

Business and Consumer Survey

Metadata Overview

Contact data

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| Country | MK |
| Survey | Construction |
| Organisation | IPSOS DOOEL Skopje |
| Official address | Str. Kairska No. 31 Karposh 1000 Skopje Republic of Macedonia |
| Website | |
| <i>Legal representative</i> | |
| Name | Gjorgji Mitrevski |
| <i>Contact person</i> | |
| Name | Gjorgji Mitrevski |
| Address | |
| Phone number | +389 2 3092 720 |
| Fax number | +389 2 3092 721 |
| Email address | gjorgji.mitrevski@ipsos.com |

Methodology

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| Population & frame list | Population (universe) | Enterprises, trade companies and other business subjects (sole proprietors excluded). |
| | Survey sampling frame | Bussines register |
| | Size of frame list | 7492 |
| | Weighted frame coverage | |
| | Characteristics | Address, telephone, section of activities, size, number of employees |
| | Frame list update | 1 day |
| | Sectors and/or categories currently covered | 41. Construction of buildings 42. Civil engineering 43. Specialised construction activities TOTF Total construction |
| Sampling & accuracy | Sampling method | One stage stratified sample. |
| | Sample size (number of contacts) | Monthly survey: 200 Quarterly survey: 250 |
| | Weighted sample coverage | Monthly survey: 100% Quarterly survey: 100% |
| | Sampling error | For a sample size of 250, 50% +/- 6.2% |
| | Response rate | Monthly survey: 80% Quarterly survey: 80% |
| | Treatment of non-response | 10% larger sample. Use of sample weights for ajustment of non response |
| | Weighting scheme | RIM weighting procedure. Weighting targets for the survey will be drawn from the bussines register. The following target variables will be used: number of employes and sector of activity. |
| Data collection | Periodicity | May 2015 to April 2016 for both montly and quarterly |
| | Survey method | telephone/CATI |
| | Fieldwork period | from 1st to 15th of the month |
| | Remarks methodology | |

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| Last update | 29/06/2016 |
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