

Business and Consumer Survey		
<i>Metadata Overview</i>		
Contact data		
Country	PT	
Survey	Investment	
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Methodology		
Population & frame list	Population (universe)	Enterprises operating and based in Portugal (mainland) with main economic activity classified under any of the following NACE-rev2 sections: B, C, D, E, F, G, H, I, J, K, L, M and N.
	Survey sampling frame	The sampling frame is extracted from the INE Business Register and comprises all enterprises operating and based in Portugal with main economic activity classified under any of the following NACE-rev2 sections: B, C, D, E, F, G, H, I, J, K, L, M and N. It excludes enterprises that verify at least one of the following conditions: 1) less than 4 employees; 2) turnover less than 125 000€; 3) less than 10 employees and turnover less than 500 000€ 4) last update before 2005.
	Size of frame list	14 242 enterprises.
	Weighted frame coverage	100%
	Characteristics	Identification, address, NACE code, number of employees, turnover.
	Frame list update	Despite the fact that the frame list can have yearly updates, it is only renewed whenever there is a refreshment of the sample, which happens each 5 years.
	Sectors and/or categories currently covered	For NACE rev2 section C data can be provided by NACE division and intervals of number of employed persons.
Sampling & accuracy	Sampling method	Stratified random sample. The sampling frame is stratified by NACE-rev2 (3rd level) and by 4 employee size classes. In each stratum a random sample of enterprises is drawn using the Neyman (optimum) allocation. All enterprises with more than 200 employees are included in the sample.
	Sample size (number of contacts)	1780 enterprises inquired in April 2016
	Weighted sample coverage	39.6% of the total employment in section C of NACE-rev2.
	Sampling error	Coefficient of variation below 12%
	Response rate	97.6% (April 2016)
	Treatment of non-response	None
	Weighting scheme	For qualitative questions information is weighted according to the number of persons employed or the turnover of the respondent, depending on the question. For aggregations, fixed weights based on the same variables are used. For quantitative questions no weighting scheme is used (although it is possible to make inferences for the population).
Data collection	Periodicity	Twice a year - April (between April and June) and October (between October and January of the following year).
	Survey method	Since 2006, online questionnaires became available through the internet service Weblnq. Since 2013 the percentage of business surveys Weblnq members increased significantly. Since the platform is constructed in order to prevent incomplete answers, the number of non-valid responses decreased considerably. As for the non-Weblnq respondents, they can send their responses by e-mail, fax and address contacts.
	Fieldwork period	On the April questionnaire the answers should be provided up to the end of that month. On the October questionnaire answers should be provided from the beginning of October up to the end of the first fortnight of November. Several contacts are made in order to guarantee the maximum number of responses and simultaneously the responses of the most important enterprises.
	Remarks methodology	The national survey has a wider coverage, including also activities classified under sections B, D, E, F, G, H, I, J, K, L, M and N of NACE rev.2.
Last update		01/07/2016