

Business and Consumer Survey <i>Metadata Overview</i>		
Contact data		
Country	PT	
Survey	Services	
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Methodology		
Population & frame list	Population (universe)	All enterprises operating in Portugal with main economic activity classified under any of the following NACE-rev2 sections: H, I, J, L, M, N, R, and S.
	Survey sampling frame	The sampling frame is extracted from the INE Business Register and comprises all enterprises operating and based in Portugal with main economic activity classified under any of the following NACE-rev2 sections: H, I, J, L, M, N, R, and S. It excludes enterprises that verify at least one of the following conditions: 1) less than 5 employees; 2) turnover less than 125 000€; 3) last update before 2012.
	Size of frame list	17 861 enterprises
	Weighted frame coverage	66.7%
	Characteristics	Identification, address, NACE code, number of employees, turnover.
	Frame list update	Despite the fact that the frame list can have yearly updates, it is only renewed whenever there is a refreshment of the sample, which happens each 5 years.
	Sectors and/or categories currently covered	Sections H, I, J, L, M, N, R, and S of NACE-rev2.
Sampling & accuracy	Sampling method	Stratified random sample. The sampling frame is stratified by NACE-rev2 (3rd level) and by 5 turnover classes. In each stratum a random sample of enterprises is drawn using the Neyman (optimum) allocation. All enterprises with turnover above 50 000 000€ are included in the sample.
	Sample size (number of contacts)	1463 enterprises (inquired in May 2016)
	Weighted sample coverage	63.0% of the total turnover (May 2016)
	Sampling error	Coefficient of variation below 10%
	Response rate	95.6% (May 2016)
	Treatment of non-response	None
Data collection	Weighting scheme	On each stratum each answer is weighted by the turnover of the company. The weights used to obtain more aggregate figures are based on fixed weights reflecting the relative significance of each stratum, calculated with turnover data.
	Periodicity	Monthly (7 questions) and quarterly (6 additional questions).
	Survey method	Since 2006, online questionnaires became available through the internet service WebInq. Since 2013 the percentage of business surveys WebInq members increased significantly. Since the platform is constructed in order to prevent incomplete answers, the number of non-valid responses decreased considerably. As for the non-WebInq respondents, they can send their responses by e-mail, fax and address contacts.
	Fieldwork period	In the first day of each month, all the enterprises receive an e-mail informing that the questionnaire is available for filling until the thirteenth working day before the end of the reference month. Between the twelfth and the seventh or sixth working day before the end of the month several contacts are made in order to guarantee the maximum number of responses and simultaneously the responses of the most important enterprises.
	Remarks methodology	Quarterly questions are inquired during January, April, July and October surveys.
Last update		01/07/2016