

Business and Consumer Survey

Metadata Overview

Contact data

Country	RO
Survey	Retail Trade
Organisation NATIONAL INSTITUTE OF STATISTICS	
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Legal representative	
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Contact person	
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Methodology

Population & frame list	Population (universe)	Enterprises having main activity in divisions: 45 and 47
	Survey sampling frame	Statistical Business register
	Size of frame list	87573 enterprises
	Weighted frame coverage	100%
	Characteristics	Identification, address, NACE Rev. 2 code, number of employees, turnover
	Frame list update	Yearly
	Sectors and/or categories currently covered	Retail trade – NACE Rev. 2 Div. 45 and 47
Sampling & accuracy	Sampling method	Stratified Probability Proportional to Size Sampling (PPS)
	Sample size (number of contacts)	2207
	Weighted sample coverage	100%
	Sampling error	Each sample is representative for the respective activity, ensuring 5% sampling error of the final results.
	Response rate	90%
	Treatment of non-response	For total non-response – reweighting of the respondents;
	Weighting scheme	The individual replies of the reporting units are weighted by their turnover
Data collection	Periodicity	Monthly.
	Survey method	Online data collection and paper questionnaires
	Fieldwork period	Between 1st and 10th of each month.
	Remarks methodology	

Last update	21/06/2016
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