

Business and Consumer Survey

Metadata Overview

Contact data

Country	LV
Survey	Consumer
Organisation LATVIAN FACTS	
Official address	Bruninieku Street 8a-5 LV-1010 RIGA, Latvia
Website	www.latvianfacts.lv
Legal representative	
Name	Aigars FREIMANIS Director CEO
Contact person	
Name	Oksana Kurcalte, Senior Project Manager
Address	
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Methodology

Population & frame list	Population (universe)	1'668'697 (aged 15+)
	Survey sampling frame	1'968'957 (aged 15+ = 1'668'697); Source: State Statistical Committee of Latvia
	Size of frame list	1'668'697 (population of Latvia aged 15+)
	Weighted frame coverage	individuals (1'668'697)
	Characteristics	age, gender, nationality, region
	Frame list update	Every year
	Sectors and/or categories currently covered	All categories are covered.
Sampling & accuracy	Sampling method	Multi stage random sampling ; random route procedure
	Sample size (number of contacts)	1'000
	Weighted sample coverage	1
	Sampling error	Nationally representative, sample error $\pm 2,8\%$
	Response rate	40-45%
	Treatment of non-response	3 call backs
	Weighting scheme	By gender ; age ; nationality ; region
Data collection	Periodicity	Monthly (12 questions), quarterly (3 questions).
	Survey method	Face to face interviews in respondents dwelling places, CAPI
	Fieldwork period	10 days (from the end of the second week to the beginning of the third week of the month)
	Remarks methodology	Quarterly questions: January, April, July and October.

Last update	12/07/2016
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