

Business and Consumer Survey

Metadata Overview

Contact data

Country	TR
Survey	Financial Services
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Methodology

Population & frame list	Population (univers)	Financial institutions
	Survey sampling frame	The frame of the survey comprises all financial services institutions in Turkey. Cut off method was used in order to determine the financial institutions to be covered in the survey. However, due to the banking sector's significant share in financial services sector, cut off method was not used for the banking sector and all of 51 banks in Turkey are included in the coverage. Apart from all the banks, the non-bank financial institutions which constitute 85 % of the total balance sheet values of the related sub-sector are included in the scope.
	Size of frame list	313
	Characteristics	Identification, NACE code, balance sheet value
	Frame list update	Every two years
	Sectors and/or categories currently covered	64-66
Sampling & accuracy	Sampling method	Fixed panel sampling method.
	Sample size	144
	Sample coverage	At least 85% of the balance sheet values of each financial services sub-sector.
	Sampling error	-
	Response rate (targeted)	0.9
	Treatment of non-responses	There is no adjustment for non-response.
	Weighting scheme	Weighting procedure is performed at two stages. At the first stage, responses are weighted by the previous year-end balance sheet values of the financial institutions and aggregated on the basis of sub-sectors. At the second stage, the results at the subsector level are weighted by the share of the balance sheet values of each sub-sector in the total balance sheet value of the financial services sector in Turkey and aggregated to obtain the results for the whole sector. Weights are updated every year by using the previous year-end balance sheet values of the companies.
Data collection	Periodicity	Monthly and quarterly
	Survey method	Via the web site of the CBRT.
	Fieldwork period	The fieldwork period is between the 1st and the 15th of the reference month. Respondents failed to submit their responses are contacted and reminded for submission.
	Remarks methodology	Quarterly questions are asked in January, April, July and October surveys.
Last update	27/05/2015	