

<b>Business and Consumer Survey</b> <i>Metadata Overview</i>		
<b>Contact data</b>		
<b>Country</b>	<b>ME</b>	
<b>Survey</b>	<b>Services</b>	
<b>Organisation</b>	IPSOS, Company for Market, Media and Public Opinion Research, Ltd Podgorica	
<b>Official address</b>	Bul.Svetog Petra Cetinjskog 149/1 81000 Podgorica Montenegro	
<b>Website</b>		
<i>Legal representative</i>		
<b>Name</b>	Vladimir Raicevic	
<i>Contact person</i>		
<b>Name</b>	V. Raicevic	
<b>Address</b>		
<b>Phone number</b>	+382 20 411 610	
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<b>Email address</b>	office.montenegro@ipsos.com	
<b>Methodology</b>		
Population & frame list	<b>Population (universe)</b>	Enterprises, trade companies and other business subjects (sole proprietors excluded).
	<b>Survey sampling frame</b>	Bussines register
	<b>Size of frame list</b>	15880
	<b>Weighted frame coverage</b>	
	<b>Characteristics</b>	Address, telephone, section of activities, size, number of employees
	<b>Frame list update</b>	Monthly
	<b>Sectors and/or categories currently covered</b>	Transportation and storage 49 Land transport and transport via pipelines 50 Water transport 51 Air transport 52 Warehousing and support activities for transportation 53 Postal and courier activities  Accommodation and food service activities 55 Accommodation 56 Food and beverage service activities  Information and communication 58 Publishing activities 59 Motion picture, video and television programme production, sound recording and music publishing activities 60 Programming and broadcasting activities 61 Telecommunication 62 Computer programming, consultancy and related activities 63 Information service activities  Financial and insurance activities 64 Financial service activities, except insurance and pension funding 65 Insurance, reinsurance and pension funding, except compulsory social security 66 Activities auxiliary to financial services and insurance activities 68 Real estate activities
	<b>Sampling method</b>	One stage stratified sample.
	<b>Sample size (number of contacts)</b>	Monthly survey: 200 Quarterly survey: 200
	<b>Weighted sample coverage</b>	Monthly survey: 100% Quarterly survey: 100%
<b>Sampling error</b>	For a sample size of 200, 50% +/- 6.9%	
<b>Response rate</b>	Monthly survey: 80% Quarterly survey: 80%	
<b>Treatment of non-response</b>	10% larger sample. Use of sample weights for adjustment of non response	
<b>Weighting scheme</b>	RIM weighting procedure. Weighting targets for the survey will be drawn from the bussines register. The following target variables will be used: number of employes and sector of activity	
Data collection	<b>Periodicity</b>	Monthly (6 questions) and quarterly (9 questions) survey
	<b>Survey method</b>	telephone/CATI
	<b>Fieldwork period</b>	from 1st to 15th of the month
	<b>Remarks methodology</b>	
<b>Last update</b>	20/07/2016	