling method	Stratified Random Sampling
Sample size (number of contacts)	739
Weighted sample coverage	Enterprises with 10+employees
Sampling error	0,03
Response rate	Greater than 61%
Treatment of non-response	Unit non-response correction ( non-response adjustment factor). All questions are mandatory since 2015, no item-non-response situation.
Weighting scheme	Results are weighted on the basis of number of enterprises
Data collection	
Periodicity	Monthly
Survey method	Internet
Fieldwork period	from 1 st-14 th day of the month
Remarks methodology	

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