

Business and Consumer Survey <i>Metadata Overview</i>		
Contact data		
Country	MK	
Survey	Industry	
Organisation	IPSOS DOOEL Skopje	
Official address	Str. Kairska No. 31 Karposh 1000 Skopje Republic of Macedonia	
Website		
Legal representative		
Name	Gjorgji Mitrevski	
Contact person		
Name	Gjorgji Mitrevski	
Address		
Phone number	+389 2 3092 720	
Fax number	+389 2 3092 721	
Email address	gjorgji.mitrevski@ipsos.com	
Methodology		
Population & frame list	Population (universe)	Enterprises, trade companies and other business subject (sole proprietors excluded).
	Survey sampling frame	Business register
	Size of frame list	19223
	Weighted frame coverage	
	Characteristics	Address, telephone, section of activities, size, number of employees
	Frame list update	1 day
	Sectors and/or categories currently covered	10 Manufacture of food products 10.1 Processing and preserving of meat and production of meat products CNDU 10.2 Processing and preserving of fish, crustaceans and molluscs CNDU 10.3 Processing and preserving of fruit and vegetables CNDU 10.4 Manufacture of vegetables and animal oils and fats CNDU 10.5 Manufacture of dairy products CNDU 10.6 Manufacture of grain mill products, starches and starch products INTM 10.7 Manufacture of bakery and farinaceous products CNDU 10.8 Manufacture of other food products CNDU 10.9 Manufacture of prepared animal feeds INTM 11 Manufacture of beverages CNDU 12 Manufacture of tobacco products CNDU 13 Manufacture of textiles 13.1 Preparation of spinning of textile fibres INTM 13.2 Weaving of textiles INTM 13.3 Finishing of textiles INTM 13.9 Manufacture of other textiles CNDU 14 Manufacture of wearing apparel CNDU 15 Manufacture of leather and related products CNDU 16 Manufacture of wood and products of wood and cork, except furniture; manufacture of a 17 Manufacture of paper and paper products INTM 18 Printing and reproduction of recorded media CNDU 19 Manufacture of coke and refined petroleum products 20 Manufacture of chemicals and chemical products 20.1 Manufacture of basis chemicals, fertilisers and nitrogen compounds, plastic and syn 20.2 Manufacture of pesticides and other agrochemical products INTM
	Sampling method	One stage stratified sample.
	Sample size (number of contacts)	Monthly survey: 240 Quarterly survey: 300
	Weighted sample coverage	Monthly survey: 100% Quarterly survey: 100%
Sampling error	For a sample size of 300, 50% +/- 5.6%	
Response rate	Monthly survey: 80% Quarterly survey: 80%	
Treatment of non-response	10% larger sample. Use of sample weights for adjustment of non response	
Weighting scheme	RIM weighting procedure. Weighting targets for the survey will be drawn from the bussines register. The following target variables will be used: number of employes and sector of activities	
Data collection	Periodicity	May 2015 to April 2016 for both monthly and quarterly
	Survey method	telephone/CATI
	Fieldwork period	from 1st to 15th day of the month
	Remarks methodology	
Last update		29/06/2016