

Business and Consumer Survey <i>Metadata Overview</i>		
Contact data		
Country	MK	
Survey	Consumer	
Organisation	IPSOS DOOEL Skopje	
Official address	Str. Kairska No. 31 Karposh 1000 Skopje Republic of Macedonia	
Website		
Legal representative		
Name	Gjorgji Mitrevski	
Contact person		
Name	Gjorgji Mitrevski	
Address		
Phone number	+389 2 3092 720	
Fax number	+389 2 3092 721	
Email address	gjorgji.mitrevski@ipsos.com	
Methodology		
Population & frame list	Population (universe)	Population aged 16 years and above. Census 2002 figures. Total number: 1.563.181
	Survey sampling frame	List of polling stations territory (approximate size of census units) within strata defined by regions (4 regions: Skopje, North-West and Kumanovo, South-West and Central-East) and type of settlement (urban and rural).
	Size of frame list	Number of polling stations in the sample frame: 11946
	Weighted frame coverage	
	Characteristics	Polling stations territories are defined by street(s) name(s) and dwelling numbers; each polling station territory comprises approximately 100 households.
	Frame list update	1 year
	Sectors and/or categories currently covered	A. Income of the household 1st Quartile 2nd Quartile 3rd Quartile 4th Quartile B. Occupation Self-employed and professional Self-employed farmers Clerical and office workers Skilled manual workers Other manual workers Total workers Other occupations Unemployed D. Education Primary Secondary Further E. Age 16-29 30-49 50-64 65+
Sampling & accuracy	Sampling method	Three stage random representative stratified sample.
	Sample size (number of contacts)	Monthly survey: 1000 Quarterly survey: 1000
	Weighted sample coverage	Monthly survey: 100% Quarterly survey: 100%
	Sampling error	For a sample size of 1000, 50% +/- 3.1%
	Response rate	Monthly survey: 80% Quarterly survey: 80%
	Treatment of non-response	10% larger sample. Use of sample weights for adjustment of non response
	Weighting scheme	RIM weighting procedure. Weighting targets for the survey will be drawn from the Population Census 2004 data. The following target variables will be used: HIGH priority: 1. Sex-age 2. Region – type of settlement LOW priority: 1. Education
Data collection	Periodicity	May 2015 to April 2016 for both monthly and quarterly survey
	Survey method	telephone/CATI
	Fieldwork period	from 1st to 15th of the month
	Remarks methodology	Consumer survey in 2016-2017 will be conducted on 2015 estimates on Census 2002 data
Last update		29/06/2016